

July 2017

Area Delimited by County Of Cherokee



Market Activity

Absorption: Last 12 months, an Average of 51 Sales/Month

| Active Inventory as of July 30, 2017 = 743 | 2016 | 2017 | +/-% | |
|---|---------|---------|---------|-------------------------|
| Closed Listings | 49 | 36 | -26.53% | |
| Pending Listings | 54 | 56 | 3.70% | |
| New Listings | 116 | 104 | -10.34% | |
| Median List Price | 128,000 | 118,250 | -7.62% | |
| Median Sale Price | 126,000 | 113,750 | -9.72% | Closed (3.97%) |
| Median Percent of List Price to Selling Price | 95.98% | 97.35% | 1.43% | Pending (6.18%) |
| Median Days on Market to Sale | 32.00 | 34.00 | 6.25% | Other OffMarket (7.84%) |
| End of Month Inventory | 745 | 743 | -0.27% | □ Active (82.01%) |
| Months Supply of Inventory | 16.28 | 14.45 | -11.26% | |
| | | | | |

JULY

Monthly Inventory Analysis

Data from the Greater Tulsa Association of REALTORS®

Analysis Wrap-Up

Months Supply of Inventory (MSI) Decreases

The total housing inventory at the end of July 2017 decreased **0.27%** to 743 existing homes available for sale. Over the last 12 months this area has had an average of 51 closed sales per month. This represents an unsold inventory index of **14.45** MSI for this period.

Median Sale Prices Falling

According to the preliminary trends, this market area has experienced some downward momentum with the decline of Median Price this month. Prices dipped **9.72%** in July 2017 to \$113,750 versus the previous year at \$126,000.

Median Days on Market Lengthens

The median number of **34.00** days that homes spent on the market before selling increased by 2.00 days or **6.25%** in July 2017 compared to last year's same month at **32.00** DOM.

Sales Success for July 2017 is Positive

Overall, with Median Prices falling and Days on Market increasing, the Listed versus Closed Ratio finished weak this month.

There were 104 New Listings in July 2017, down **10.34%** from last year at 116. Furthermore, there were 36 Closed Listings this month versus last year at 49, a **-26.53%** decrease.

Closed versus Listed trends yielded a **34.6%** ratio, down from last year's July 2017 at **42.2%**, a **18.05%** downswing. This will certainly create pressure on a decreasing Month's Supply of Inventory (MSI) in the following months to come.

Report Produced on: Aug 14, 2017

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| What's in this Issue | |
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| | |

Real Estate is Local

Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

Are You Ready to Buy or Sell Real Estate?

Contact an experienced REALTOR®

Visit www.tulsarealtors.com to find a REALTOR® today.



Data from the Greater Tulsa Association of REALTORS®

July 2017



Closed Sales as of Aug 14, 2017

Closed Listings

Closed

Area Delimited by County Of Cherokee

Report Produced on: Aug 14, 2017







CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

| S | Distribu | tion of Closed Listings by Price Range | % | MDOM | ≤2 Beds | 3 Beds | 4 Beds | 5 Beds+ | | |
|---|------------------------------|--|--------|------|----------------------|--------------------|------------|----------------------|--|--|
| istings | \$20,000 and less | 2 | 5.56% | 81.0 | 2 | 0 | 0 | 0 | | |
| 02 | \$20,001 \$60,000 | 6 | 16.67% | 49.5 | 3 | 2 | 1 | 0 | | |
| | \$60,001 \$90,000 | 6 | 16.67% | 54.0 | 2 | 3 | 1 | 0 | | |
| Read Cont | \$90,001 \$170,000 | 8 | 22.22% | 19.0 | 1 | 5 | 2 | 0 | | |
| y to Bu act an o | \$170,001 \$190,000 | 4 | 11.11% | 48.0 | 0 | 3 | 0 | 1 | | |
| ıy or S experie | \$190,001 \$310,000 | 6 | 16.67% | 46.0 | 0 | 4 | 2 | 0 | | |
| Ready to Buy or Sell Real Contact an experienced R | \$310,001 and up | 4 | 11.11% | 49.0 | 1 | 2 | 1 | 0 | | |
| al Estate? REALTOR | Total Closed Total Closed | | | 34.0 | 9 817.47K | 19 3.21M | 7 1.34M | 1 184.00K | | |
| FOR | Median Closed | | | | \$17.47K \$53,000 | 3.21M \$152,000 | \$122,900 | 184.00K \$184,000 | | |
| | | | | | | | | | | |

Reports produced and compiled by RE STATS Inc. Information is deemed reliable but not guaranteed. Does not reflect all market activity.



