

### December 2017

Area Delimited by Counties Coal, Garvin, Murray, Pontotoc



#### MONTHLY INVENTORY ANALYSIS

Report produced on Jan 12, 2018 for Greater Tulsa Association of REALTORS

Compared		December		MARKET ACTIVITY
Metrics	2016	2017	+/-%	
Closed Listings	35	37	5.71%	
Pending Listings	29	37	27.59%	
New Listings	70	79	12.86%	
Average List Price	158,984	134,038	-15.69%	
Average Sale Price	152,019	128,469	-15.49%	
Average Percent of List Price to Selling Price	94.11%	95.16%	1.12%	Closed (8.94%)
Average Days on Market to Sale	56.00	54.59	-2.51%	Pending (8.94%)
End of Month Inventory	239	287	20.08%	Other OffMarket (12.80%)
Months Supply of Inventory	6.81	7.15	4.89%	□ Active (69.32%)

Absorption: Last 12 months, an Average of **40** Sales/Month Active Inventory as of December 31, 2017 = **287** 

#### Analysis Wrap-Up

#### Months Supply of Inventory (MSI) Increases

The total housing inventory at the end of December 2017 rose **20.08%** to 287 existing homes available for sale. Over the last 12 months this area has had an average of 40 closed sales per month. This represents an unsold inventory index of **7.15** MSI for this period.

#### **Average Sale Price Falling**

According to the preliminary trends, this market area has experienced some downward momentum with the decline of Average Price this month. Prices dipped **15.49%** in December 2017 to \$128,469 versus the previous year at \$152,019.

#### **Average Days on Market Shortens**

The average number of **54.59** days that homes spent on the market before selling decreased by 1.41 days or **2.51%** in December 2017 compared to last year's same month at **56.00** DOM.

#### Sales Success for December 2017 is Positive

Overall, with Average Prices falling and Days on Market decreasing, the Listed versus Closed Ratio finished weak this month.

There were 79 New Listings in December 2017, up **12.86%** from last year at 70. Furthermore, there were 37 Closed Listings this month versus last year at 35, a **5.71%** increase.

Closed versus Listed trends yielded a **46.8%** ratio, down from previous year's, December 2016, at **50.0%**, a **6.33%** downswing. This will certainly create pressure on an increasing Month's Supply of Inventory (MSI) in the months to come.

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Months Supply of Inventory				
Average Days on Market to Sale				
Average List Price at Closing				
Average Sale Price at Closing				
Average Percent of List Price to Selling Price				
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#### **Real Estate is Local**

#### **Consumers Should Consult with a REALTOR®**

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

#### Are You Ready to Buy or Sell Real Estate?

Contact an experienced REALTOR®

Visit www.tulsarealtors.com to find a REALTOR® today.

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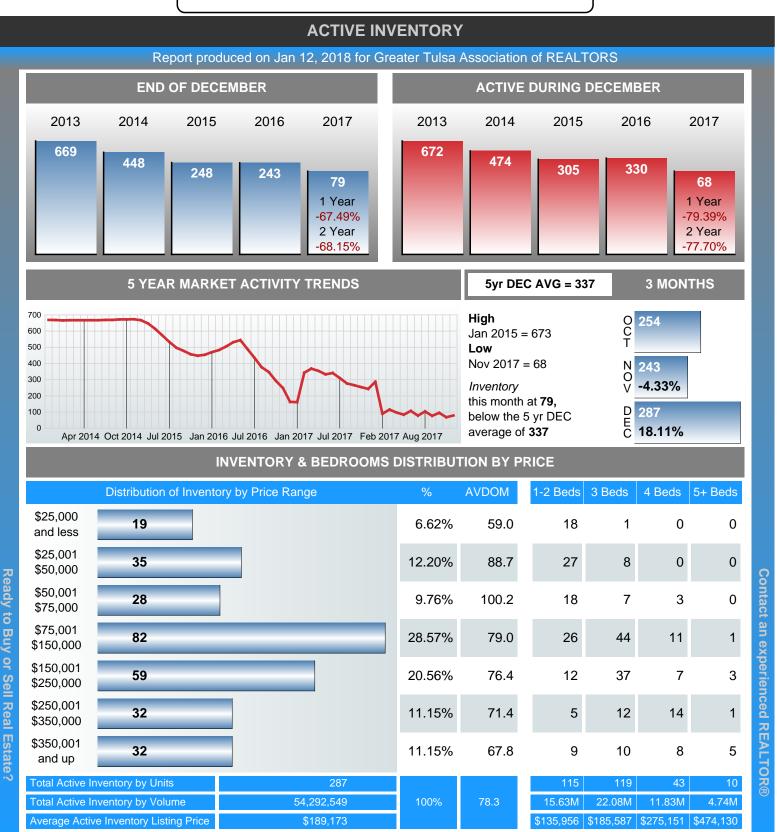


