

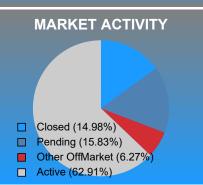
Area Delimited by Counties Creek, Okmulgee, Osage, Pawnee, Rogers, Tulsa, Wagoner



### MONTHLY INVENTORY ANALYSIS

Report produced on Aug 13, 2018 for MLS Technology Inc.

Compared	July					
Metrics	2017	2018	+/-%			
Closed Listings	1,257	1,404	11.69%			
Pending Listings	1,288	1,484	15.22%			
New Listings	2,167	2,299	6.09%			
Median List Price	169,500	168,000	-0.88%			
Median Sale Price	165,000	164,950	-0.03%			
Median Percent of List Price to Selling Price	98.52%	98.62%	0.11%			
Median Days on Market to Sale	22.00	24.00	9.09%			
End of Month Inventory	5,490	5,896	7.40%			
Months Supply of Inventory	4.48	4.76	6.38%			



**Absorption:** Last 12 months, an Average of **1,238** Sales/Month **Active Inventory** as of July 31, 2018 = **5,896** 

### **Analysis Wrap-Up**

### Months Supply of Inventory (MSI) Increases

The total housing inventory at the end of July 2018 rose **7.40%** to 5,896 existing homes available for sale. Over the last 12 months this area has had an average of 1,238 closed sales per month. This represents an unsold inventory index of **4.76** MSI for this period.

#### **Median Sale Price Falling**

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According to the preliminary trends, this market area has experienced some downward momentum with the decline of Median Price this month. Prices dipped **0.03%** in July 2018 to \$164,950 versus the previous year at \$165,000.

#### **Median Days on Market Lengthens**

The median number of **24.00** days that homes spent on the market before selling increased by 2.00 days or **9.09%** in July 2018 compared to last year's same month at **22.00** DOM.

#### Sales Success for July 2018 is Positive

Overall, with Median Prices falling and Days on Market increasing, the Listed versus Closed Ratio finished strong this month.

There were 2,299 New Listings in July 2018, up **6.09%** from last year at 2,167. Furthermore, there were 1,404 Closed Listings this month versus last year at 1,257, a **11.69%** increase.

Closed versus Listed trends yielded a **61.1%** ratio, up from previous year's, July 2017, at **58.0%**, a **5.28%** upswing. This will certainly create pressure on an increasing Month's Supply of Inventory (MSI) in the months to come.

### What's in this Issue

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### **Real Estate is Local**

### **Consumers Should Consult with a REALTOR®**

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

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### **CLOSED LISTINGS**

Report produced on Aug 13, 2018 for MLS Technology Inc.



#### **CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

	Distribution of	f Closed Listings by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	105		7.48%	29.0	67	33	4	1
\$50,001 \$100,000	189		13.46%	21.0	56	119	13	1
\$100,001 \$125,000	130		9.26%	22.0	16	102	12	0
\$125,001 \$175,000	362		25.78%	16.5	21	274	64	3
\$175,001 \$225,000	222		15.81%	22.5	15	125	77	5
\$225,001 \$325,000	237		16.88%	34.0	7	82	137	11
\$325,001 and up	159		11.32%	35.0	5	23	104	27
Total Close	d Units	1,404			187	758	411	48
Total Close	d Volume	274,144,891	100%	24.0	18.14M	121.87M	113.15M	20.99M
Median Clos	sed Price	\$164,950			\$65,000	\$149,033	\$240,000	\$340,000

Contact: MLS Technology Inc.

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## **July 2018**

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### **PENDING LISTINGS**

Report produced on Aug 13, 2018 for MLS Technology Inc.



### PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018

above the 5 yr JUL

average of 1,347

	D: 1 ''		0/	MDOM	4 0 D	0.0	45.1	5 D 1
	Distribution of	Pending Listings by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	98		6.60%	35.0	53	38	6	1
\$50,001 \$100,000	194		13.07%	24.5	79	101	13	1
\$100,001 \$125,000	129		8.69%	18.0	21	94	14	0
\$125,001 \$175,000	385		25.94%	18.0	23	294	62	6
\$175,001 \$250,000	331		22.30%	32.0	16	165	139	11
\$250,001 \$350,000	182		12.26%	38.0	8	47	105	22
\$350,001 and up	165		11.12%	44.0	14	30	97	24
Total Pending Units 1,484				214	769	436	65	
Total Pendir	ng Volume	306,518,797	100%	28.0	29.50M	126.85M	124.35M	25.82M
Median Listi	ng Price	\$168,700			\$80,170	\$149,900	\$245,000	\$320,000

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1.23%



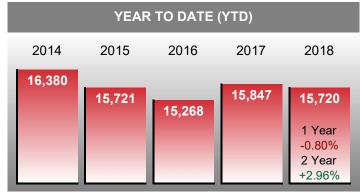
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### **NEW LISTINGS**

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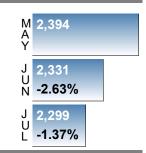


1-2 Beds 3 Beds

# 3,000 2,000 1 000 0 Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018

High Apr 2014 = 2,563 Low Dec 2015 = 1,365New Listings this month at 2,299, above the 5 yr JUL average of 2,293

5yr JUL AVG = 2,293



4 Beds 5+ Beds

3 MONTHS

#### **NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

	Distribution of New	Listings by Price Range	%
\$50,000 and less	196		8.53%
\$50,001 \$75,000	141		6.13%
\$75,001 \$125,000	363		15.79%
\$125,001 \$200,000	642		27.93%
\$200,001 \$275,000	365		15.88%
\$275,001 \$425,000	345		15.01%
\$425,001 and up	247		10.74%
Total New Lis	sted Units	2,299	
Total New Listed Volume		578,621,773	100%
Median New	Listed Listing Price	\$176,000	

147	46	3	0
71	58	12	0
118	216	27	2
61	456	114	11
19	163	162	21
25	104	164	52
33	41	110	63
474	1,084	592	149
89.28M	202.20M	195.94M	91.20M
\$81,470	\$159,900	\$269,900	\$381,900

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### **ACTIVE INVENTORY**

Report produced on Aug 13, 2018 for MLS Technology Inc.



	Distribution of Invento	pry by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$25,000 and less	238		4.04%	85.0	228	9	1	0
\$25,001 \$75,000	826		14.01%	75.0	585	214	27	0
\$75,001 \$150,000	1,144	19.40%	55.0	388	638	109	9	
\$150,001 \$250,000	1,464	1,464			218	754	451	41
\$250,001 \$350,000	899	899			82	253	467	97
\$350,001 \$575,000	734		12.45%	60.0	76	140	379	139
\$575,001 and up	591		10.02%	83.0	143	58	213	177
Total Active Ir	nventory by Units	5,896			1,720	2,066	1,647	463
Total Active Ir	nventory by Volume	1,790,052,344	100%	60.0	440.79M	419.51M	620.11M	309.64M
Median Active Inventory Listing Price		\$195,000			\$82,500	\$168,000	\$295,000	\$460,000

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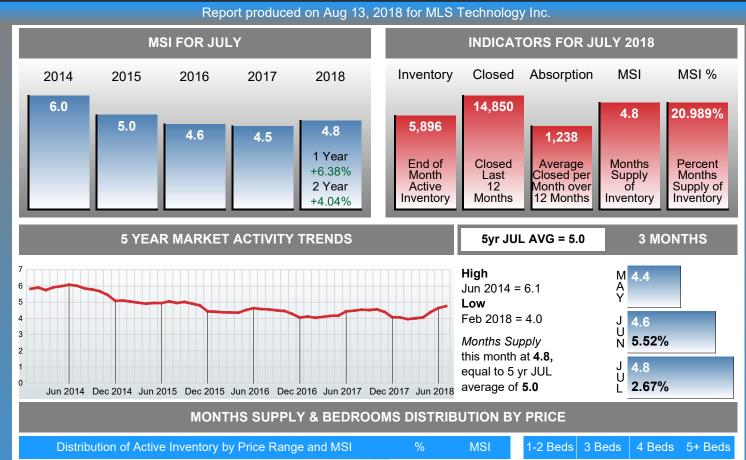
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### **MONTHS SUPPLY of INVENTORY (MSI)**



