

August 2017

Area Delimited by County Of Cherokee



Market Activity

Report Produced on: Sep 12, 2017

10

Absorption: Last 12 months, an Average of 51 Sales/Month

| Active Inventory as of August 31, 2017 = 717 | 2016 | 2017 | +/-% | |
|--|---------|---------|---------|--|
| Closed Listings | 65 | 53 | -18.46% | |
| Pending Listings | 58 | 66 | 13.79% | |
| New Listings | 221 | 179 | -19.00% | |
| Average List Price | 113,577 | 122,965 | 8.27% | |
| Average Sale Price | 108,372 | 117,605 | 8.52% | Closed (5.40%) |
| Average Percent of List Price to Selling Price | 93.43% | 94.33% | 0.96% | Pending (6.72%) |
| Average Days on Market to Sale | 51.54 | 46.83 | -9.14% | Other OffMarket (14.87%) |
| End of Month Inventory | 722 | 717 | -0.69% | □ Active (73.01%) |
| Months Supply of Inventory | 15.25 | 13.97 | -8.43% | Active (73.01%) |

AUGUST

Monthly Inventory Analysis

Data from the Greater Tulsa Association of REALTORS®

Analysis Wrap-Up

Months Supply of Inventory (MSI) Decreases

The total housing inventory at the end of August 2017 decreased **0.69%** to 717 existing homes available for sale. Over the last 12 months this area has had an average of 51 closed sales per month. This represents an unsold inventory index of **13.97** MSI for this period.

Average Sale Prices Going Up

According to the preliminary trends, this market area has experienced some upward momentum with the increase of Average Price this month. Prices went up **8.52%** in August 2017 to \$117,605 versus the previous year at \$108,372.

Average Days on Market Shortens

The average number of **46.83** days that homes spent on the market before selling decreased by 4.71 days or **9.14%** in August 2017 compared to last year's same month at **51.54** DOM.

Sales Success for August 2017 is Positive

Overall, with Average Prices going up and Days on Market decreasing, the Listed versus Closed Ratio finished strong this month.

There were 179 New Listings in August 2017, down **19.00%** from last year at 221. Furthermore, there were 53 Closed Listings this month versus last year at 65, a **-18.46%** decrease.

Closed versus Listed trends yielded a **29.6%** ratio, up from last year's August 2017 at **29.4%**, a **0.67%** upswing. This will certainly create pressure on a decreasing Month's Supply of Inventory (MSI) in the following months to come.

What's in this Issue **Closed Listings** 1 **Pending Listings** 2 3 **New Listings** 4 Inventory 5 Months Supply of Inventory Average Days on Market to Sale 6 7 Average List Price at Closing 8 Average Sale Price at Closing Average Percent of List Price to Selling Price 9

Real Estate is Local

Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

Are You Ready to Buy or Sell Real Estate?

Contact an experienced REALTOR®

Market Summary

Visit www.tulsarealtors.com to find a REALTOR® today.



Data from the **Greater Tulsa Association of REALTORS**®

August 2017



Closed Sales as of Sep 12, 2017

Closed Listings

Closed

Area Delimited by County Of Cherokee

Report Produced on: Sep 12, 2017







A U G

53

12.77%

CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

| Distribution of Closed Listings by Price Range % AVDOM ≤2 Beds 3 | Beds 4 E | Beds 5 Beds+ |
|---|----------|----------------------------------|
| | | |
| Distribution of Closed Listings by Price Range % AVDOM ≤2 Beds 3 \$20,000 and less 5 9.43% 27.0 5 | 0 | 0 0 |
| \$20,001 \$40,000 3 5.66% 79.3 2 | 1 | 0 0 |
| \$40,001 \$80,000 10 18.87% 46.9 7 | 3 | 0 0 |
| State \$80,001 14 26.42% 47.6 3 | 10 | 1 0 |
| Still Still <th< td=""><td>9</td><td>1 0</td></th<> | 9 | 1 0 |
| \$150,001 \$210,000 5 9.43% 28.0 0 | 4 | 1 0 |
| S80,001 \$120,000 14 26.42% 47.6 3 \$120,001 10 18.87% 45.5 0 \$150,000 5 9.43% 28.0 0 \$150,000 5 9.43% 28.0 0 \$210,001 6 11.32% 63.2 1 Total Closed Units: 53 46.8 18 Total Closed Volume: 6,233,090 1.05M 1.05M Average Closed Price: \$117,605 \$58,586 \$1 | 3 | 1 1 |
| Total Closed Units: 53 46.8 18 | 30 | 4 1 |
| Total Closed Volume: 6,233,090 1.05M Average Closed Price: \$117,605 \$58,586 \$1 | | 8.90K 337.50K 9,725 \$337,500 |

