

September 2017

Area Delimited by County Of Cherokee



Market Activity

Report Produced on: Oct 12, 2017

Absorption: Last 12 months, an Average of **51** Sales/Month

Active Inventory as of September 30, 2017 = 735	2016	2017	+/-%	
Closed Listings	59	52	-11.86%	
Pending Listings	37	44	18.92%	
New Listings	161	155	-3.73%	
Average List Price	136,686	121,923	-10.80%	
Average Sale Price	130,089	117,334	-9.80%	Closed (5.62%)
Average Percent of List Price to Selling Price	92.74%	93.70%	1.04%	Pending (4.75%)
Average Days on Market to Sale	57.93	61.27	5.76%	Other OffMarket (10.26%)
End of Month Inventory	743	735	-1.08%	 □ Active (79.37%)
Months Supply of Inventory	15.37	14.46	-5.94%	Active (19.31%)

SEPTEMBER

Monthly Inventory Analysis

Data from the Greater Tulsa Association of REALTORS®

Analysis Wrap-Up

Months Supply of Inventory (MSI) Decreases

The total housing inventory at the end of September 2017 decreased **1.08%** to 735 existing homes available for sale. Over the last 12 months this area has had an average of 51 closed sales per month. This represents an unsold inventory index of **14.46** MSI for this period.

Average Sale Prices Falling

According to the preliminary trends, this market area has experienced some downward momentum with the decline of Average Price this month. Prices dipped **9.80%** in September 2017 to \$117,334 versus the previous year at \$130,089.

Average Days on Market Lengthens

The average number of **61.27** days that homes spent on the market before selling increased by 3.34 days or **5.76%** in September 2017 compared to last year's same month at **57.93** DOM.

Sales Success for September 2017 is Positive

Overall, with Average Prices falling and Days on Market increasing, the Listed versus Closed Ratio finished weak this month.

There were 155 New Listings in September 2017, down **3.73%** from last year at 161. Furthermore, there were 52 Closed Listings this month versus last year at 59, a **-11.86%** decrease.

Closed versus Listed trends yielded a **33.5%** ratio, down from last year's September 2017 at **36.6%**, a **8.45%** downswing. This will certainly create pressure on a decreasing Month's Supply of Inventory (MSI) in the following months to come.

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Real Estate is Local

Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

Are You Ready to Buy or Sell Real Estate?

Contact an experienced REALTOR®

Visit www.tulsarealtors.com to find a REALTOR® today.



Data from the Greater Tulsa Association of **REALTORS®**

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Closed Sales as of Oct 12, 2017

Closed Listings

2013

45

Area Delimited by County Of Cherokee



+17.53% **5 YEAR MARKET ACTIVITY TRENDS 3 MONTHS** 5yr SEP AVG = 49 High J U L 47 70 May 2017 = 70 60 Low 50 A U G Jan 2014 = 25 54 40 30 14.89% Closed Listingthis Closed 20 month at 52, SEP 52 10 above the 5 yr SEP 0 -3.70% average of 49 Jun 2013 Dec 2013 Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017

+10.64%

CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

ist	Distribu	ation of Closed Listings by Price Range	%	AVDOM	≤2 Beds	3 Beds	4 Beds	5 Beds+
istings	\$20,000 and less	3	5.77%	95.0	3	0	0	0
02	\$20,001 \$40,000	7	13.46%	41.3	6	1	0	0
	\$40,001 \$70,000	10	19.23%	58.1	6	3	1	0
Read Cont	\$70,001 \$120,000	12	23.08%	74.0	4	8	0	0
ly to Bu act an	\$120,001 \$160,000	6	11.54%	70.5	1	4	1	0
uy or S experie	\$160,001 \$200,000	8	15.38%	52.6	1	7	0	0
ell Rea enced F	\$200,001 and up	6	11.54%	49.8	0	2	2	2
Ready to Buy or Sell Real Estate? Contact an experienced REALTOR	Total Closed Total Closed		,	61.3	21 1.18M	25 3.17M	4 1.28M	2 471.50K
DR 2	Average Clos	ed Price: \$117,334			\$56,121	\$126,740	\$320,707	\$235,750



