

March 2017

Area Delimited by County Of Rogers



Report Produced on: Apr 11, 2017

| Absorption: Last 12 months, an Average of 124 Sales/Month | MARCH | | | Market Activity | | |
|---|---------|---------|---------|-------------------------|--|--|
| Active Inventory as of March 31, 2017 = 596 | 2016 | 2017 | +/-% | | | |
| Closed Listings | 110 | 138 | 25.45% | | | |
| Pending Listings | 146 | 169 | 15.75% | | | |
| New Listings | 247 | 237 | -4.05% | | | |
| Average List Price | 169,693 | 185,834 | 9.51% | | | |
| Average Sale Price | 165,662 | 182,273 | 10.03% | Closed (14.23%) | | |
| Average Percent of List Price to Selling Price | 97.46% | 97.41% | -0.05% | Pending (17.42%) | | |
| Average Days on Market to Sale | 53.31 | 53.33 | 0.03% | Other OffMarket (6.91%) | | |
| End of Month Inventory | 638 | 596 | -6.58% | ☐ Active (61.44%) | | |
| Months Supply of Inventory | 5.68 | 4.82 | -15.14% | Active (61.44%) | | |

Monthly Inventory Analysis

Data from the Greater Tulsa Association of REALTORS®

Analysis Wrap-Up

Months Supply of Inventory (MSI) Decreases

The total housing inventory at the end of March 2017 decreased **6.58%** to 596 existing homes available for sale. Over the last 12 months this area has had an average of 124 closed sales per month. This represents an unsold inventory index of **4.82** MSI for this period.

Average Sale Prices Going Up

According to the preliminary trends, this market area has experienced some upward momentum with the increase of Average Price this month. Prices went up **10.03%** in March 2017 to \$182,273 versus the previous year at \$165,662.

Average Days on Market Lengthens

The average number of **53.33** days that homes spent on the market before selling increased by 0.02 days or **0.03%** in March 2017 compared to last year's same month at **53.31** DOM.

Sales Success for March 2017 is Positive

Overall, with Average Prices going up and Days on Market increasing, the Listed versus Closed Ratio finished strong this month.

There were 237 New Listings in March 2017, down **4.05%** from last year at 247. Furthermore, there were 138 Closed Listings this month versus last year at 110, a **25.45%** increase.

Closed versus Listed trends yielded a **58.2%** ratio, up from last year's March 2017 at **44.5%**, a **30.75%** upswing. This will certainly create pressure on a decreasing Month's Supply of Inventory (MSI) in the following months to come.

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Real Estate is Local

Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

Are You Ready to Buy or Sell Real Estate?

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Visit www.tulsarealtors.com to find a REALTOR® today.



Data from the Greater Tulsa Association of REALTORS®

March 2017

Closed Sales as of Apr 11, 2017



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Closed Listings

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Data from the **Greater Tulsa Association of REALTORS** $\$

March 2017

Pending Listings as of Apr 11, 2017

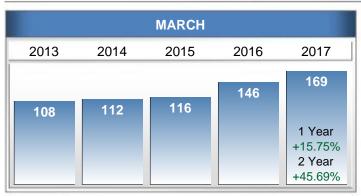


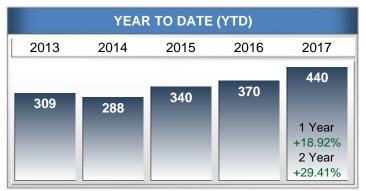
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Pending Listings

Pending Listings

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| Distribu | ntion of Pending Listings by Price Range | % | AVDOM | ≤2 Beds | 3 Beds | 4 Beds | 5 Bed |
|------------------------|--|--------|-------|---------|--------|--------|-------|
| \$50,000 and less | 10 | 5.92% | 46.0 | 6 | 4 | 0 | |
| \$50,001 \$100,000 | 22 | 13.02% | 39.4 | 12 | 9 | 1 | |
| \$100,001 \$125,000 | 17 | 10.06% | 45.4 | 3 | 14 | 0 | |
| \$125,001 \$175,000 | 55 | 32.54% | 39.2 | 1 | 40 | 14 | |
| \$175,001 \$225,000 | 24 | 14.20% | 45.8 | 0 | 14 | 9 | |
| \$225,001 \$325,000 | 22 | 13.02% | 39.1 | 0 | 7 | 13 | |
| \$325,001 and up | 19 | 11.24% | 58.3 | 1 | 0 | 14 | |



