RELLDAIUM

# August 2018

Area Delimited by County Of Cherokee



### MONTHLY INVENTORY ANALYSIS

Report produced on Sep 12, 2018 for MLS Technology Inc.

Compared		August		MARKET ACTIVITY
Metrics	2017	2018	+/-%	
Closed Listings	54	60	11.11%	
Pending Listings	63	64	1.59%	
New Listings	179	197	10.06%	
Median List Price	113,400	134,750	18.83%	
Median Sale Price	104,000	131,750	26.68%	
Median Percent of List Price to Selling Price	96.62%	97.00%	0.39%	Closed (6.12%)
Median Days on Market to Sale	33.50	40.00	19.40%	Pending (6.53%)
End of Month Inventory	715	740	3.50%	Other OffMarket (11.84%)
Months Supply of Inventory	13.91	14.07	1.20%	□ Active (75.51%)

Absorption: Last 12 months, an Average of **53** Sales/Month Active Inventory as of August 31, 2018 = **740** 

#### Analysis Wrap-Up

#### Months Supply of Inventory (MSI) Increases

The total housing inventory at the end of August 2018 rose **3.50%** to 740 existing homes available for sale. Over the last 12 months this area has had an average of 53 closed sales per month. This represents an unsold inventory index of **14.07** MSI for this period.

#### Median Sale Price Going Up

According to the preliminary trends, this market area has experienced some upward momentum with the increase of Median Price this month. Prices went up **26.68%** in August 2018 to \$131,750 versus the previous year at \$104,000.

#### **Median Days on Market Lengthens**

The median number of **40.00** days that homes spent on the market before selling increased by 6.50 days or **19.40%** in August 2018 compared to last year's same month at **33.50** DOM.

#### Sales Success for August 2018 is Positive

Overall, with Median Prices going up and Days on Market increasing, the Listed versus Closed Ratio finished strong this month.

There were 197 New Listings in August 2018, up **10.06%** from last year at 179. Furthermore, there were 60 Closed Listings this month versus last year at 54, a **11.11%** increase.

Closed versus Listed trends yielded a **30.5%** ratio, up from previous year's, August 2017, at **30.2%**, a **0.96%** upswing. This will certainly create pressure on an increasing Month's Supply of Inventory (MSI) in the months to come.

What's in this Issue		
Closed Listings	1	
Pending Listings		
New Listings		
Inventory	4	
Months Supply of Inventory		
Median Days on Market to Sale		
Median List Price at Closing		
Median Sale Price at Closing		
Median Percent of List Price to Selling Price		
Market Summary		

#### **Real Estate is Local**

#### **Consumers Should Consult with a REALTOR®**

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

#### Are You Ready to Buy or Sell Real Estate?

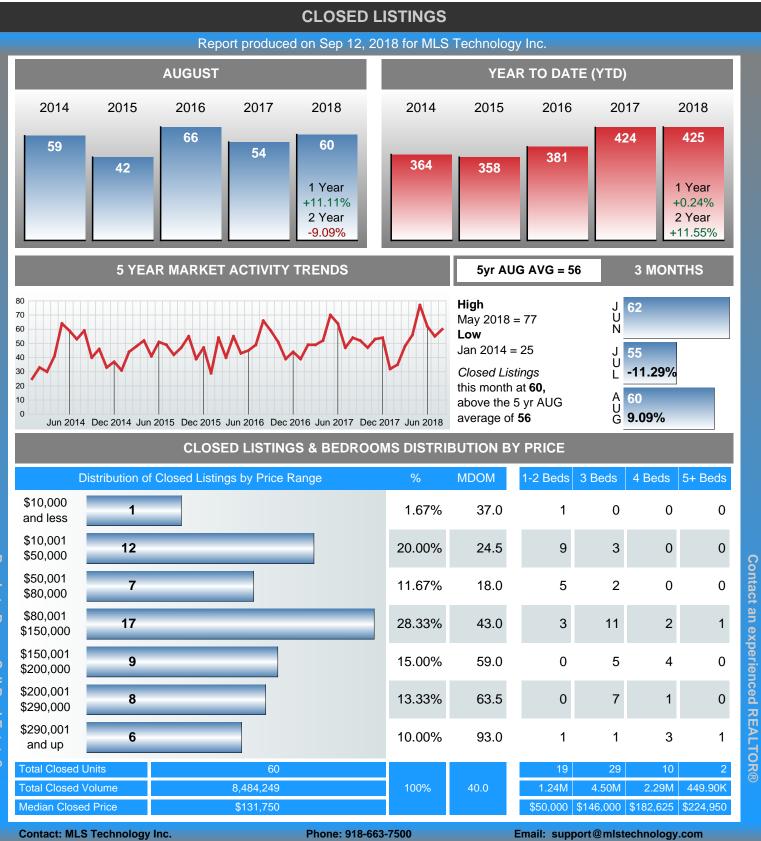
Contact an experienced REALTOR®

Visit www.tulsarealtors.com to find a REALTOR® today.