	WONTHS SUPPLY & BEDROOMS DISTRIBUTION BY PRICE										
Distril	oution of Active Inventor	ry by Price Range and MSI	%	MSI	1-2 Beds	3 Beds	4 Beds	5+ Beds			
\$25,000 and less	238		4.04%	6.7	8.5	1.2	0.9	0.0			
\$25,001 \$75,000	826	1,144 1,464			8.0	3.0	3.1	0.0			
\$75,001 \$150,000	1,144				7.7	2.3	3.0	2.3			
\$150,001 \$250,000	1,464				9.5	3.1	3.4	4.2			
\$250,001 \$350,000	899		15.25%	5.8	12.5	5.2	5.5	6.3			
\$350,001 \$575,000	734		12.45%	8.8	22.8	8.7	7.7	9.3			
\$575,001 and up	591		10.02%	20.1	55.4	15.1	15.3	19.5			
Market Suppl	y of Inventory (MSI)	4.8	100%	4.0	9.2	3.1	5.0	8.6			
Total Active Inventory by Units		5,896	100%	4.8	1,720	2,066	1,647	463			

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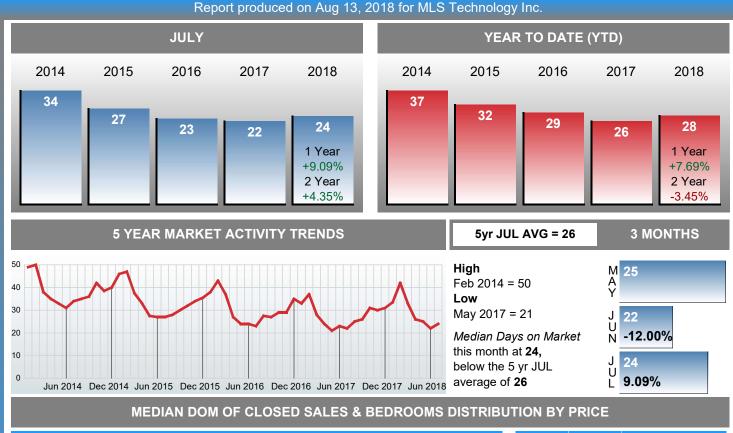
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### MEDIAN DAYS ON MARKET TO SALE



Distributi	on of Median	Days on Market to Sale by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	105		7.48%	29.0	21.0	33.0	87.0	15.0
\$50,001 \$100,000	189		13.46%	21.0	24.0	23.0	10.0	24.0
\$100,001 \$125,000	130		9.26%	22.0	22.0	21.0	33.5	0.0
\$125,001 \$175,000	362		25.78%	16.5	35.0	16.0	13.0	22.0
\$175,001 \$225,000	222		15.81%	22.5	61.0	22.0	21.0	46.0
\$225,001 \$325,000	237		16.88%	34.0	8.0	19.5	41.0	25.0
\$325,001 and up	159		11.32%	35.0	7.0	24.0	31.5	49.0
Median Closed DOM 24.0		24.0			26.0	19.0	28.0	43.5
Total Closed	Units	1,404	100%	24.0	187	758	411	48
Total Closed Volume		274,144,891			18.14M	121.87M	113.15M	20.99M

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### MEDIAN LIST PRICE AT CLOSING

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Distribu	ution of Media	an List Price at Closing by Price Range	%	MLPrice	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	99		7.05%	34,900	30,000	39,500	37,400	32,500
\$50,001 \$100,000	181		12.89%	79,500	69,500	81,950	88,000	88,000
\$100,001 \$125,000	127		9.05%	115,000	114,900	115,000	117,850	0
\$125,001 \$175,000	360		25.64%	150,433	148,750	150,000	159,200	165,000
\$175,001 \$225,000	227		16.17%	199,500	215,000	192,000	199,900	199,950
\$225,001 \$325,000	238		16.95%	259,900	250,950	258,573	260,000	294,500
\$325,001 and up	172		12.25%	419,250	435,155	395,000	418,850	475,000
Median List P	Price	168,000			69,500	150,000	244,999	349,900
<b>Total Closed</b>	Units	1,404	100%	168,000	187	758	411	48
Total Closed	Volume	281,686,722			19.31M	124.60M	115.67M	22.11M

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### MEDIAN SOLD PRICE AT CLOSING

Report produced on Aug 13, 2018 for MLS Technology Inc.



