

### November 2016

#### **Area Delimited by County Of Rogers**



Report Produced on: Dec 12, 2016

Absorption: Last 12 months, an Average of 116 Sales/Month		OVEMBE	R	Market Activity
Active Inventory as of November 30, 2016 = 629	2015	2016	+/-%	
Closed Listings	75	98	30.67%	
Pending Listings	90	111	23.33%	
New Listings	176	148	-15.91%	
Average List Price	188,825	181,139	-4.07%	
Average Sale Price	183,793	177,423	-3.47%	Closed (11.02%)
Average Percent of List Price to Selling Price	97.61%	96.48%	-1.16%	Pending (12.49%)
Average Days on Market to Sale	48.35	52.95	9.52%	Other OffMarket (5.74%)
End of Month Inventory	761	629	-17.35%	Active (70.75%)
Months Supply of Inventory	6.65	5.42	-18.53%	Active (70.75%)

# Monthly Inventory Analysis

Data from the Greater Tulsa Association of REALTORS®

#### **Analysis Wrap-Up**

#### **Months Supply of Inventory (MSI) Decreases**

The total housing inventory at the end of November 2016 decreased 17.35% to 629 existing homes available for sale. Over the last 12 months this area has had an average of 116 closed sales per month. This represents an unsold inventory index of 5.42 MSI for this period.

#### **Average Sale Prices Falling**

According to the preliminary trends, this market area has experienced some downward momentum with the decline of Average Price this month. Prices dipped **3.47%** in November 2016 to \$177,423 versus the previous year at \$183,793.

#### **Average Days on Market Lengthens**

The average number of **52.95** days that homes spent on the market before selling increased by 4.60 days or **9.52%** in November 2016 compared to last year's same month at **48.35** DOM.

#### Sales Success for November 2016 is Positive

Overall, with Average Prices falling and Days on Market increasing, the Listed versus Closed Ratio finished strong this month.

There were 148 New Listings in November 2016, down 15.91% from last year at 176. Furthermore, there were 98 Closed Listings this month versus last year at 75, a 30.67% increase.

Closed versus Listed trends yielded a **66.2%** ratio, up from last year's November 2016 at **42.6%**, a **55.39%** upswing. This will certainly create pressure on a decreasing Month's Supply of Inventory (MSI) in the following months to come.

#### What's in this Issue

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#### Real Estate is Local

#### Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

#### Are You Ready to Buy or Sell Real Estate?

Contact an experienced REALTOR®

Visit www.tulsarealtors.com to find a REALTOR® today.



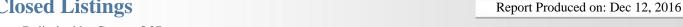
Data from the Greater Tulsa Association of REALTORS®