Data from the Greater Tulsa Association of REALTORS®

July 2017

NORTHEAST OKLAHOMA REAL ESTATE SERVICES

Pending Listings as of Aug 14, 2017

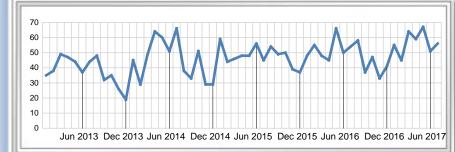
Pending Listings

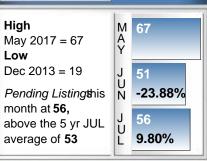
Pending

Area Delimited by County Of Cherokee

Report Produced on: Aug 14, 2017







PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

| | Distribu | ation of Pending Listings by Price Range | % | MDOM | ≤2 Beds | 3 Beds | 4 Beds | 5 Beds+ |
|---|--------------------------------|--|--------|------|-------------|-------------|--------------|--------------|
| Listings | \$40,000 and less | 5 | 8.93% | 20.0 | 4 | 1 | 0 | 0 |
| ŝ | \$40,001 \$60,000 | 7 | 12.50% | 32.0 | 3 | 3 | 1 | 0 |
| | \$60,001 \$80,000 | 5 | 8.93% | 56.0 | 3 | 2 | 0 | 0 |
| Read | \$80,001 \$130,000 | 18 | 32.14% | 36.0 | 4 | 13 | 1 | 0 |
| ly to Bu act an | \$130,001 \$170,000 | 8 | 14.29% | 40.0 | 0 | 6 | 2 | 0 |
| uy or S experi | \$170,001 \$240,000 | 7 | 12.50% | 36.0 | 0 | 5 | 2 | 0 |
| Ready to Buy or Sell Real Estate? Contact an experienced REALTOR | \$240,001 and up | 6 | 10.71% | 51.0 | 2 | 2 | 0 | 2 |
| l Estate REALTO | Total Pending Total Pending | | | 37.5 | 16 1.52M | 32 4.11M | 6 867.50K | 2 598.90K |
| OR ?? | Median Listin | g Price: \$113,400 | | | \$67,275 | \$118,700 | \$139,700 | \$299,450 |

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Data from the Greater Tulsa Association of **REALTORS®**

July 2017



New Listings as of Aug 14, 2017

New Listings

Area Delimited by County Of Cherokee

0

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month at 104,

average of 143

below the 5 yr JUL

J U L

104

-50.71%



Jun 2013 Dec 2013 Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017

NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

| \rightarrow | | | | | | | | | | |
|---|-----------------------------|---------------------------------------|-------------------------|--------|-------------------|--------------------|--------------------|--------------|--|--|
| tings | Distribu | ation of New Listings by Pa | rice Range | % | ≤ 2 Beds | 3 Beds | 4 Beds | 5 Beds+ | | |
| So | \$20,000 and less | 9 | | 8.65% | 9 | 0 | 0 | 0 | | |
| | \$20,001 \$50,000 | 14 | | 13.46% | 13 | 1 | 0 | 0 | | |
| | \$50,001 \$70,000 | 8 | | 7.69% | 3 | 5 | 0 | 0 | | |
| Read | \$70,001 \$130,000 | 30 | | 28.85% | 10 | 15 | 5 | 0 | | |
| ly to Bu act an | \$130,001 \$180,000 | 18 | | 17.31% | 6 | 8 | 4 | 0 | | |
| uy or S experie | \$180,001 \$350,000 | 16 | | 15.38% | 2 | 9 | 5 | 0 | | |
| Ready to Buy or Sell Real Estate? Contact an experienced REALTOR | \$350,001 and up | 9 | | 8.65% | 3 | 2 | 4 | 0 | | |
| REAL | Total New Lis | | 104 | | 46 | 40 | 18 | | | |
| ate? TOR | Total New Lis Median New | sted Volume: Listed Listing Price: | 16,567,049 \$122,450 | | 5.21M \$56,750 | 6.17M \$129,900 | 5.19M \$180,100 | 0.00B \$0 | | |
| | | | | | | | | | | |