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September 2017



Pending Listings as of Oct 12, 2017

Pending Listings

Pending

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PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

_	Distribu	ation of Pending Listings by Pric	e Range %	AVDOM	≤2 Beds	3 Beds	4 Beds	5 Beds+
Listings	\$50,000 and less	4	9.09%	118.5	4	0	0	0
SB	\$50,001 \$70,000	4	9.09%	77.3	4	0	0	0
	\$70,001 \$90,000	6	13.64%	100.3	3	3	0	0
Ready Contac	\$90,001 \$140,000	14	31.82%	61.9	2	9	3	0
y to Buy act an ex	\$140,001 \$150,000	6	13.64%	62.5	0	6	0	0
ıy or S experie	\$150,001 \$240,000	5	11.36%	28.2	1	3	1	0
Ready to Buy or Sell Real Estate? Contact an experienced REALTOR	\$240,001 and up	5	11.36%	45.2	0	2	3	0
REAL	Total Pending),	96.7	14	23	7	
ate? TOR	Total Pending Average Listin				956.85K \$68,346	3.30M \$143,558	1.29M \$184,171	0.00B \$0

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New Listings as of Oct 12, 2017

New Listings

Area Delimited by County Of Cherokee





NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

							_
H	Distribu	tion of New Listings by Price Rang	ge %	≤2 Beds	3 Beds	4 Beds	5 Beds+
tings	\$20,000 and less	15	9.68%	15	0	0	0
	\$20,001 \$30,000	6	3.87%	6	0	0	0
	\$30,001 \$60,000	32	20.65%	30	2	0	0
Read Conta	\$60,001 \$130,000	43	27.74%	28	9	6	0
Ready to Buy or Sell Real Estate? Contact an experienced REALTOR	\$130,001 \$190,000	23	14.84%	4	16	3	0
ıy or Se experie	\$190,001 \$310,000	20	12.90%	1	10	9	0
ell Real Inced R	\$310,001 and up	16	10.32%	9	2	4	1
Estat	Total New Lis Total New Lis		155 97,678	93 13.92M	39 6.81M	22 5.22M	1 749.90K
OR		v Listed Listing Price:	\$0			\$237,459	

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September 2017



Active Inventory as of Oct 12, 2017

Active Inventory

200

100 0

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month at 735,

average of 794

below the 5 yr SEP

SEP 735

2.23%



Jun 2013 Dec 2013 Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017

INVENTORY & BEDROOMS DISTRIBUTION BY PRICE

H									
ry	Distribu	ation of Inventory by Price Ran	ige	%	AVDOM	≤2 Beds	3 Beds	4 Beds	5 Beds+
	\$10,000 and less	24		3.27%	89.2	24	0	0	0
	\$10,001 \$20,000	126		17.14%	81.7	125	1	0	0
	\$20,001 \$50,000	118		16.05%	81.3	108	10	0	0
Read Conta	\$50,001 \$100,000	192		26.12%	96.1	157	30	5	0
y to Bu act an o	\$100,001 \$170,000	109		14.83%	78.6	37	57	13	2
ıy or S experie	\$170,001 \$320,000	87		11.84%	77.8	18	43	25	1
Ready to Buy or Sell Real Estate? Contact an experienced REALTOR	\$320,001 and up	79		10.75%	101.6	37	15	21	6
Estate REALTO		nventory by Units: nventory by Volume:	735 108,724,449		86.9	506 53.80M	156 28.10M	64 23.48M	9 3.35M
OR N	Average Activ	ve Inventory Listing Price:	\$147,924			\$106,325	\$180,102	\$366,902	\$371,822