Reports produced and compiled by RE STATS Inc. Information is deemed reliable but not guaranteed. Does not reflect all market activity.



Data from the Greater Tulsa Association of **REALTORS®**

August 2017



Pending Listings as of Sep 12, 2017

Pending Listings

Pending

30

20

10

0

Area Delimited by County Of Cherokee

Report Produced on: Sep 12, 2017

Pending Listingshis

month at 66,

12.24%

20.00%

66



A U G above the 5 yr AUG average of 53 Jun 2013 Dec 2013 Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 **PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

| Listings | \$30,000 and less 6 \$30,001 \$40,000 6 | Listings by Price Range | % 9.09% 9.09% | AVDOM 72.5 | ≤2 Beds | 3 Beds 0 | 4 Beds | 5 Beds+ |
|---|---|------------------------------|---------------------|----------------------|----------------------------|----------------------------|---------------------------|---------------------------|
| stings | and less 6 \$30,001 6 \$40,000 6 | | | 72.5 | 6 | 0 | 0 | 0 |
| S | \$40,000 | | 9.09% | | | | | |
| | | | 0.0070 | 62.5 | 5 | 0 | 1 | 0 |
| | \$40,001 \$60,000 9 | | 13.64% | 57.9 | 6 | 3 | 0 | 0 |
| Read | \$60,001 \$110,000 20 | | 30.30% | 53.7 | 5 | 14 | 1 | 0 |
| ly to Bu act an | \$110,001 \$160,000 6 | | 9.09% | 92.0 | 1 | 4 | 1 | 0 |
| ıy or S experie | \$160,001 \$240,000 12 | | 18.18% | 59.3 | 1 | 9 | 1 | 1 |
| ell Real enced F | \$240,001 and up 7 | | 10.61% | 60.3 | 2 | 4 | 0 | 1 |
| Estate? | | 66 7,971,718 \$128,086 | | 44.3 | 26 1.83M \$70.256 | 34 5.11M \$150,437 | 4 432.70K \$108,175 | 2 597.50K \$298,750 |
| Ready to Buy or Sell Real Estate? Contact an experienced REALTOR | \$110,001 6 \$160,000 6 \$160,001 12 \$240,001 7 and up 7 Total Pending Units: 12 | | 9.09% 18.18% | 92.0 59.3 60.3 | 1 1 2 26 1.83M | 4 9 4 34 5.11M | 1 1 0 432.70K | (|

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Data from the Greater Tulsa Association of **REALTORS®**

August 2017



New Listings as of Sep 12, 2017

New Listings

Area Delimited by County Of Cherokee

С

Report Produced on: Sep 12, 2017





Jun 2013 Dec 2013 Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017

NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

| in | Distribu | ation of New Listings by Price Range | % | ≤2 Beds | 3 Beds | 4 Beds | 5 Beds+ | | | | |
|---|--------------------------------|--------------------------------------|--------|---------------|-------------|-------------|------------|--|--|--|--|
| tings | \$0 and less | 0 | 0.00% | 0 | 0 | 0 | 0 | | | | |
| | \$1 \$0 | 0 | 0.00% | 0 | 0 | 0 | 0 | | | | |
| | \$1 \$25,000 | 51 | 28.49% | 51 | 0 | 0 | 0 | | | | |
| Read Conta | \$25,001 \$75,000 | 50 | 27.93% | 41 | 9 | 0 | 0 | | | | |
| y to Bu act an o | \$75,001 \$175,000 | 37 | 20.67% | 12 | 21 | 2 | 2 | | | | |
| ıy or So experie | \$175,001 \$250,000 | 21 | 11.73% | 7 | 10 | 3 | 1 | | | | |
| ell Real Inced R | \$250,001 and up | 20 | 11.17% | 4 | 7 | 7 | 2 | | | | |
| Ready to Buy or Sell Real Estate? Contact an experienced REALTOR | Total New Lis Total New Lis | sted Volume: 23,734,483 | 3 | 115 10.10M | 47 8.90M | 12 3.19M | 5 1.55M | | | | |
| 0R ¹ 2 | Average New | Listed Listing Price: \$332,950 |) | \$87,824 | \$189,297 | \$265,583 | \$310,140 | | | | |