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Data from the Greater Tulsa Association of **REALTORS®**

July 2017

Active Inventory as of Aug 14, 2017

Active Inventory

Area Delimited by County Of Cherokee

Report Produced on: Aug 14, 2017





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\$50,001 \$100,000

\$100,001

\$160,000

\$160,001 \$320,000

\$320,001

123

194

109

98

75

16.55%

26.11%

14.67%

13.19%

10.09%

76.0

86.0

89.0

81.0

65.0

111

151

41

21

32

11

36

55

50

16

1

7

10

22

20

0

0

3

5

7



Data from the Greater Tulsa Association of **REALTORS®**

July 2017

Active Inventory as of Aug 14, 2017

Months Supply of Inventory

Area Delimited by County Of Cherokee

Report Produced on: Aug 14, 2017



MONTHS SUPPLY & BEDROOMS DISTRIBUTION BY PRICE

| Su | Distribu | ution of Active Inventory by Price Range and MSI | % | MSI | ≤2 Beds | 3 Beds | 4 Beds | 5 Beds+ |
|---|------------------------|--|--------|------|---------|--------|--------|---------|
| Supply | \$10,000 and less | 25 | 3.36% | 17.6 | 18.8 | 0.0 | 0.0 | 0.0 |
| ~ | \$10,001 \$20,000 | 119 | 16.02% | 31.0 | 37.3 | 2.0 | 0.0 | 0.0 |
| | \$20,001 \$50,000 | 123 | 16.55% | 14.5 | 25.6 | 3.2 | 1.5 | 0.0 |
| Read | \$50,001 \$100,000 | 194 | 26.11% | 15.3 | 29.2 | 5.9 | 5.6 | 0.0 |
| ly to Bu act an | \$100,001 \$160,000 | 109 | 14.67% | 8.3 | 18.2 | 5.7 | 8.0 | 0.0 |
| uy or S experie | \$160,001 \$320,000 | 98 | 13.19% | 9.7 | 15.8 | 8.7 | 8.5 | 12.0 |
| Ready to Buy or Sell Real Estate? Contact an experienced REALTOR | \$320,001 and up | 75 | 10.09% | 42.9 | 42.7 | 64.0 | 40.0 | 28.0 |
| l Estat REALT | MSI: | 14.5 | | | 27.2 | 6.6 | 9.4 | 16.4 |
| ÖR | Total Activ | e Inventory: 743 | | | 499 | 169 | 60 | 15 |

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Data from the Greater Tulsa Association of REALTORS®