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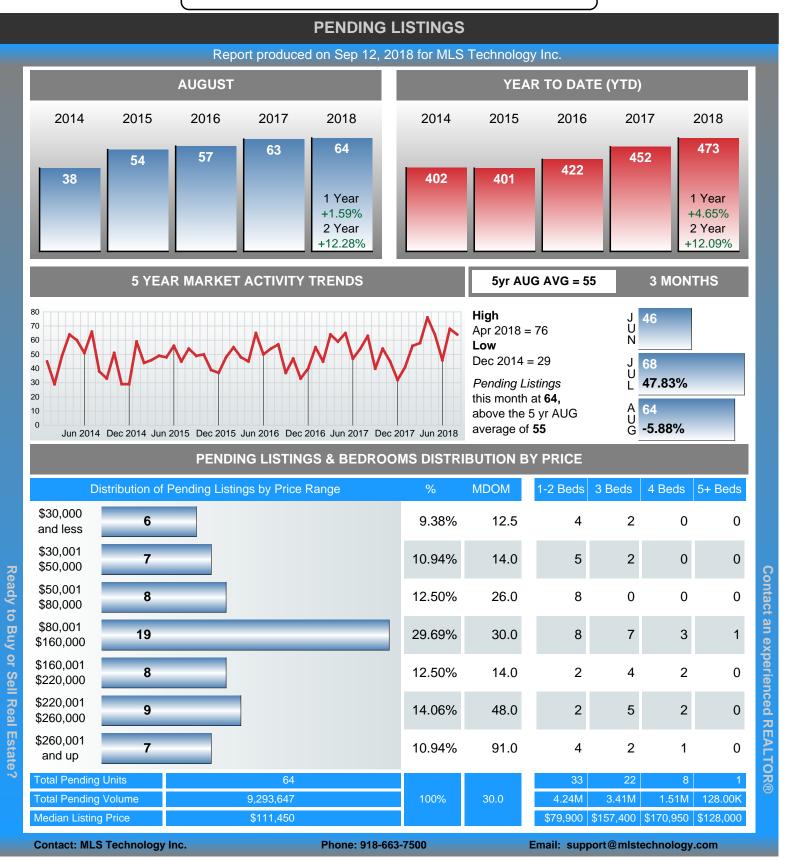




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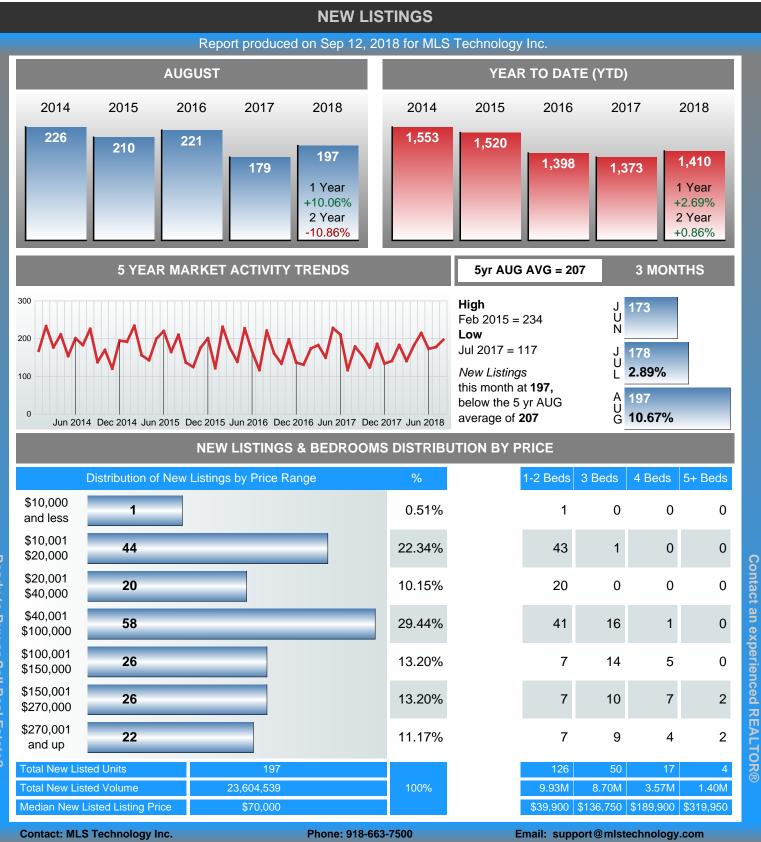