Phone: 918-663-7500

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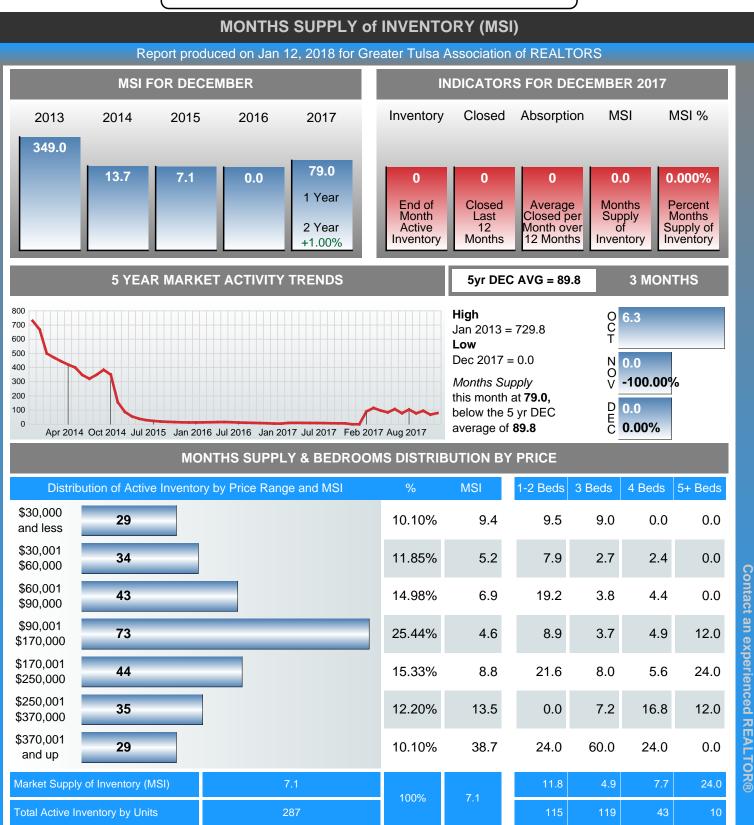
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**Contact: Greater Tulsa Association of REALTORS** 

