

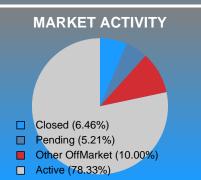
Area Delimited by County Of Cherokee



#### MONTHLY INVENTORY ANALYSIS

#### Report produced on Jul 11, 2018 for MLS Technology Inc.

Compared	June					
Metrics	2017	2018	+/-%			
Closed Listings	64	62	-3.13%			
Pending Listings	47	50	6.38%			
New Listings	211	173	-18.01%			
Average List Price	131,831	133,410	1.20%			
Average Sale Price	126,510	125,099	-1.12%			
Average Percent of List Price to Selling Price	93.00%	91.20%	-1.94%			
Average Days on Market to Sale	47.20	41.82	-11.40%			
End of Month Inventory	763	752	-1.44%			
Months Supply of Inventory	14.51	14.63	0.79%			



**Absorption:** Last 12 months, an Average of **51** Sales/Month **Active Inventory** as of June 30, 2018 = **752** 

#### **Analysis Wrap-Up**

#### **Months Supply of Inventory (MSI) Decreases**

The total housing inventory at the end of June 2018 decreased 1.44% to 752 existing homes available for sale. Over the last 12 months this area has had an average of 51 closed sales per month. This represents an unsold inventory index of 14.63 MSI for this period.

#### **Average Sale Price Falling**

According to the preliminary trends, this market area has experienced some downward momentum with the decline of Average Price this month. Prices dipped **1.12%** in June 2018 to \$125,099 versus the previous year at \$126,510.

#### **Average Days on Market Shortens**

The average number of **41.82** days that homes spent on the market before selling decreased by 5.38 days or **11.40%** in June 2018 compared to last year's same month at **47.20** DOM.

#### Sales Success for June 2018 is Positive

Overall, with Average Prices falling and Days on Market decreasing, the Listed versus Closed Ratio finished strong this month.

There were 173 New Listings in June 2018, down 18.01% from last year at 211. Furthermore, there were 62 Closed Listings this month versus last year at 64, a -3.13% decrease.

Closed versus Listed trends yielded a **35.8%** ratio, up from previous year's, June 2017, at **30.3%**, a **18.15%** upswing. This will certainly create pressure on a decreasing Month's Supply of Inventory (MSI) in the months to come.

#### What's in this Issue

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Closed Listings	1
Pending Listings	2
New Listings	3
Inventory	4
Months Supply of Inventory	5
Average Days on Market to Sale	6
Average List Price at Closing	7
Average Sale Price at Closing	8
Average Percent of List Price to Selling Price	9
Market Summary	10

#### Real Estate is Local

#### **Consumers Should Consult with a REALTOR®**

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

#### Are You Ready to Buy or Sell Real Estate?

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Visit www.tulsarealtors.com to find a REALTOR® today.

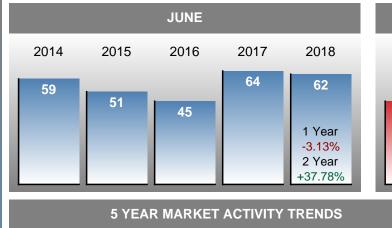


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## **CLOSED LISTINGS**

Report produced on Jul 11, 2018 for MLS Technology Inc.





#### 80 70 60 50 40 30 20 10 0 Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017

High
May 2018 = 77
Low
Jan 2014 = 25
Closed Listings
this month at 62,
above the 5 yr JUN

average of 56

5yr JUN AVG = 56

37.50% J 0 19.48%

A P R

M 77

3 MONTHS

#### **CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

	Distribution of	Closed Listings by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$30,000 and less	8		12.90%	18.5	7	1	0	0
\$30,001 \$50,000	2		3.23%	23.5	0	2	0	0
\$50,001 \$80,000	14		22.58%	33.9	9	3	1	1
\$80,001 \$130,000	13		20.97%	42.6	1	10	2	0
\$130,001 \$170,000	11		17.74%	51.5	2	6	3	0
\$170,001 \$240,000	8		12.90%	61.1	0	5	3	0
\$240,001 and up	6		9.68%	52.3	0	3	3	0
Total Close	ed Units	62			19	30	12	1
Total Close	ed Volume	7,756,110	100%	41.8	1.08M	4.06M	2.55M	72.50K
Average Cl	osed Price	\$125,099			\$56,666	\$135 185	\$212 617	\$72 500

**Contact: MLS Technology Inc.** 

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Phone: 918-663-7500

Email: support@mlstechnology.com



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#### **PENDING LISTINGS**

Report produced on Jul 11, 2018 for MLS Technology Inc.