July 2017



Closed Sales as of Aug 14, 2017

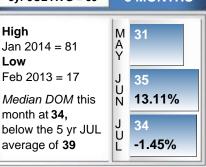
Median Days on Market to Sale

Area Delimited by County Of Cherokee

Report Produced on: Aug 14, 2017









| Distribu | tion of Median Days on Market | to Sale by Price Range % | MDOM | ≤2 Beds | 3 Beds | 4 Beds | 5 Beds+ |
|------------------------|---|--|--|---|---|--|--|
| \$20,000 and less | 2 | 5.56% | 81.0 | 19.0 | 0.0 | 0.0 | 0.0 |
| \$20,001 \$60,000 | 6 | 16.67% | 49.5 | 6.0 | 112.5 | 79.0 | 0.0 |
| \$60,001 \$90,000 | 6 | 16.67% | 54.0 | 12.5 | 102.0 | 73.0 | 0.0 |
| \$90,001 \$170,000 | 8 | 22.22% | 19.0 | 63.0 | 10.0 | 16.5 | 0.0 |
| \$170,001 \$190,000 | 4 | 11.11% | 48.0 | 0.0 | 51.0 | 0.0 | 17.0 |
| \$190,001 \$310,000 | 6 | 16.67% | 46.0 | 0.0 | 62.5 | 15.5 | 0.0 |
| \$310,001 and up | 4 | 11.11% | 49.0 | 66.0 | 49.0 | 2.0 | 0.0 |
| Total Closed | Units: 36 | | | 14.0 9 817.47K | 51.0 19 3.21M | 27.0 7 1.34M | 17.0 1 184.00K |
| | \$20,000 and less \$20,001 \$60,000 \$60,001 \$90,000 \$90,001 \$170,000 \$170,001 \$190,000 \$190,001 \$310,000 \$310,001 and up Median Closed | \$20,000 and less 2 \$20,001 \$60,000 6 \$60,001 \$90,000 6 \$90,000 6 \$90,000 8 \$170,000 8 \$170,001 4 \$190,001 6 \$190,001 6 \$310,001 4 Median Closed DOM: 34.0 36 | \$20,000 and less 2 5.56% \$20,001 \$60,000 6 16.67% \$60,001 \$90,000 6 16.67% \$90,001 \$90,000 8 22.22% \$170,001 \$170,000 4 11.11% \$190,001 \$190,000 6 16.67% \$190,001 \$310,000 6 16.67% \$190,001 \$310,000 6 16.67% \$190,001 \$310,000 6 16.67% \$190,001 \$310,000 6 16.67% \$11,11% 11.11% Median Closed DOM: 34.0 36 | \$20,000 and less 2 5.56% 81.0 \$20,001 \$60,000 6 16.67% 49.5 \$60,001 \$90,000 6 16.67% 54.0 \$90,000 8 22.22% 19.0 \$170,000 8 22.22% 19.0 \$170,001 4 11.11% 48.0 \$190,000 6 16.67% 46.0 \$310,000 6 16.67% 46.0 \$310,001 4 11.11% 49.0 Median Closed DOM: 34.0 36 | \$20,000 and less 2 5.56% 81.0 19.0 \$20,001 \$60,000 6 16.67% 49.5 6.0 \$60,001 \$90,000 6 16.67% 54.0 12.5 \$90,000 8 22.22% 19.0 63.0 \$170,001 \$170,000 4 11.11% 48.0 0.0 \$190,001 \$190,000 6 16.67% 46.0 0.0 \$310,000 and up 4 34.0 11.11% 49.0 66.0 Median Closed DOM: 34.0 34.0 14.0 9 | \$20,000 and less 2 5.56% 81.0 19.0 0.0 \$20,001 \$60,000 6 16.67% 49.5 6.0 112.5 \$60,001 \$90,000 6 16.67% 54.0 12.5 102.0 \$90,001 \$90,000 8 22.22% 19.0 63.0 10.0 \$170,001 \$190,000 4 11.11% 48.0 0.0 51.0 \$190,000 6 16.67% 46.0 0.0 62.5 \$310,001 and up 4 11.11% 49.0 66.0 49.0 Median Closed DOM: 34.0 36 34.0 9 14.0 51.0 9 9 | \$20,000 and less 2 5.56% 81.0 19.0 0.0 0.0 \$20,001 \$60,000 6 16.67% 49.5 6.0 112.5 79.0 \$60,001 \$90,000 6 16.67% 54.0 12.5 102.0 73.0 \$90,001 \$90,000 8 22.22% 19.0 63.0 10.0 16.5 \$170,001 \$190,000 4 11.11% 48.0 0.0 51.0 0.0 \$190,000 6 66.0 49.5 15.5 \$170,001 \$190,000 4 11.11% 48.0 0.0 51.0 0.0 \$190,000 6 66.0 49.0 2.0 \$190,001 \$310,001 6 34.0 11.11% 49.0 66.0 49.0 2.0 Median Closed DOM: 34.0 36 34.0 14.0 51.0 27.0 9 9 19 7 |