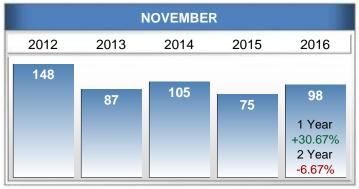
### November 2016

Closed Sales as of Dec 12, 2016

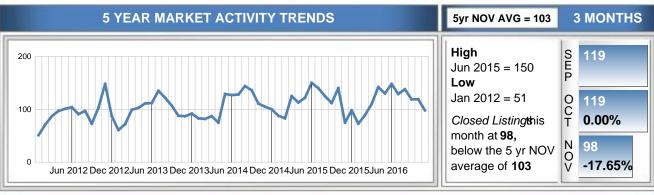


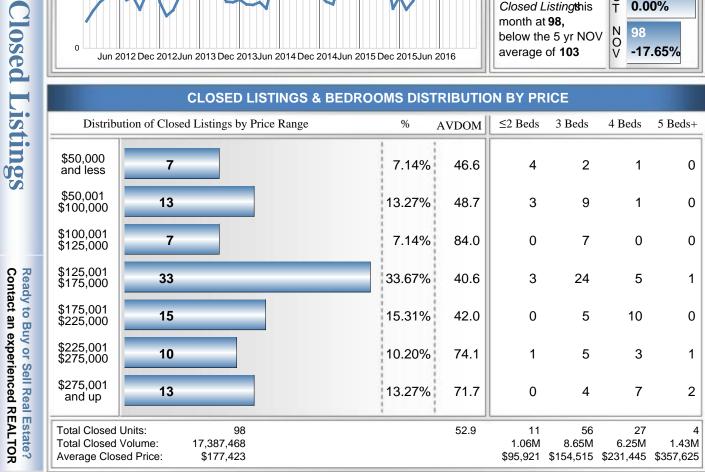
### **Closed Listings**













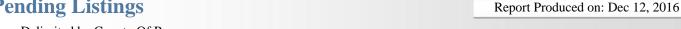
Data from the Greater Tulsa Association of REALTORS®

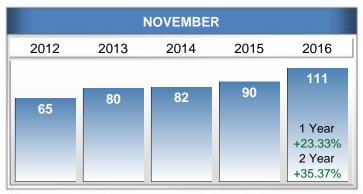
### November 2016

Pending Listings as of Dec 12, 2016



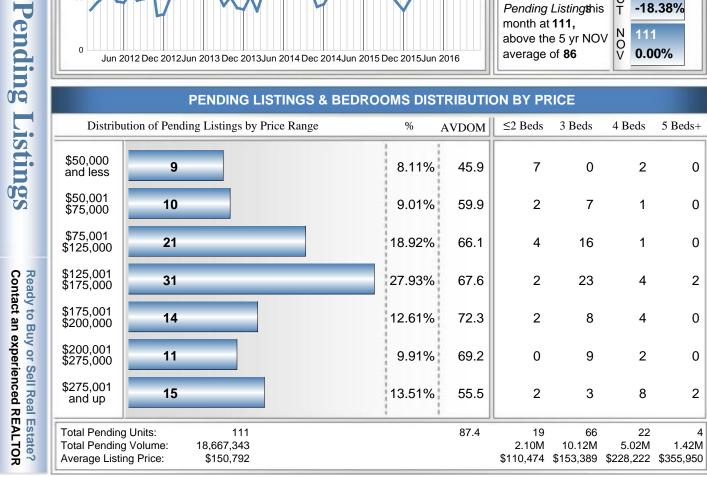
### **Pending Listings**













Data from the Greater Tulsa Association of **REALTORS®** 

### November 2016

New Listings as of Dec 12, 2016



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**New Listings** 

Area Delimited by County Of Rogers







New L	200 100 0 Jun 2	2012 Dec 2012Jun 2013 Dec 2013Jun 2014 Dec 2014	Jun 2015 Dec 2015Jun 2016	month at	e 5 yr NO	/ N 148	.25%
Listings		NEW LISTINGS & BEI	DROOMS DISTRIBUTION	BY PRIC	E		
in	Distrib	ution of New Listings by Price Range	%	≤2 Beds	3 Beds	4 Beds	5 Beds+
Sg	\$30,000 and less	10	6.76%	9	1	0	0
	\$30,001 \$80,000	23	15.54%	14	6	3	0
	\$80,001 \$120,000	21	14.19%	2	15	3	1
Read Conta	\$120,001 \$180,000	38	25.68%	6	23	7	2
y to Bu	\$180,001 \$260,000	20	13.51%	2	6	11	1
ıy or S experie	\$260,001 \$370,000	18	12.16%	0	2	15	1
ell Real	\$370,001 and up	18	12.16%	1	4	9	4
Ready to Buy or Sell Real Estate? Contact an experienced REALTOR	Total New Lis Total New Lis Average New			34 2.97M \$87,474	57 10.73M \$188,200	48 12.77M \$265,990	9 3.02M \$335,911