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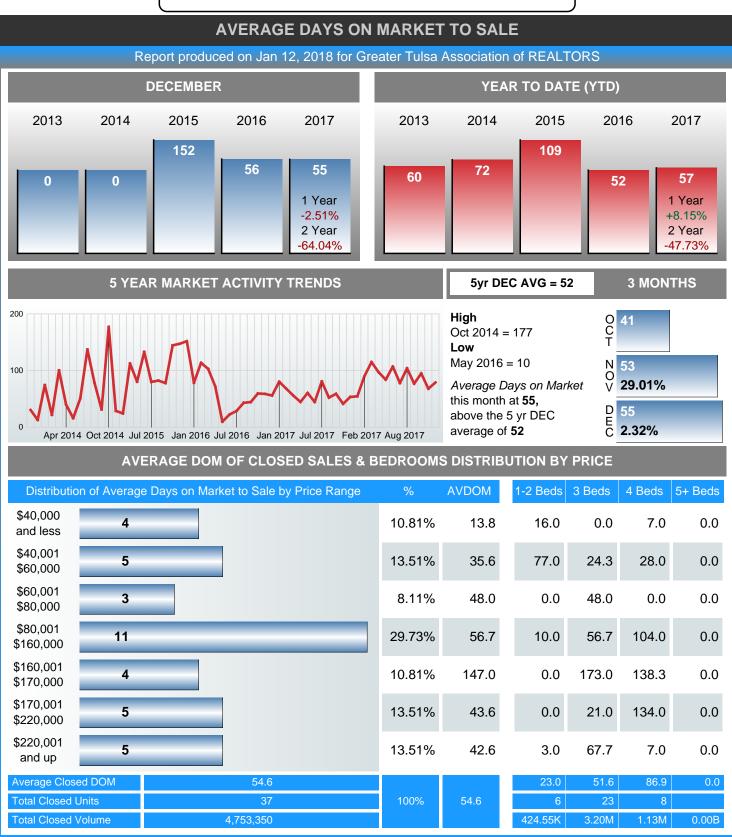
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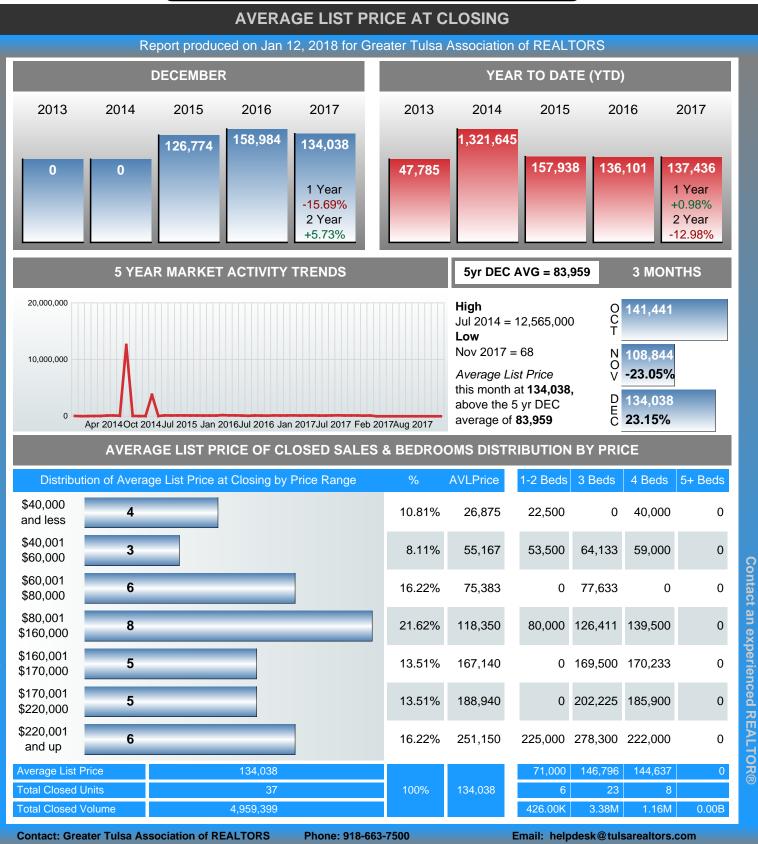
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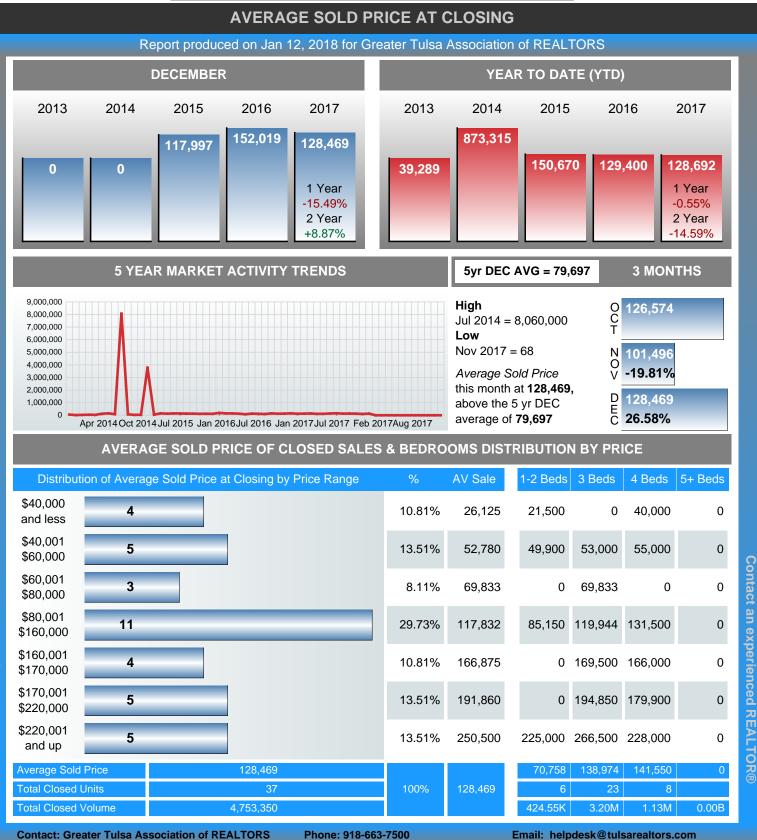