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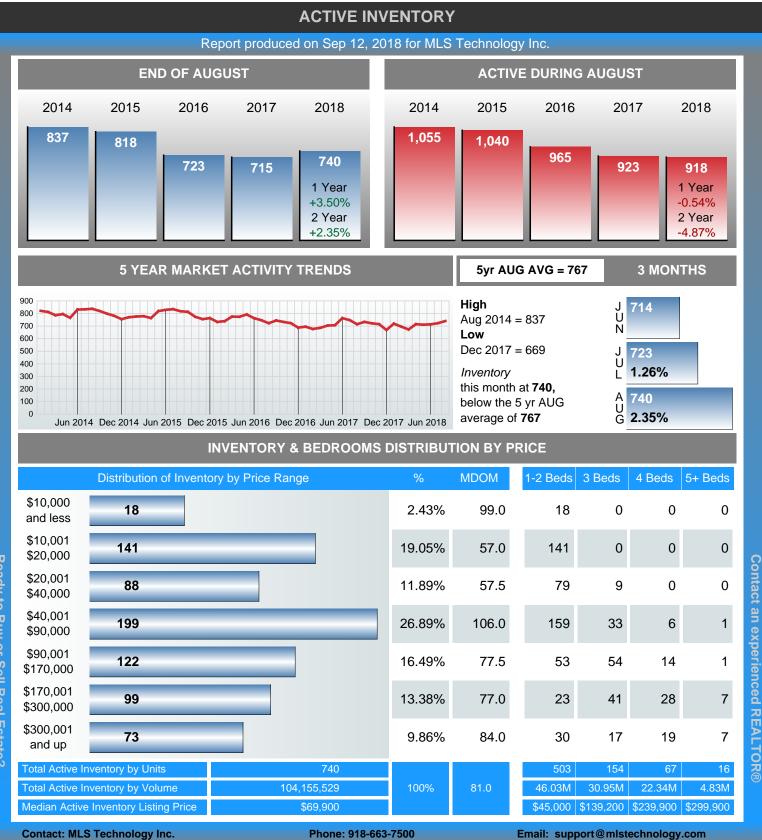


REDATUM

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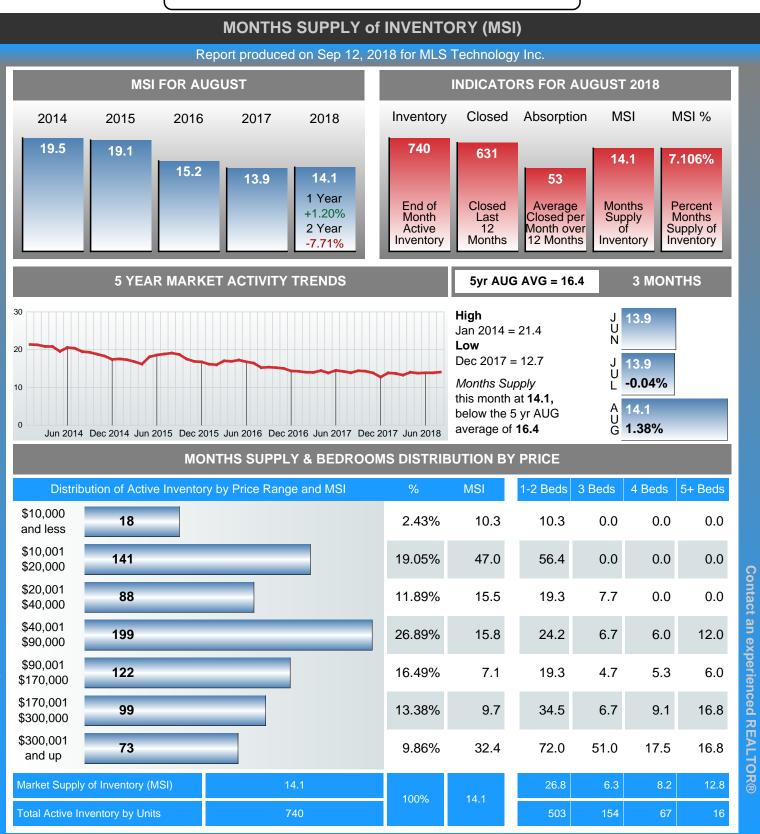


REDATUM

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Contact: MLS Technology Inc.