Data from the **Greater Tulsa Association of REALTORS®** 

### November 2016

Active Inventory as of Dec 12, 2016

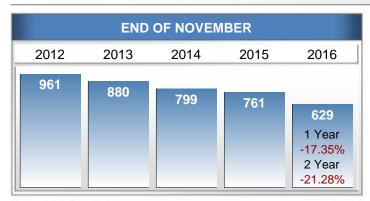


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#### **Active Inventory**

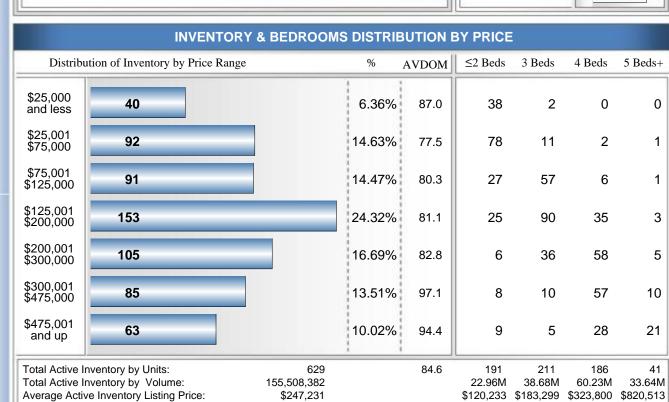
**Active Inventory** 

Ready to Buy or Sell Real Estate? Contact an experienced REALTOR











**Months Supply** 

Ready to Buy or Sell Real Estate? Contact an experienced REALTOR

# Monthly Inventory Analysis

Data from the **Greater Tulsa Association of REALTORS®** 

### November 2016

Active Inventory as of Dec 12, 2016

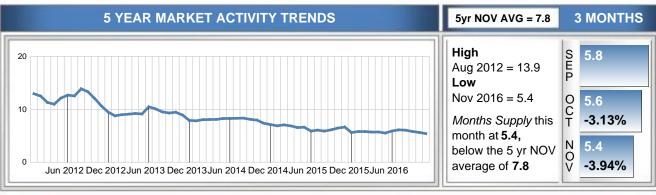


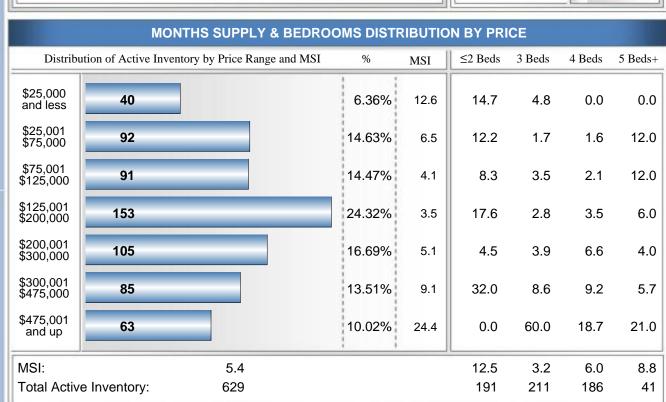
Report Produced on: Dec 12, 2016

### **Months Supply of Inventory**











Data from the Greater Tulsa Association of REALTORS®

### November 2016

Closed Sales as of Dec 12, 2016



### **Average Days on Market to Sale**

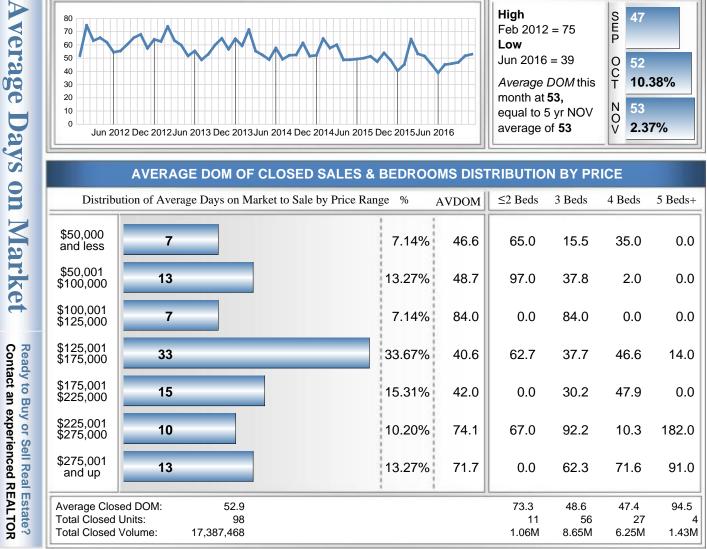
Area Delimited by County Of Rogers

Report Produced on: Dec 12, 2016











**Average List Price** 

Ready to Buy or Sell Real Estate? Contact an experienced REALTOR

# Monthly Inventory Analysis

Data from the **Greater Tulsa Association of REALTORS**  $\$ 

### November 2016

Closed Sales as of Dec 12, 2016



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3 MONTHS

162,016

187,112

15.49%

### **Average List Price at Closing**

Area Delimited by County Of Rogers







1 Year

-4.07%

2 Year

+4.18%

Jun 2012Dec 2012Jun 2013Dec 2013Jun 2014Dec 2014Jun 2015Dec 2015Jun 2016										
AVERAGE LIST PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE										
Distribu	ation of Average List Price at Closing by Price Range	%	AVL\$	≤2 Beds	3 Beds	4 Beds	5 Beds+			
\$50,000 and less	6	6.12%	38,125	37,063	40,250	54,500	0			