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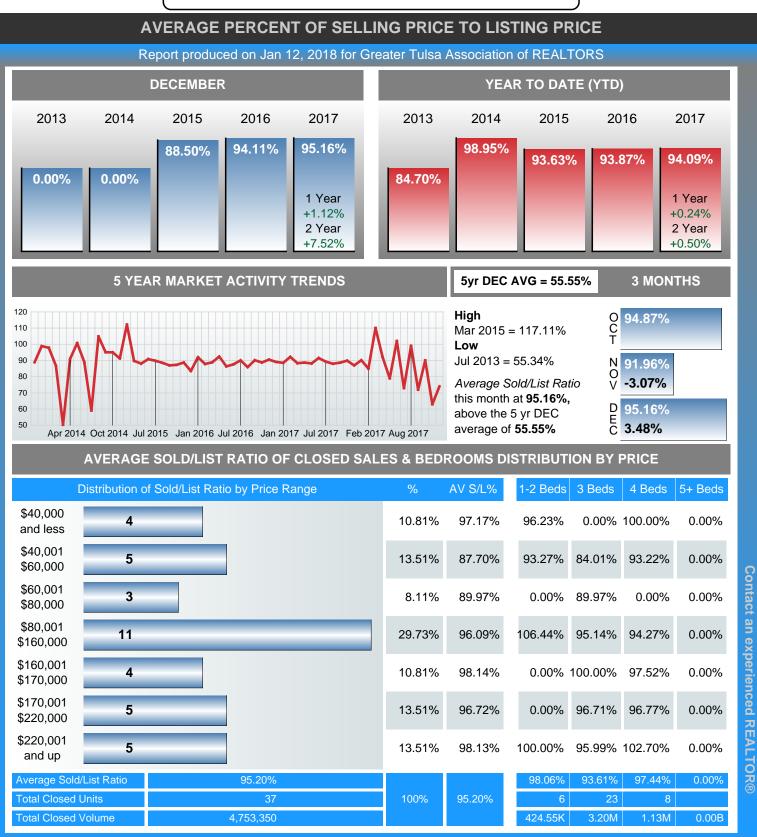




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