

July 2016

Area Delimited by County Of Cherokee



Report Produced on: Aug 17, 2016

Absorption: Last 12 months, an Average of 45 Sales/Month		JULY			Market Activity
Active Inventory as of July 31, 2016 = 742	2015	2016	+/-%		
Closed Listings	49	49	0.00%		
Pending Listings	46	60	30.43%		
New Listings	165	117	-29.09%		
Average List Price	137,324	130,683	-4.84%		
Average Sale Price	117,941	122,694	4.03%		Closed (5.29%)
Average Percent of List Price to Selling Price	91.81%	92.77%	1.05%		Pending (6.47%)
Average Days on Market to Sale	57.22	49.92	-12.77%		Other OffMarket (8.20%)
End of Month Inventory	833	742	-10.92%		Active (80.04%)
Months Supply of Inventory	18.82	16.34	-13.21%	_	Active (00.0470)

Monthly Inventory Analysis

Data from the Greater Tulsa Association of REALTORS®

Analysis Wrap-Up

Months Supply of Inventory (MSI) Decreases

The total housing inventory at the end of July 2016 decreased **10.92%** to 742 existing homes available for sale. Over the last 12 months this area has had an average of 45 closed sales per month. This represents an unsold inventory index of **16.34** MSI for this period.

Average Sale Price Going Up

According to the preliminary trends, this market area has experienced some upward momentum with the increase of Average Price this month. Prices went up **4.03%** in July 2016 to \$122,694 versus the previous year at \$117,941.

Average Days on Market Shortens

The average number of **49.92** days that homes spent on the market before selling decreased by 7.31 days or **12.77%** in July 2016 compared to last year's same month at **57.22** DOM.

Sales Success for July 2016 is Positive

Overall, with Average Prices going up and Days on Market decreasing, the Listed versus Closed Ratio finished strong this month.

There were 117 New Listings in July 2016, down **29.09%** from last year at 165. Furthermore, there were 49 Closed Listings this month versus last year at 49, a **0.00%** decrease.

Closed versus Listed trends yielded a **41.9%** ratio, up from previous year's, July 2015, at **29.7%**, a **41.03%** upswing. This will certainly create pressure on a decreasing Month's Supply of Inventory (MSI) in the following months to come.

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Real Estate is Local

Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

Are You Ready to Buy or Sell Real Estate?

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Visit www.tulsarealtors.com to find a REALTOR® today.



Data from the **Greater Tulsa Association of REALTORS**®

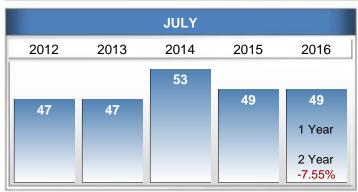
July 2016

Closed Sales as of Aug 17, 2016



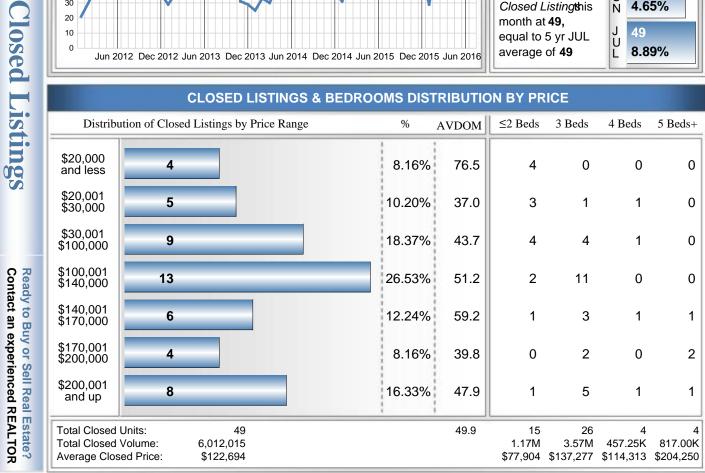
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Closed Listings











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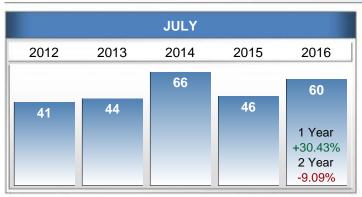
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Pending Listings as of Aug 17, 2016