\$50,001 \$100,000	13	13.27%	81,823	77,667	87,300	94,000	0			
\$100,001 \$125,000	7	7.14%	115,129	0	120,329	0	0			
\$125,001 \$175,000	34	34.69%	151,411	156,667	149,752	161,082	143,500			
\$175,001 \$225,000	12	12.24%	200,597	0	204,610	207,354	0			
\$225,001 \$275,000	12	12.24%	245,524	275,900	251,320	240,290	274,500			
\$275,001 and up	14	14.29%	367,992	0	316,588	367,091	520,000			
Average List Total Closed Total List Vol	Units: 98			\$102,468 11 1.13M	\$158,010 56 8.85M	\$233,999 27 6.32M	\$364,500 4 1.46M			



Data from the Greater Tulsa Association of **REALTORS®** 

### November 2016

Closed Sales as of Dec 12, 2016



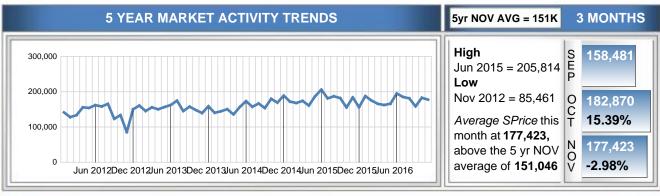
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### **Average Sold Price at Closing**









Average Sold Price		Jun 2012Dec 2012Jun 2013Dec 2013Jun 2014Dec 2014Jun 2015			Nov 201: Average month at above th average	5 = 205,81 2 = 85,461 S <i>Price</i> thi 1 <b>177,423</b> , e 5 yr NO' of <b>151,04</b>	4 E P O 182 S T 15 V O -2.9	2,870 39% 2,423 98%
Pri	_	VERAGE SOLD PRICE OF CLOSED SALEs ation of Average Sold Price at Closing by Price Range	% BED	AVS\$	≤2 Beds	3 Beds	4 Beds	5 Beds+
ice	\$50,000 and less	7	7.14%	33,178	31,188	32,500	42,500	0
	\$50,001 \$100,000	13	13.27%	80,811	72,428	82,139	94,000	0
	\$100,001 \$125,000	7	7.14%	115,486	0	115,486	0	0
Reac	\$125,001 \$175,000	33	33.67%	149,669	148,167	148,286	159,540	138,000
dy to B lact an	\$175,001 \$225,000	15	15.31%	203,356	0	202,730	203,669	0
Ready to Buy or Sell Re Contact an experienced	\$225,001 \$275,000	10	10.20%	249,180	268,600	247,340	238,000	272,500
	\$275,001 and up	13	13.27%	370,389	0	307,738	366,301	510,000
al Estate? REALTOR	Average Clos Total Closed Total Closed	Units: 98			\$95,921 11 1.06M	\$154,515 56 8.65M	\$231,445 27 6.25M	\$357,625 4 1.43M