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Greater Tulsa Association of REALTORS

52.99%

average of 220



Data from the Greater Tulsa Association of **REALTORS®**

August 2017

Active Inventory as of Sep 12, 2017

Active Inventory

0

Area Delimited by County Of Cherokee

Report Produced on: Sep 12, 2017



| INVENTORY | & REDROOMS | DISTRIBUTIO | N BY PRICE |
|-----------|------------|-------------|------------|

| ory | Distribu | ution of Inventory by Price Rang | ge | % | AVDOM | ≤2 Beds | 3 Beds | 4 Beds | 5 Beds+ |
|---|------------------------|--|--------------------------|--------|-------|---------------------|---------------------|---------------------|--------------------|
| | \$0 and less | 0 | | 0.00% | 0.0 | 0 | 0 | 0 | 0 |
| | \$1 \$0 | 0 | | 0.00% | 0.0 | 0 | 0 | 0 | 0 |
| | \$1 \$50,000 | 252 | | 35.15% | 75.1 | 243 | 9 | 0 | 0 |
| Read | \$50,001 \$100,000 | 188 | | 26.22% | 89.9 | 152 | 31 | 5 | 0 |
| y to Bu act an e | \$100,001 \$175,000 | 115 | | 16.04% | 90.8 | 39 | 60 | 13 | 3 |
| y or Se experie | \$175,001 \$325,000 | 89 | | 12.41% | 82.3 | 22 | 40 | 25 | 2 |
| Ready to Buy or Sell Real Estate? Contact an experienced REALTOR | \$325,001 and up | 73 | | 10.18% | 96.6 | 32 | 15 | 19 | 7 |
| Esta EAL | | nventory by Units: | 717 | | 84.6 | 488 | 155 | 62 | 12 |
| te? TOR | | nventory by Volume: ve Inventory Listing Price: | 108,593,973 \$151,456 | | | 52.30M \$107,176 | 27.83M \$179,568 | 24.04M \$387,821 | 4.41M \$367,858 |
| | | | | | | | | | |

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Jun 2013 Dec 2013 Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017

Greater Tulsa Association of REALTORS

-4.40%

average of 793



Data from the Greater Tulsa Association of REALTORS®

August 2017



Active Inventory as of Sep 12, 2017

Months Supply of Inventory

Area Delimited by County Of Cherokee

Report Produced on: Sep 12, 2017



MONTHS SUPPLY & BEDROOMS DISTRIBUTION BY PRICE

| \mathbf{S} | | | | | | | | |
|---|------------------------|--|--------|------|---------|--------|--------|---------|
| n | Distribu | ution of Active Inventory by Price Range and MSI | % | MSI | ≤2 Beds | 3 Beds | 4 Beds | 5 Beds+ |
| upply | \$10,000 and less | 25 | 3.49% | 17.6 | 17.6 | 0.0 | 0.0 | 0.0 |
| ×. | \$10,001 \$20,000 | 123 | 17.15% | 28.9 | 33.3 | 2.4 | 0.0 | 0.0 |
| | \$20,001 \$50,000 | 104 | 14.50% | 12.1 | 21.3 | 2.4 | 0.0 | 0.0 |
| Read | \$50,001 \$100,000 | 188 | 26.22% | 15.2 | 30.9 | 5.1 | 4.0 | 0.0 |
| ly to Bu act an | \$100,001 \$170,000 | 113 | 15.76% | 7.9 | 16.9 | 5.5 | 9.6 | 0.0 |
| uy or S experi | \$170,001 \$320,000 | 87 | 12.13% | 10.2 | 18.9 | 9.1 | 9.2 | 4.8 |
| Ready to Buy or Sell Real Estate? Contact an experienced REALTOR | \$320,001 and up | 77 | 10.74% | 40.2 | 44.0 | 45.0 | 44.0 | 21.0 |
| l Estat REALT | MSI: | 14.0 | | | 26.1 | 6.1 | 9.8 | 13.1 |
| OR ? | Total Activ | e Inventory: 717 | | | 488 | 155 | 62 | 12 |