Data from the **Greater Tulsa Association of REALTORS®**

March 2017

New Listings as of Apr 11, 2017



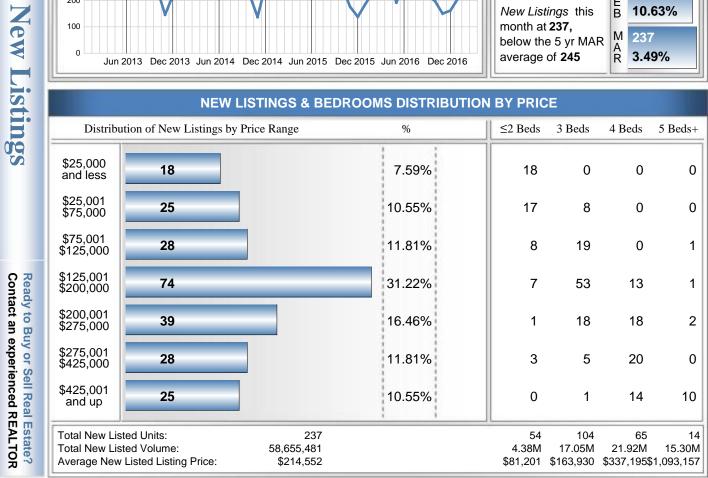
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New Listings











Data from the **Greater Tulsa Association of REALTORS**®

March 2017

Active Inventory as of Apr 11, 2017

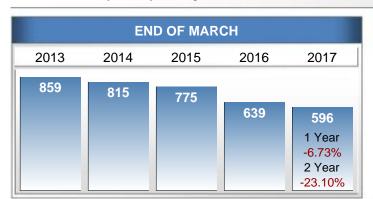


Report Produced on: Apr 11, 2017

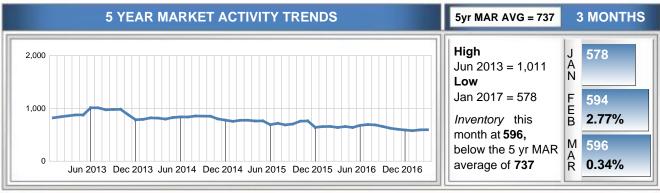
Active Inventory

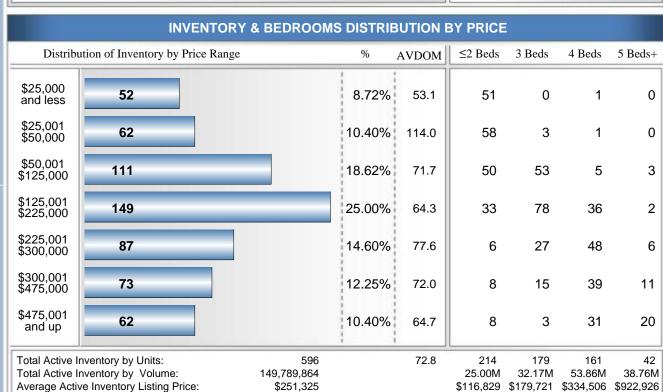
Active Inventory

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Months Supply

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Monthly Inventory Analysis

Data from the **Greater Tulsa Association of REALTORS®**

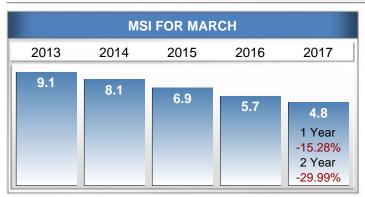
March 2017

Active Inventory as of Apr 11, 2017



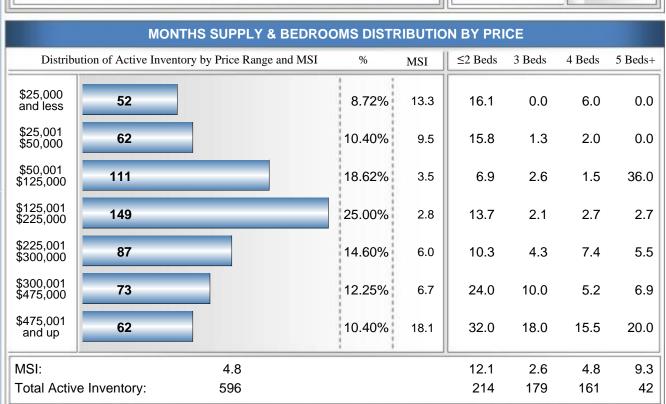
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Months Supply of Inventory