Data from the **Greater Tulsa Association of REALTORS**  $\$ 

### November 2016

2 Year

-0.95%

Closed Sales as of Dec 12, 2016

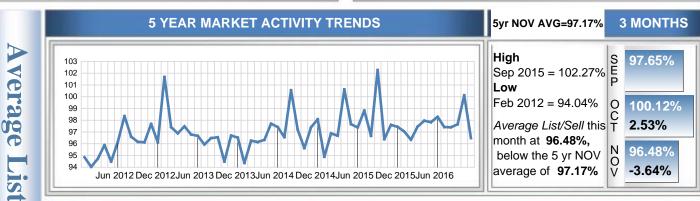


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### **Average Percent of List Price to Selling Price**







List/Sell	94 Jun 2	012 Dec 2012Jun 2013 Dec 2013Jun 2014 Dec 20	14Jun 2015 Dec 2015Jun	2016	11	of <b>97.17</b> %		64%
S/1		AVERAGE L/S% OF CLOSED S	ALES & BEDROC	OMS DIST	RIBUTIO	N BY PF	RICE	
ell	Distribu	ution of Average L/S % by Price Range	%	AVL/S%	≤2 Beds	3 Beds	4 Beds	5 Beds+
Price	\$50,000 and less	7	7.14%	79.65%	82.40%	74.98%	77.98%	0.00%
ce	\$50,001 \$100,000	13	13.27%	94.19%	92.60%	94.07%	100.00%	0.00%
	\$100,001 \$125,000	7	7.14%	96.28%	0.00%	96.28%	0.00%	0.00%
Ready to Contact	\$125,001 \$175,000	33	33.67%	98.53%	94.37%	99.03%	99.11%	96.17%
an B	\$175,001 \$225,000	15	15.31%	98.60%	0.00%	99.10%	98.36%	0.00%
Buy or S an experi	\$225,001 \$275,000	10	10.20%	98.60%	97.35%	98.46%	99.05%	99.27%
ell Real	\$275,001 and up	13	13.27%	98.62%	0.00%	97.19%	99.68%	97.78%
uy or Sell Real Estate? experienced REALTOR	Average List/ Total Closed Total Closed	Units: 98			89.81% 11 1.06M	96.85% 56 8.65M	98.22% 27 6.25M	97.75% 4 1.43M



Data from the **Greater Tulsa Association of REALTORS**®

### November 2016

Inventory as of Dec 12, 2016



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### **Market Summary**

Area Delimited by County Of Rogers



<b>Absorption:</b> Last 12 months, an Average of <b>116</b> Sales/Month <b>Active Inventory</b> as of November 30, 2016 = <b>629</b>		NOVEMBER			Year To Date		
		2016	+/-%	2015	2016	+/-%	
Closed Sales	75	98	30.67%	1,273	1,295	1.73%	
Pending Sales	90	111	23.33%	1,334	1,382	3.60%	
New Listings	176	148	-15.91%	2,693	2,436	-9.54%	
Average List Price	188,825	181,139	-4.07%	183,321	179,609	-2.02%	
Average Sale Price	183,793	177,423	-3.47%	178,599	175,950	-1.48%	
Average Percent of List Price to Selling Price	97.61%	96.48%	-1.16%	97.85%	97.72%	-0.12%	
Average Days on Market to Sale	48.35	52.95	9.52%	52.42	48.60	-7.30%	
Monthly Inventory		629	-17.35%	761	629	-17.35%	
Months Supply of Inventory	6.65	5.42	-18.53%	6.65	5.42	-18.53%	





**AVERAGE PRICES** 

2015 2016