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July 2017

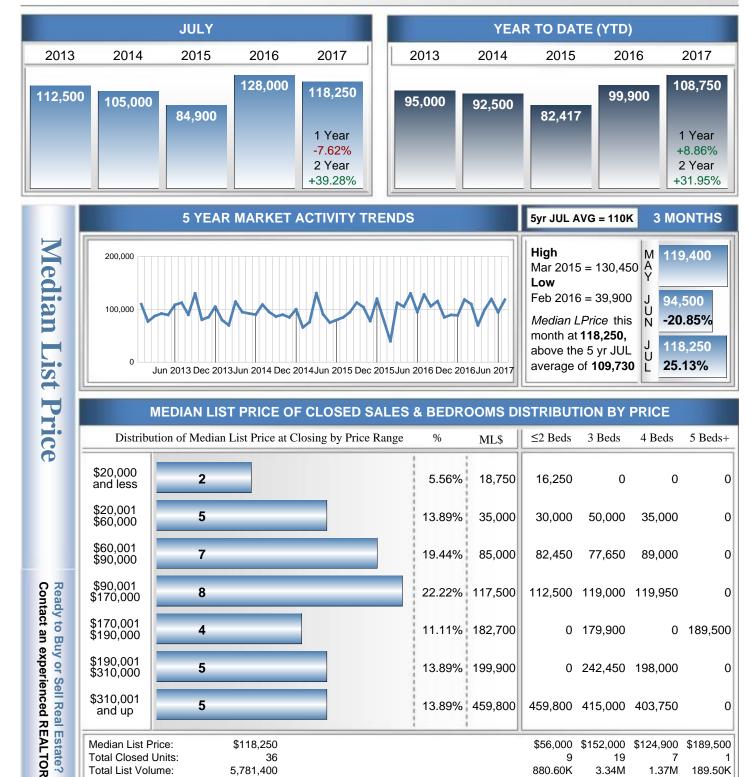


Closed Sales as of Aug 14, 2017

Median List Price at Closing

Area Delimited by County Of Cherokee

Report Produced on: Aug 14, 2017



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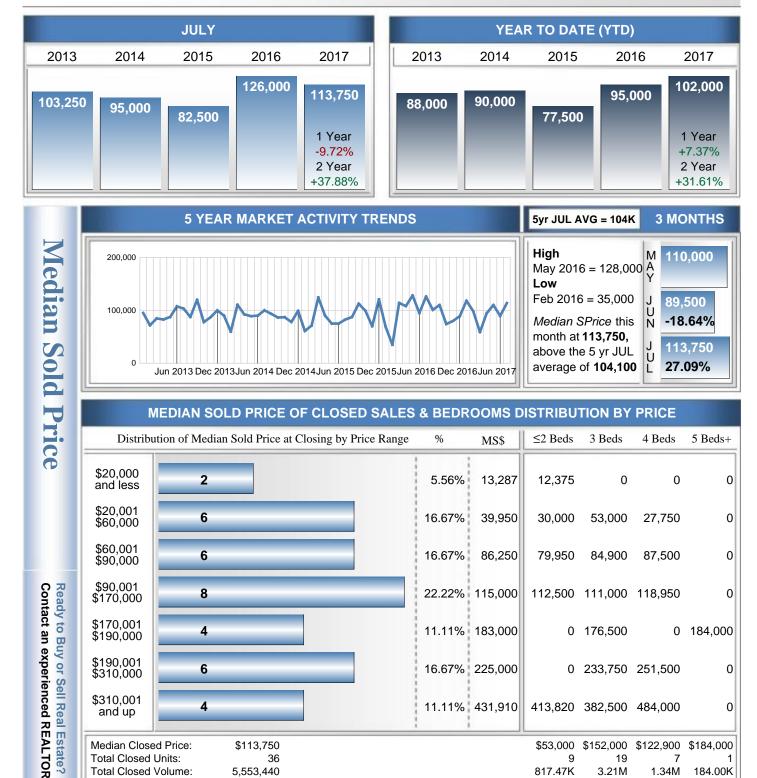