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September 2017



Active Inventory as of Oct 12, 2017

Months Supply of Inventory

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MONTHS SUPPLY & BEDROOMS DISTRIBUTION BY PRICE

ŭ	Distrib	ution of Active Inventory by Price Range and MSI	%	MSI	≤2 Beds	3 Beds	4 Beds	5 Beds+
Supply	\$10,000 and less	24	3.27%	16.9	16.9	0.0	0.0	0.0
×.	\$10,001 \$20,000	126	17.14%	30.9	35.7	2.4	0.0	0.0
	\$20,001 \$50,000	118	16.05%	13.6	21.6	3.4	0.0	0.0
Read Cont	\$50,001 \$100,000	192	26.12%	15.2	31.4	4.6	4.6	0.0
y to Bu act an o	\$100,001 \$170,000	109	14.83%	7.8	15.9	5.6	9.8	0.0
ıy or S experie	\$170,001 \$320,000	87	11.84%	10.5	18.0	9.4	12.0	1.7
Ready to Buy or Sell Real Estate? Contact an experienced REALTOR	\$320,001 and up	79	10.75%	43.1	49.3	45.0	42.0	24.0
Estat REALT	MSI:	14.5			26.6	6.2	11.0	9.0
OR	Total Activ	e Inventory: 735			506	156	64	9

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Data from the **Greater Tulsa Association of REALTORS**®

September 2017



Closed Sales as of Oct 12, 2017

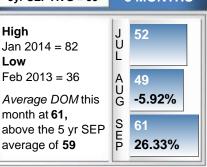
Average Days on Market to Sale

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AVERAGE DOM OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

on	Distribu	ation of Average Days on Market t	o Sale by Price Range %	AVDOM	≤2 Beds	3 Beds	4 Beds	5 Beds+
Market	\$20,000 and less	3	5.77%	95.0	95.0	0.0	0.0	0.0
rke	\$20,001 \$40,000	7	13.46%	41.3	42.8	32.0	0.0	0.0
et	\$40,001 \$70,000	10	19.23%	58.1	75.0	28.7	45.0	0.0
Ready to Bu Contact an	\$70,001 \$120,000	12	23.08%	74.0	56.8	82.6	0.0	0.0
	\$120,001 \$160,000	6	11.54%	70.5	38.0	93.3	12.0	0.0
ıy or S experie	\$160,001 \$200,000	8	15.38%	52.6	51.0	52.9	0.0	0.0
Ready to Buy or Sell Real Estate? Contact an experienced REALTOR	\$200,001 and up	6	11.54%	49.8	0.0	67.5	29.0	53.0
	Average Clos Total Closed Total Closed	Units: 52			62.3 21 1.18M	66.3 25 3.17M	28.8 4 1.28M	53.0 2 471.50K
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September 2017



Closed Sales as of Oct 12, 2017

Average List Price at Closing

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September 2017

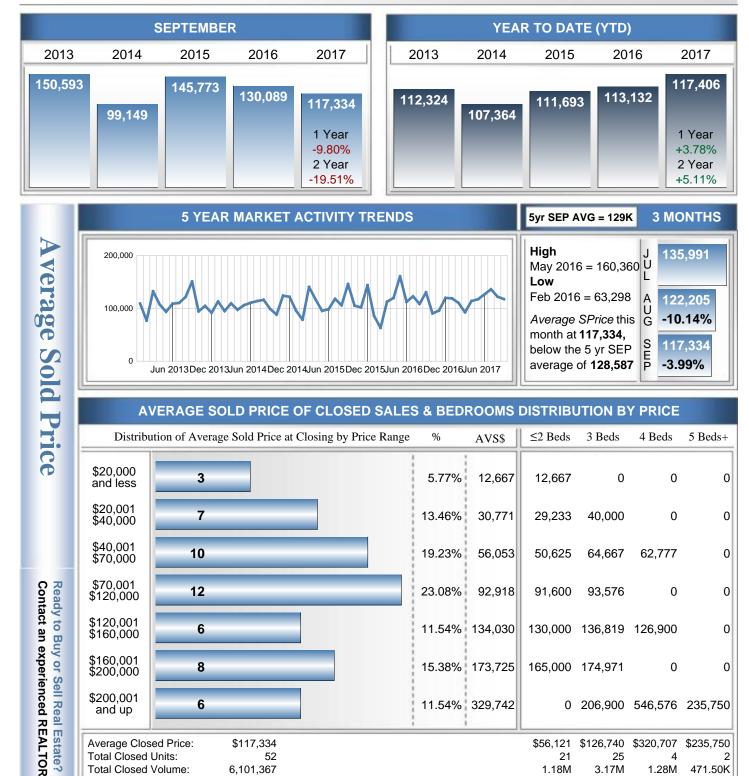


Closed Sales as of Oct 12, 2017

Average Sold Price at Closing

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Data from the Greater Tulsa Association of REALTORS®