Reports produced and compiled by RE STATS Inc. Information is deemed reliable but not guaranteed. Does not reflect all market activity.

Phone: 918-663-7500

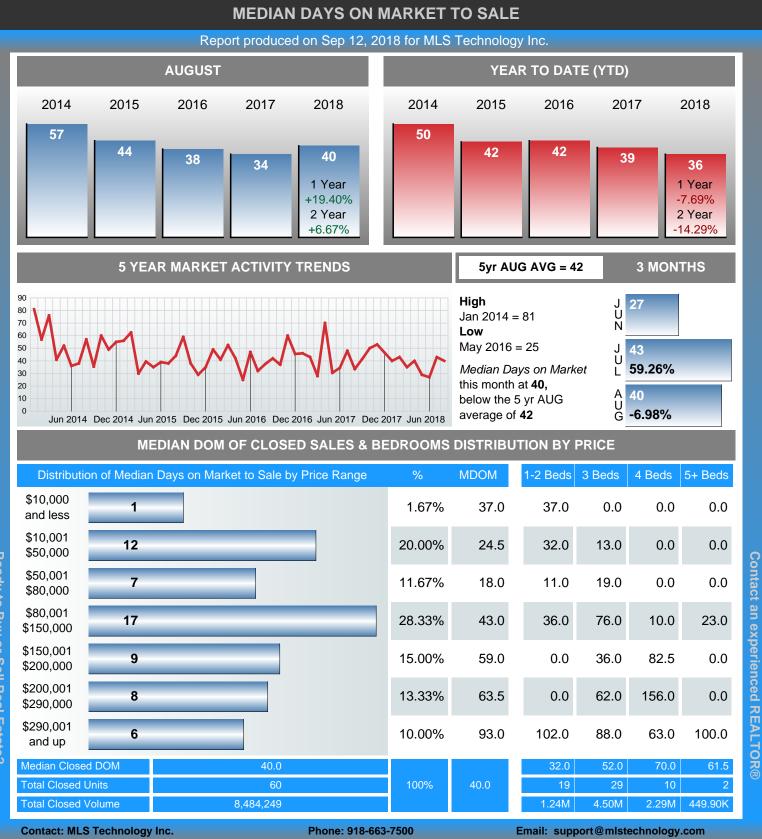
Email: support@mlstechnology.com

RELLDATUM

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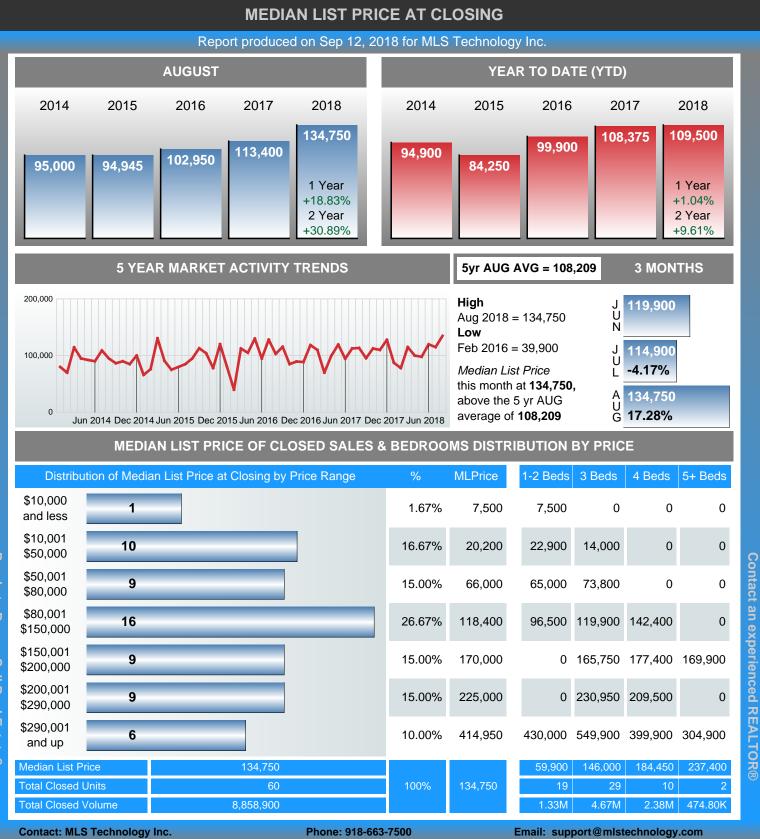