Average Days on Market

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Monthly Inventory Analysis

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Closed Sales as of Apr 11, 2017



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Average Days on Market to Sale

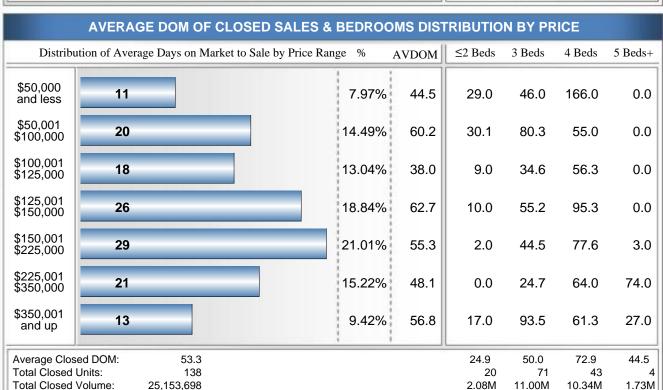
Area Delimited by County Of Rogers







5 YEAR MARKET ACTIVITY TRENDS 5yr MAR AVG = 57 3 MONTHS High J A N 57 80 Feb 2013 = 7470 Low 60 50 F E B Jun 2016 = 40 58 40 1.03% Average DOM this 30 20 month at 53, M 53 10 below the 5 yr MAR -7.72% average of 57 Jun 2013 Dec 2013 Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016





Data from the Greater Tulsa Association of REALTORS®

March 2017

Closed Sales as of Apr 11, 2017



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3 MONTHS

167,703

166,367

-0.80%

185,834

Average List Price at Closing

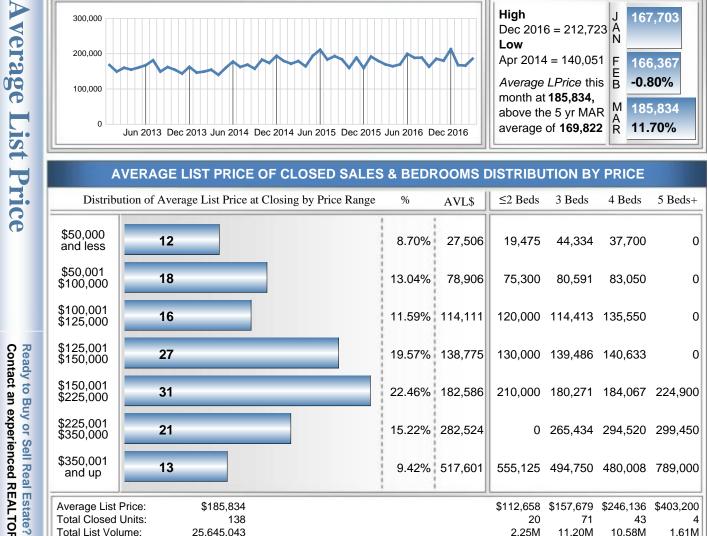
Area Delimited by County Of Rogers







5 YEAR MARKET ACTIVITY TRENDS 5yr MAR AVG = 170K High 300,000 Dec 2016 = 212,723 A Low 200.000 Apr 2014 = 140,051 Average LPrice this B 100,000 month at 185,834, above the 5 yr MAR average of **169,822** R Jun 2013 Dec 2013 Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016 Dec 2016