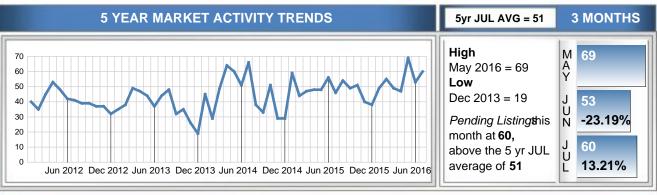


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Pending Listings











Data from the Greater Tulsa Association of **REALTORS®**

July 2016

New Listings as of Aug 17, 2016



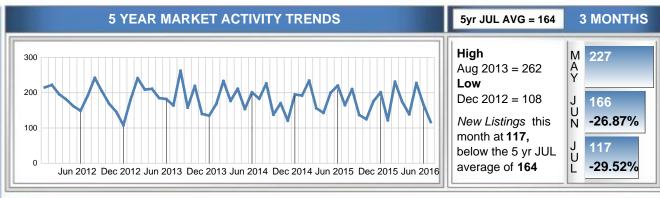
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New Listings

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July 2016

Active Inventory as of Aug 17, 2016

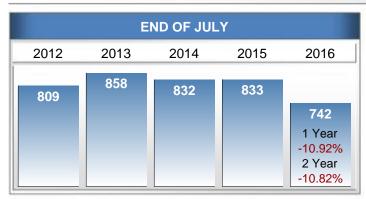


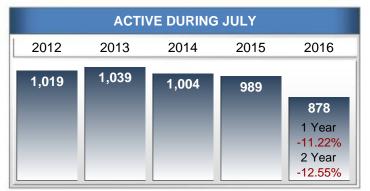
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Active Inventory

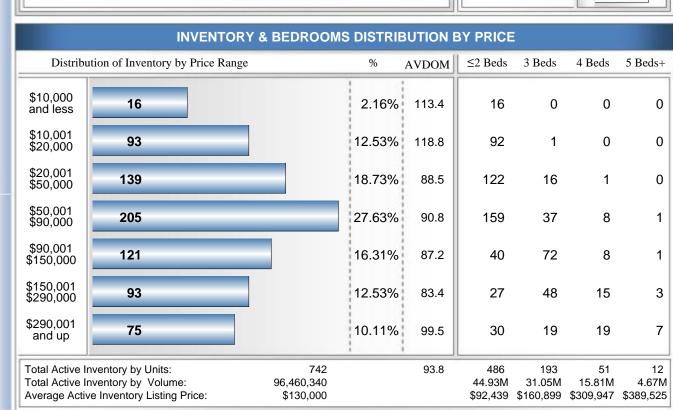
Active Inventory

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Months Supply

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Monthly Inventory Analysis

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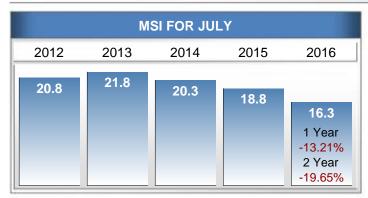
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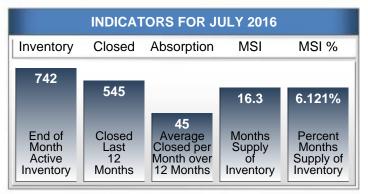
Active Inventory as of Aug 17, 2016



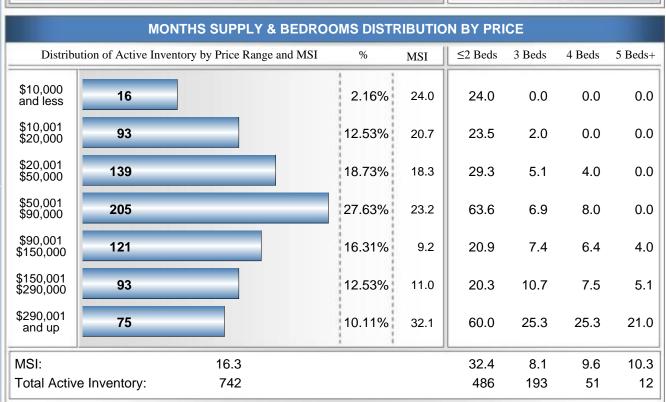
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Months Supply of Inventory