Distribu	tion of Media	n Sold Price at Closing by Price Range	%	M Sale	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	105		7.48%	32,000	30,000	40,007	29,750	31,000
\$50,001 \$100,000	189		13.46%	79,000	65,750	82,000	83,000	82,500
\$100,001 \$125,000	130		9.26%	114,900	111,500	114,900	114,600	0
\$125,001 \$175,000	362		25.78%	150,238	145,000	150,000	158,424	170,500
\$175,001 \$225,000	222		15.81%	199,250	216,000	197,000	200,000	199,000
\$225,001 \$325,000	237		16.88%	259,500	260,000	257,000	260,000	290,500
\$325,001 and up	159		11.32%	419,000	432,500	417,000	413,500	460,000
Median Sold	Price	164,950			65,000	149,033	240,000	340,000
Total Closed Units		1,404	100%	164,950	187	758	411	48
Total Closed Volume		274,144,891			18.14M	121.87M	113.15M	20.99M

Contact: MLS Technology Inc.

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## **July 2018**

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### MEDIAN PERCENT OF SELLING PRICE TO LISTING PRICE

Report produced on Aug 13, 2018 for MLS Technology Inc.



	Distribution o	f Sold/List Ratio by Price Range	%	M S/L%	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	105		7.48%	92.22%	92.22%	92.50%	82.64%	95.38%
\$50,001 \$100,000	189		13.46%	96.97%	95.83%	97.07%	97.18%	93.75%
\$100,001 \$125,000	130		9.26%	97.53%	98.06%	96.80%	100.00%	0.00%
\$125,001 \$175,000	362		25.78%	99.41%	97.35%	99.39%	100.00%	100.00%
\$175,001 \$225,000	222		15.81%	99.89%	96.74%	100.00%	99.55%	99.11%
\$225,001 \$325,000	237		16.88%	98.44%	98.11%	97.90%	98.62%	98.64%
\$325,001 and up	159		11.32%	98.44%	97.25%	97.33%	98.53%	99.21%
Median Sold	/List Ratio	98.62%			96.01%	98.62%	99.02%	99.15%
Total Closed	Units	1,404	100%	98.62%	187	758	411	48
Total Closed	Volume	274,144,891			18.14M	121.87M	113.15M	20.99M

Phone: 918-663-7500 **Contact: MLS Technology Inc.** Email: support@mlstechnology.com

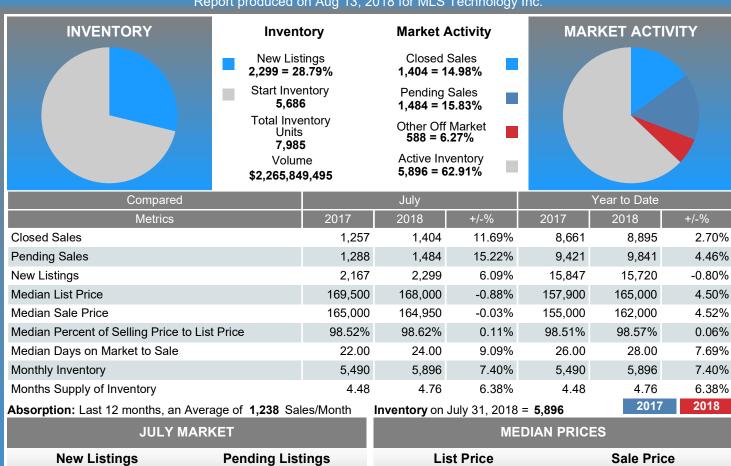


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### **MARKET SUMMARY**

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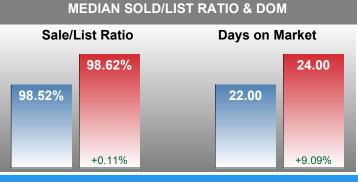








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