#### 80 70 60 50 40 30 20 10 0 Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017

High
Apr 2018 = 79
Low
Dec 2014 = 29
Pending Listings
this month at 50,
below the 5 yr JUN
average of 51

5yr JUN AVG = 51

A 79 R 64 A -18.99% J 50 -21.88%

3 MONTHS

#### PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

	Distribution of F	Pending Listings by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$20,000 and less	3		6.00%	59.7	2	0	0	1
\$20,001 \$70,000	7		14.00%	107.3	6	1	0	0
\$70,001 \$90,000	6		12.00%	64.7	2	3	0	1
\$90,001 \$160,000	15		30.00%	47.5	3	9	3	0
\$160,001 \$190,000	7		14.00%	69.6	1	4	2	0
\$190,001 \$390,000	7		14.00%	43.4	0	6	1	0
\$390,001 and up	5		10.00%	106.4	2	0	3	0
Total Pendi	ng Units	50			16	23	9	2
Total Pendi	ng Volume	8,490,716	100%	90.4	2.59M	3.51M	2.29M	98.00K
Average Lis	sting Price	\$148.940			\$162,050	\$152 675	\$254.267	\$49,000

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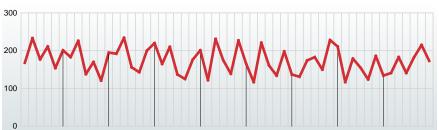


## **NEW LISTINGS**

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Jun 2014 Dec 2014 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017

**High**Feb 2015 = 234 **Low**Jul 2017 = 117

**5yr JUN AVG = 194** 

New Listings this month at 173, below the 5 yr JUN average of 194



3 MONTHS

M 215 A 18.13%

173 -19.53%

#### **NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

D	Distribution of New	Listings by Price Range	%	1-2 Beds	3 Beds	4 Beds	5
0,000 d less	5		2.89%	5	0	0	
10,001 10,000	0		0.00%	0	0	0	
\$10,001 \$30,000	56		32.37%	54	2	0	
\$30,001 130,000	48		27.75%	28	17	2	
\$130,001 \$210,000	25		14.45%	3	18	3	
\$210,001 \$420,000	20		11.56%	6	10	3	
\$420,001 and up	19		10.98%	11	4	2	
Total New Liste	ed Units	173		107	51	10	
Total New Liste	ed Volume	26,479,851	100%	11.60M	10.66M	2.72M	
Average New L	isted Listing Price	\$0		\$108,420	\$209,108	\$272,070	\$29

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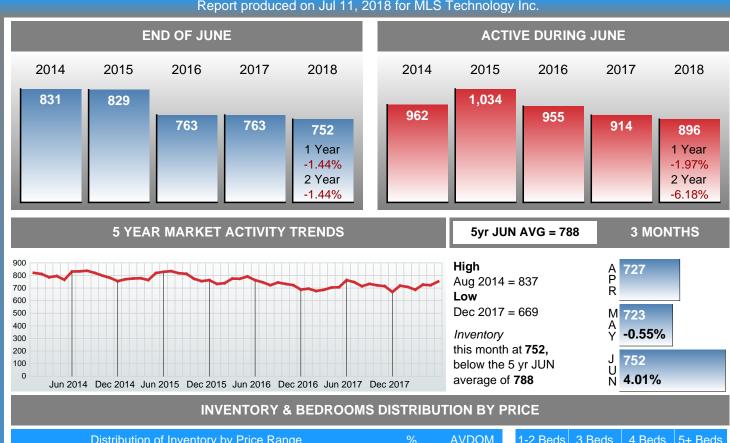