Average Days on Market

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Monthly Inventory Analysis

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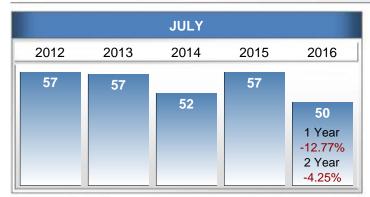
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Closed Sales as of Aug 17, 2016

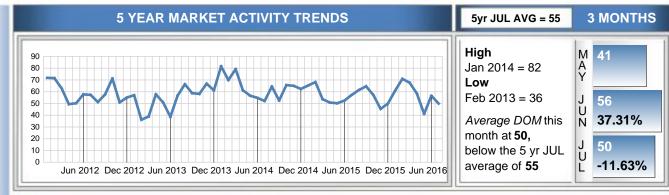


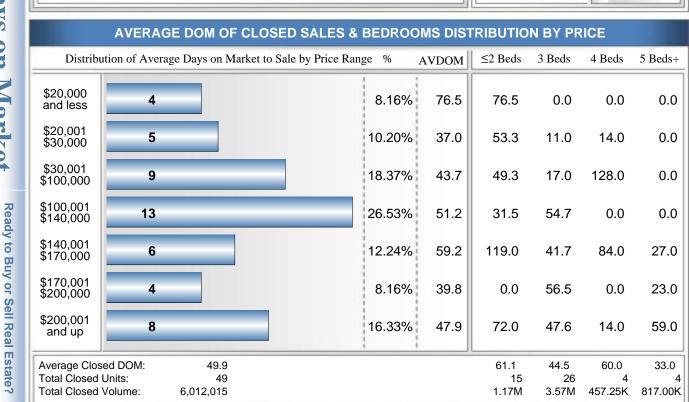
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Average Days on Market to Sale











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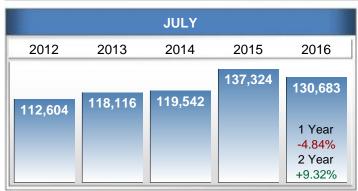
Closed Sales as of Aug 17, 2016

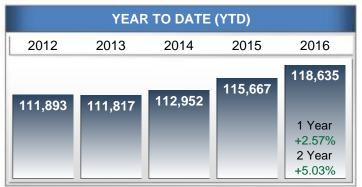


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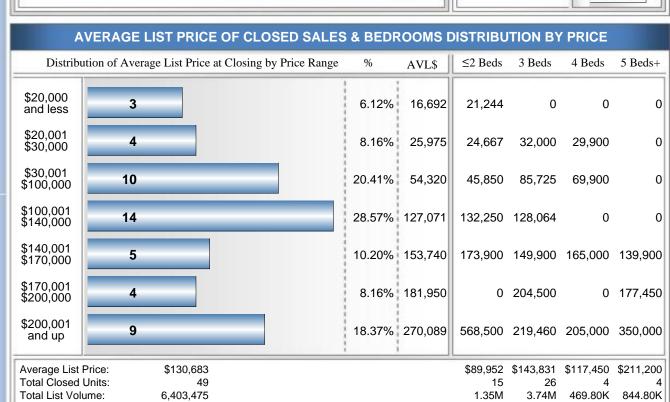
Average List Price at Closing

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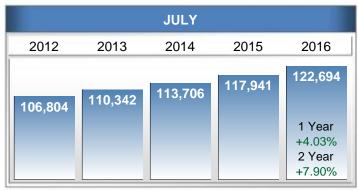
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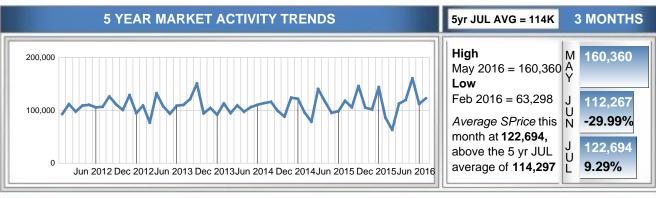
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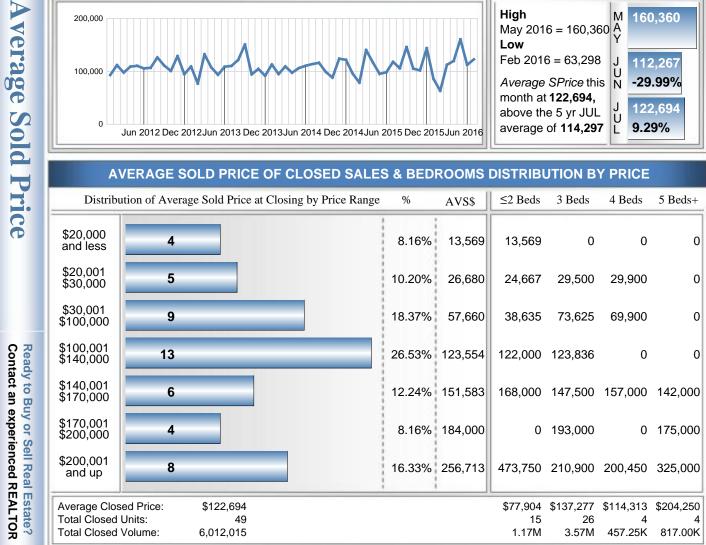
Average Sold Price at Closing