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Data from the Greater Tulsa Association of **REALTORS®**

August 2017



Closed Sales as of Sep 12, 2017

Average Days on Market to Sale

Area Delimited by County Of Cherokee

Report Produced on: Sep 12, 2017

J U N 47

J U L 52

A U G 47

9.22%

-9.16%





AVERAGE DOM OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

| Distribu | ution of Average Days on Mar | ket to Sale by Price Range % | AVDOM | ≤2 Beds | 3 Beds | 4 Beds | 5 Beds+ |
|------------------------|--|--|--|---|---|--|--|
| \$20,000 and less | 5 | 9.43% | 27.0 | 27.0 | 0.0 | 0.0 | 0.0 |
| \$20,001 \$40,000 | 3 | 5.66% | 79.3 | 80.5 | 77.0 | 0.0 | 0.0 |
| \$40,001 \$80,000 | 10 | 18.87% | 46.9 | 41.4 | 59.7 | 0.0 | 0.0 |
| \$80,001 \$120,000 | 14 | 26.42% | 47.6 | 30.3 | 50.5 | 70.0 | 0.0 |
| \$120,001 \$150,000 | 10 | 18.87% | 45.5 | 0.0 | 50.0 | 5.0 | 0.0 |
| \$150,001 \$210,000 | 5 | 9.43% | 28.0 | 0.0 | 32.8 | 9.0 | 0.0 |
| \$210,001 and up | 6 | 11.32% | 63.2 | 139.0 | 56.0 | 48.0 | 24.0 |
| Total Closed | Units: 53 | | | 45.3 18 1.05M | 50.3 30 4.16M | 33.0 4 678.90K | 24.0 1 337.50K |
| | \$20,000 and less \$20,001 \$40,000 \$40,001 \$80,000 \$120,000 \$120,001 \$150,000 \$150,001 \$210,000 \$210,001 and up Average Clos Total Closed | \$20,000 and less 5 \$20,001 \$40,000 3 \$40,000 3 \$40,000 10 \$80,000 10 \$80,000 14 \$120,000 14 \$120,001 10 \$150,000 5 \$210,001 5 \$210,001 6 Average Closed DOM: 46.8 Total Closed Units: 53 | \$20,000 and less 5 9.43% \$20,001 \$40,000 3 5.66% \$40,001 \$80,000 10 18.87% \$80,001 \$120,000 14 26.42% \$120,000 10 18.87% \$150,000 5 9.43% \$150,000 10 18.87% \$150,000 5 9.43% \$150,000 5 9.43% \$210,000 5 9.43% \$210,001 6 11.32% Average Closed DOM: 46.8 Total Closed Units: 53 | \$20,000 and less 5 9.43% 27.0 \$20,001 \$40,000 3 5.66% 79.3 \$40,001 \$80,000 10 18.87% 46.9 \$80,001 \$120,000 14 26.42% 47.6 \$120,001 \$150,000 10 18.87% 45.5 \$150,000 10 9.43% 28.0 \$210,001 and up 63.2 11.32% 63.2 | \$20,000 and less 5 9.43% 27.0 27.0 \$20,001 \$40,000 3 5.66% 79.3 80.5 \$40,001 \$80,000 10 18.87% 46.9 41.4 \$80,000 14 26.42% 47.6 30.3 \$120,001 \$150,000 10 18.87% 45.5 0.0 \$150,001 \$210,000 5 9.43% 28.0 0.0 \$210,001 and up 6 11.32% 63.2 139.0 Average Closed DOM: 46.8 53 53 45.3 18 | \$20,000 and less 5 9.43% 27.0 27.0 0.0 \$20,001 \$40,000 3 5.66% 79.3 80.5 77.0 \$40,000 10 18.87% 46.9 41.4 59.7 \$80,000 10 18.87% 46.9 41.4 59.7 \$80,001 14 26.42% 47.6 30.3 50.5 \$120,000 10 18.87% 45.5 0.0 50.0 \$120,001 10 18.87% 45.5 0.0 50.0 \$120,001 5 9.43% 28.0 0.0 32.8 \$210,001 5 9.43% 28.0 0.0 32.8 \$210,001 6 11.32% 63.2 139.0 56.0 Average Closed DOM: 46.8 53 50.3 50.3 Total Closed Units: 53 33 30 | \$20,000 and less 5 9.43% 27.0 27.0 0.0 0.0 \$20,001 \$40,000 3 5.66% 79.3 80.5 77.0 0.0 \$40,001 \$80,000 10 18.87% 46.9 41.4 59.7 0.0 \$40,001 \$80,000 14 26.42% 47.6 30.3 50.5 70.0 \$80,000 14 26.42% 47.6 30.3 50.5 70.0 \$120,000 10 18.87% 45.5 0.0 50.0 5.0 \$150,000 5 9.43% 28.0 0.0 32.8 9.0 \$210,001 and up 6 11.32% 63.2 139.0 56.0 48.0 Average Closed DOM: 46.8 53 53 33.0 45.3 50.3 33.0 |