Closed Sales as of Aug 14, 2017

Median Sold Price at Closing

Area Delimited by County Of Cherokee

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July 2017

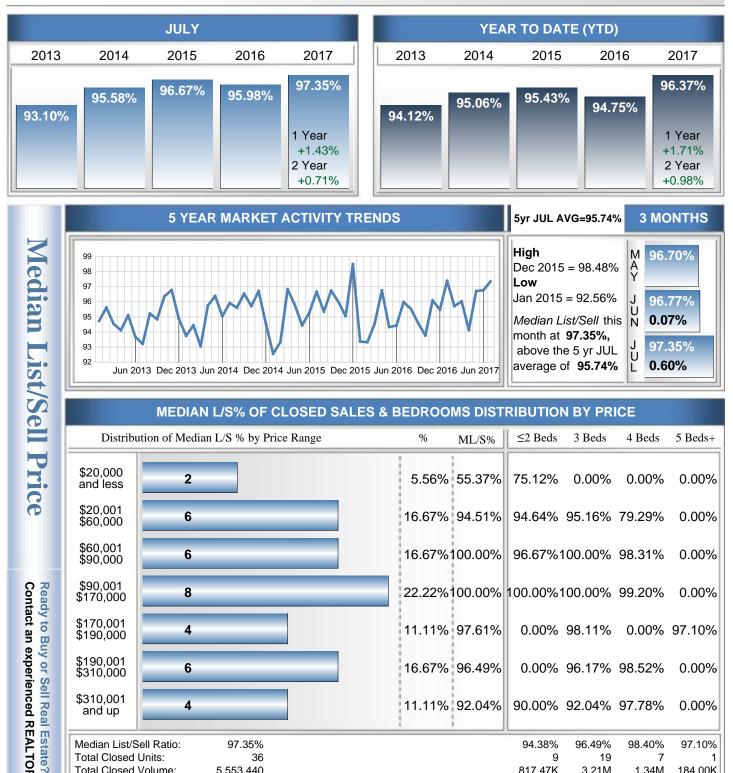


Closed Sales as of Aug 14, 2017

Median Percent of List Price to Selling Price

Area Delimited by County Of Cherokee

Report Produced on: Aug 14, 2017



97.35%

5.553.440

36

Median List/Sell Ratio:

Total Closed Volume:

Total Closed Units:

96.49%

3.21M

19

98.40%

1.34M

7

94.38%

817.47K

9

97.10%

184.00K



Data from the Greater Tulsa Association of REALTORS®

July 2017

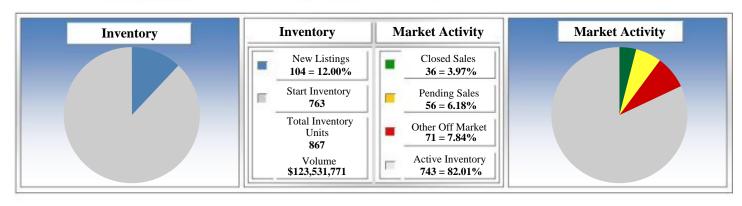


Inventory as of Aug 14, 2017

Market Summary

Report Produced on: Aug 14, 2017

Area Delimited by County Of Cherokee



JULY Year To Date Absorption: Last 12 months, an Average of 51 Sales/Month 2016 +/-% 2016 2017 +/-% Active Inventory as of July 30, 2017 = 743 2017 **Closed Sales** 49 -26.53% 315 359 13.97% 36 Pending Sales 54 56 3.70% 366 397 8.47% New Listings 116 104 -10.34% 1,176 1.180 0.34% Median List Price 128,000 118,250 -7.62% 99,900 108,750 8.86% Median Sale Price 126,000 113,750 -9.72% 95,000 102,000 7.37% Median Percent of List Price to Selling Price 95.98% 97.35% 1.43% 94.75% 96.37% 1.71% Median Days on Market to Sale 6.25% 38.00 32.00 34.00 42.00 -9.52% Monthly Inventory 745 743 -0.27% 745 743 -0.27% Months Supply of Inventory 16.28 14.45 -11.26% 16.28 14.45 -11.26%