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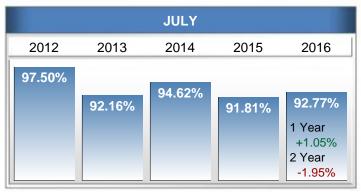
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Closed Sales as of Aug 17, 2016

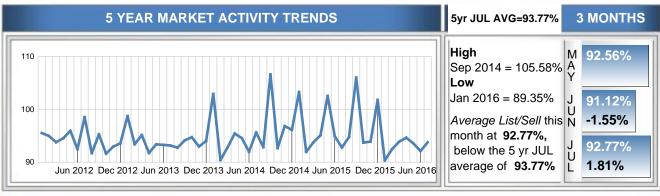


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Average Percent of List Price to Selling Price







Average List/Sell	Jun 2012 Dec 2012 Jun 2013 Dec 2013 Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016					High Sep 2014 = 105.58% A 92.56% Low Jan 2016 = 89.35% J 91.12% -1.55% month at 92.77%, below the 5 yr JUL average of 93.77% U 1.81%				
S	AVERAGE L/S% OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE									
ell Price	Distribu	ation of Average L/S % by Price Range	%	AVL/S%	≤2 Beds	3 Beds	4 Beds	5 Beds+		
	\$20,000 and less	4	8.16%	72.04%	72.04%	0.00%	0.00%	0.00%		
Се	\$20,001 \$30,000	5	10.20%	98.94%	100.84%	92.19%1	100.00%	0.00%		
	\$30,001 \$100,000	9	18.37%	87.31%	84.54%	86.91%1	100.00%	0.00%		
Read Conta	\$100,001 \$140,000	13	26.53%	95.97%	92.04%	96.68%	0.00%	0.00%		
Ready to Buy or Sell Real Estate? Contact an experienced REALTOF	\$140,001 \$170,000	6	12.24%	98.11%	96.61%	98.46%	95.15%1	01.50%		
	\$170,001 \$200,000	4	8.16%	96.53%	0.00%	94.42%	0.00%	98.64%		
	\$200,001 and up	8	16.33%	94.36%	83.33%	96.18%	97.78%	92.86%		
al Estate? REALTOR	Average List/ Total Closed Total Closed	Units: 49			86.19% 15 1.17M	94.94% 26 3.57M	98.23% 4 457.25K	97.91% 4 817.00K		



July 2016

Inventory as of Aug 17, 2016



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Market Summary

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Absorption: Last 12 months, an Average of 45 Sales/Month		JULY		Year To Date			
Active Inventory as of July 31, 2016 = 742	2015	2016	+/-%	2015	2016	+/-%	
Closed Sales	49	49	0.00%	316	315	-0.32%	
Pending Sales	46	60	30.43%	348	382	9.77%	
New Listings	165	117	-29.09%	1,310	1,177	-10.15%	
Average List Price	137,324	130,683	-4.84%	115,667	118,635	2.57%	
Average Sale Price	117,941	122,694	4.03%	107,408	110,939	3.29%	
Average Percent of List Price to Selling Price	91.81%	92.77%	1.05%	94.84%	92.13%	-2.85%	
Average Days on Market to Sale	57.22	49.92	-12.77%	56.25	58.01	3.13%	
Monthly Inventory	833	742	-10.92%	833	742	-10.92%	
Months Supply of Inventory	18.82	16.34	-13.21%	18.82	16.34	-13.21%	





AVERAGE PRICES

2015 2016