September 2017

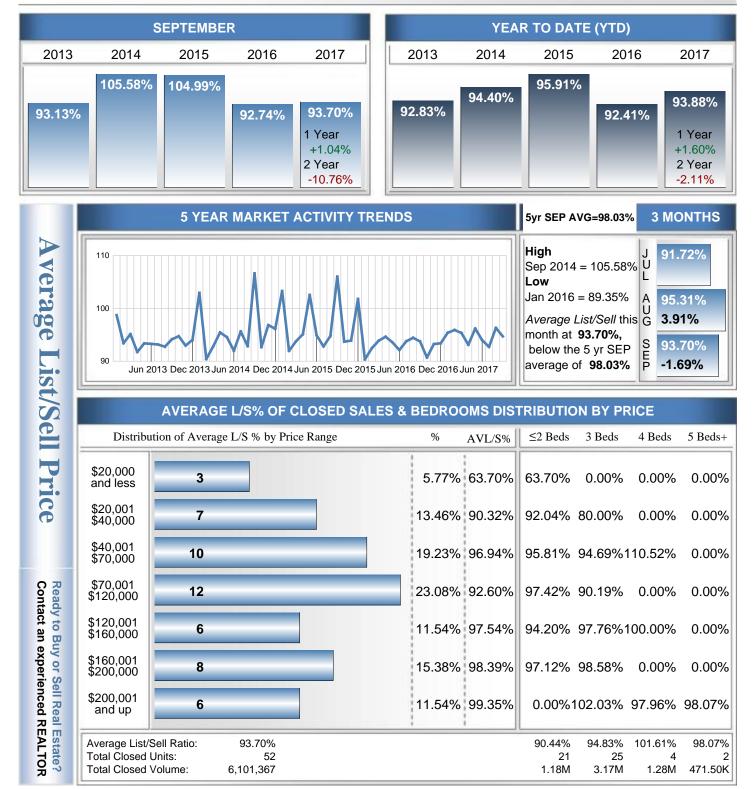


Closed Sales as of Oct 12, 2017

Average Percent of List Price to Selling Price

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Area Delimited by County Of Cherokee





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September 2017

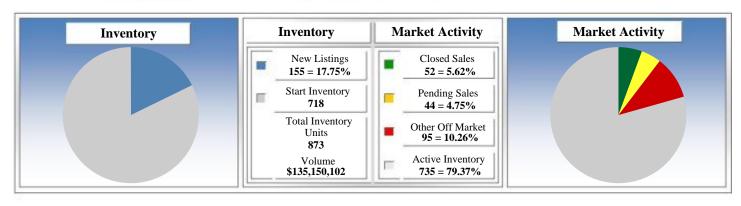


Inventory as of Oct 12, 2017

Market Summary

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Area Delimited by County Of Cherokee



SEPTEMBER Year To Date Absorption: Last 12 months, an Average of 51 Sales/Month +/-% 2016 2017 2016 2017 +/-% Active Inventory as of September 30, 2017 = 735 8.43% **Closed Sales** 59 52 -11.86% 439 476 Pending Sales 37 44 18.92% 461 499 8.24% New Listings 161 155 -3.73% 1,559 1.528 -1.99% Average List Price 136,686 121,923 -10.80% 120,312 122,985 2.22% Average Sale Price 130,089 117,334 -9.80% 113,132 117,406 3.78% Average Percent of List Price to Selling Price 92.74% 93.70% 1.04% 92.41% 93.88% 1.60% Average Days on Market to Sale 57.04 57.93 61.27 5.76% 54.10 -5.15% Monthly Inventory 743 735 -1.08% 743 735 -1.08% Months Supply of Inventory 15.37 14.46 -5.94% 15.37 14.46 -5.94%



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