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Average Sold Price

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Monthly Inventory Analysis

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March 2017

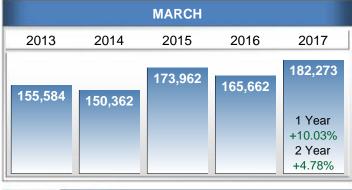
Closed Sales as of Apr 11, 2017



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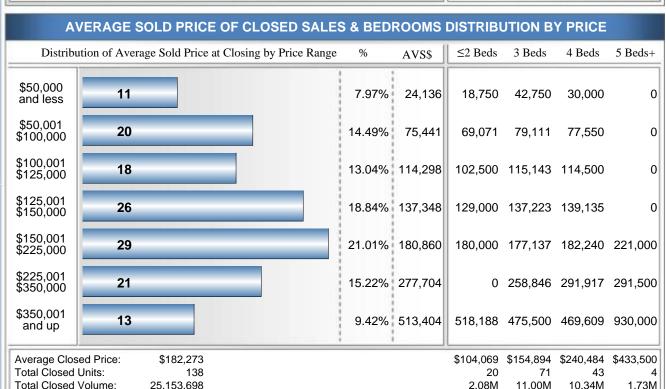
Average Sold Price at Closing













Data from the **Greater Tulsa Association of REALTORS** $\$

March 2017

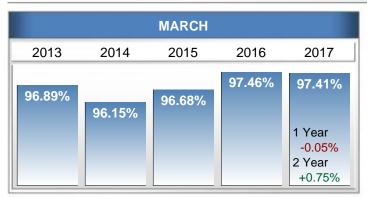
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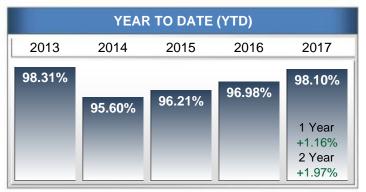


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Average Percent of List Price to Selling Price

Area Delimited by County Of Rogers







| Distribu | tion of Average L/S % by Price Range | % | AVL/S% | ≤2 Beds | 3 Beds | 4 Beds | 5 Beds |
|------------------------|--------------------------------------|--------|--------|---------|---------|--------|--------|
| \$50,000 and less | 11 | 7.97% | 92.88% | 93.73% | 96.13% | 79.58% | 0.00 |
| \$50,001 \$100,000 | 20 | 14.49% | 95.91% | 91.56% | 99.14% | 93.39% | 0.00 |
| \$100,001 \$125,000 | 18 | 13.04% | 96.99% | 85.42% | 101.12% | 86.43% | 0.00 |
| \$125,001 \$150,000 | 26 | 18.84% | 98.57% | 99.23% | 98.42% | 98.94% | 0.00 |
| \$150,001 \$225,000 | 29 | 21.01% | 98.21% | 85.71% | 98.31% | 99.12% | 98.27 |
| \$225,001 \$350,000 | 21 | 15.22% | 98.17% | 0.00% | 97.43% | 98.99% | 97.35 |
| \$350,001 and up | 13 | 9.42% | 98.77% | 93.12% | 96.09% | 98.47% | 117.87 |

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March 2017

Inventory as of Apr 11, 2017



Market Summary

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|---|---------|---------|---------|--------------|---------|---------|
| Active Inventory as of March 31, 2017 = 596 | 2016 | 2017 | +/-% | 2016 | 2017 | +/-% |
| Closed Sales | 110 | 138 | 25.45% | 272 | 328 | 20.59% |
| Pending Sales | 146 | 169 | 15.75% | 370 | 440 | 18.92% |
| New Listings | 247 | 237 | -4.05% | 666 | 673 | 1.05% |
| Average List Price | 169,693 | 185,834 | 9.51% | 178,976 | 174,887 | -2.28% |
| Average Sale Price | 165,662 | 182,273 | 10.03% | 174,530 | 171,103 | -1.96% |
| Average Percent of List Price to Selling Price | 97.46% | 97.41% | -0.05% | 96.98% | 98.10% | 1.16% |
| Average Days on Market to Sale | 53.31 | 53.33 | 0.03% | 54.73 | 55.77 | 1.90% |
| Monthly Inventory | 638 | 596 | -6.58% | 638 | 596 | -6.58% |
| Months Supply of Inventory | 5.68 | 4.82 | -15.14% | 5.68 | 4.82 | -15.14% |