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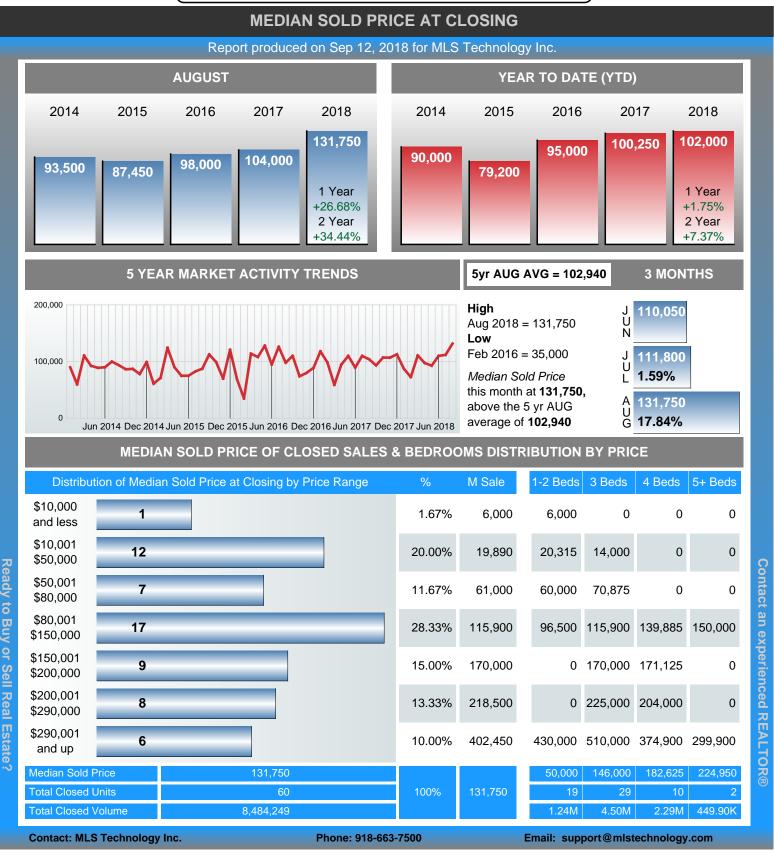


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Data compiled from the Greater Tulsa Association of REALTORS®



Last update: Sep 12, 2018

#### MEDIAN PERCENT OF SELLING PRICE TO LISTING PRICE Report produced on Sep 12, 2018 for MLS Technology Inc. AUGUST YEAR TO DATE (YTD) 2014 2015 2016 2017 2018 2014 2015 2016 2017 2018 97.00% 96.46% 96.22% 96.62% 95.45% 95.43% 95.61% 95.58% 95.35% 95.17% 1 Year 1 Year +0.39% -0.24% 2 Year 2 Year +1.49% +1.10% **5 YEAR MARKET ACTIVITY TRENDS** 5yr AUG AVG = 96.03% **3 MONTHS** 99 High 95.15% J U 98 Dec 2015 = 98.48% Ν 97 Low 96 Jan 2015 = 92.56% J U 96.67% 95 1.59% Median Sold/List Ratio L this month at 97.00%, А 93 97.00% above the 5 yr AUG 92 0.34% average of 96.03% G Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018 MEDIAN SOLD/LIST RATIO OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE Distribution of Sold/List Ratio by Price Range M S/L% 1-2 Beds 3 Beds 4 Beds 5+ Beds \$10,000 1 1.67% 80.00% 80.00% 0.00% 0.00% 0.00% and less \$10,001 12 20.00% 89.05% 85.00% 100.00% 0.00% 0.00% \$50,000 \$50,001 7 11.67% 93.65% 93.65% 96.42% 0.00% 0.00% \$80,000 \$80,001 17 28.33% 98.04% 88.29% 97.97% 97.97% 98.20% \$150,000 \$150.001 9 15.00% 98.40% 0.00% 98.45% 0.00% 97.51% \$200,000 \$200,001 8 13.33% 0.00% 98.19% 97.37% 0.00% 97.78% \$290,000 \$290,001 6 10.00% 94.74% 100.00% 92.74% 93.78% 98.36% and up 98.19% Median Sold/List Ratio 97.00% 92.32% 96.56% 93.32% **Total Closed Units** 97.00% 8,484,249 1.24M 2.29M 449.90K Total Closed Volume

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