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Data from the Greater Tulsa Association of REALTORS®

August 2017

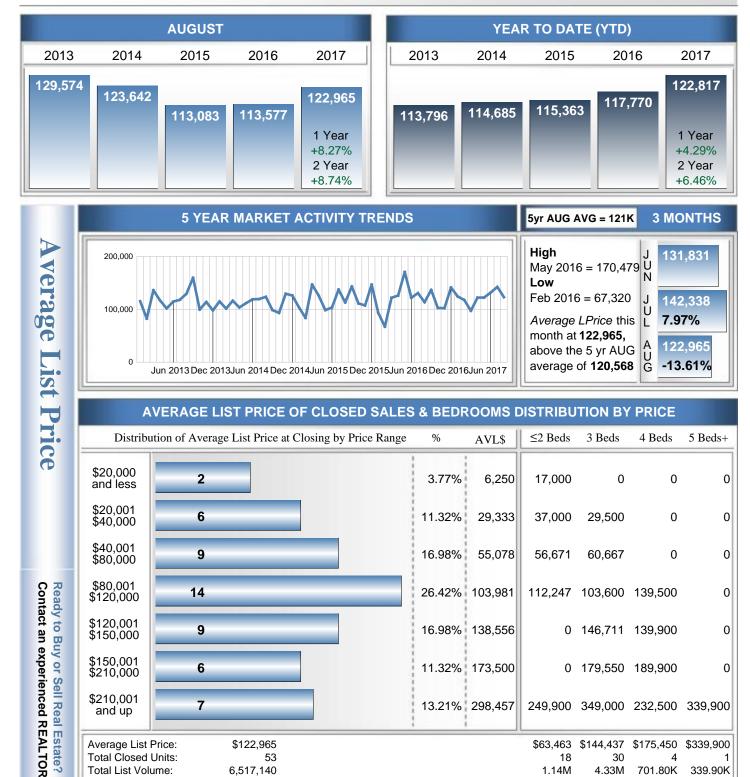


Closed Sales as of Sep 12, 2017

Average List Price at Closing

Area Delimited by County Of Cherokee

Report Produced on: Sep 12, 2017



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Data from the Greater Tulsa Association of REALTORS®

August 2017



Closed Sales as of Sep 12, 2017

Average Sold Price at Closing

Area Delimited by County Of Cherokee

Report Produced on: Sep 12, 2017



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6.233.090

Total Closed Volume:

4.16M

678.90K

1.05M

337.50K



Data from the Greater Tulsa Association of REALTORS®

August 2017

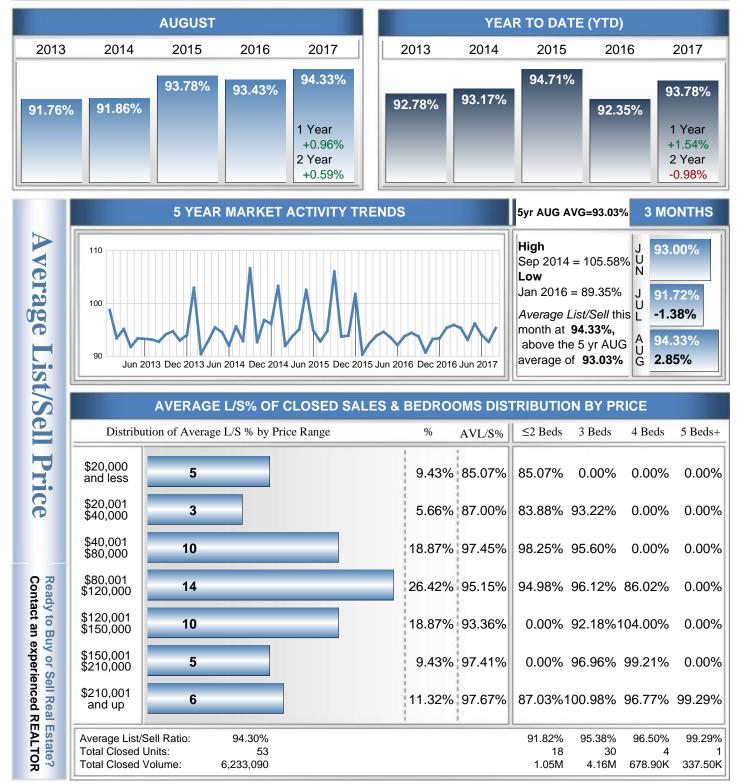


Closed Sales as of Sep 12, 2017

Average Percent of List Price to Selling Price

Report Produced on: Sep 12, 2017

Area Delimited by County Of Cherokee



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Data from the Greater Tulsa Association of REALTORS®

August 2017



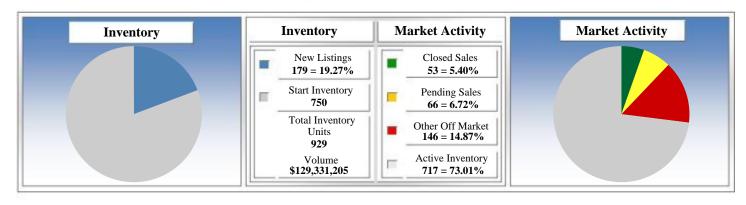
Inventory as of Sep 12, 2017

Market Summary

Report Produced on: Sep 12, 2017

Year To Date

Area Delimited by County Of Cherokee



AUGUST Absorption: Last 12 months, an Average of 51 Sales/Month

| - | - | | | | | |
|--|---------|---------|---------|---------|---------|--------|
| Active Inventory as of August 31, 2017 = 717 | 2016 | 2017 | +/-% | 2016 | 2017 | +/-% |
| Closed Sales | 65 | 53 | -18.46% | 380 | 423 | 11.32% |
| Pending Sales | 58 | 66 | 13.79% | 424 | 459 | 8.25% |
| New Listings | 221 | 179 | -19.00% | 1,398 | 1,373 | -1.79% |
| Average List Price | 113,577 | 122,965 | 8.27% | 117,770 | 122,817 | 4.29% |
| Average Sale Price | 108,372 | 117,605 | 8.52% | 110,500 | 116,827 | 5.73% |
| Average Percent of List Price to Selling Price | 93.43% | 94.33% | 0.96% | 92.35% | 93.78% | 1.54% |
| Average Days on Market to Sale | 51.54 | 46.83 | -9.14% | 56.90 | 53.02 | -6.82% |
| Monthly Inventory | 722 | 717 | -0.69% | 722 | 717 | -0.69% |
| Months Supply of Inventory | 15.25 | 13.97 | -8.43% | 15.25 | 13.97 | -8.43% |



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