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#### **ACTIVE INVENTORY**

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	Distribution of invento	Dry by Price Range	%	AVDOM	1-2 beas	3 Deus	4 beus	5+ beus
\$10,000 and less	17		2.26%	83.2	17	0	0	0
\$10,001 \$10,000	0		0.00%	0.0	0	0	0	0
\$10,001 \$40,000	256		34.04%	90.6	247	9	0	0
\$40,001 \$90,000	186		24.73%	79.9	157	24	5	0
\$90,001 \$170,000	121		16.09%	80.7	52	56	11	2
\$170,001 \$320,000	94		12.50%	70.9	24	42	22	6
\$320,001 and up	78		10.37%	85.0	33	19	18	8
Total Active Ir	nventory by Units	752			530	150	56	16
Total Active Ir	nventory by Volume	105,891,259	100%	83.1	49.27M	31.76M	19.69M	5.18M
Average Activ	re Inventory Listing Price	\$140,813			\$92,968	\$211,713	\$351,521	\$323,500

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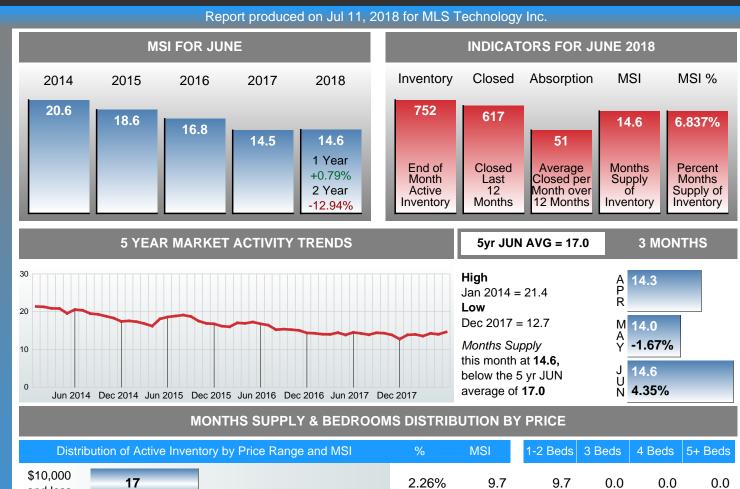
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## **June 2018**

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## **MONTHS SUPPLY of INVENTORY (MSI)**



Distrib	oution of Active Invento	ry by Price Range and MSI	%	MSI	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$10,000 and less	17		2.26%	9.7	9.7	0.0	0.0	0.0
\$10,001 \$10,000	0		0.00%	0.0	0.0	0.0	0.0	0.0
\$10,001 \$40,000	256		34.04%	31.7	38.5	7.2	0.0	0.0
\$40,001 \$90,000	186		24.73%	14.6	24.5	4.6	4.6	0.0
\$90,001 \$170,000	121		16.09%	7.2	20.1	4.8	4.4	24.0
\$170,001 \$320,000	94		12.50%	9.5	36.0	7.1	7.3	18.0
\$320,001 and up	78		10.37%	39.0	132.0	45.6	21.6	16.0
Market Supply	Market Supply of Inventory (MSI) 14.6		100%	14.6	29.3	6.1	7.1	16.0
Total Active Inventory by Units		752	100%	14.6	530	150	56	16

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## **June 2018**

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#### **AVERAGE DAYS ON MARKET TO SALE**

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Distribution	on of Average	e Days on Market to Sale by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$30,000 and less	8		12.90%	18.5	13.6	53.0	0.0	0.0
\$30,001 \$50,000	2		3.23%	23.5	0.0	23.5	0.0	0.0
\$50,001 \$80,000	14		22.58%	33.9	27.4	27.7	6.0	139.0
\$80,001 \$130,000	13		20.97%	42.6	23.0	48.2	24.5	0.0
\$130,001 \$170,000	11		17.74%	51.5	10.0	54.7	72.7	0.0
\$170,001 \$240,000	8		12.90%	61.1	0.0	88.4	15.7	0.0
\$240,001 and up	6		9.68%	52.3	0.0	20.7	84.0	0.0
Average Clos	ed DOM	41.8			20.3	49.9	47.7	139.0
Total Closed Units 62		100%	41.8	19	30	12	1	
Total Closed	Volume	7,756,110			1.08M	4.06M	2.55M	72.50K

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## **AVERAGE LIST PRICE AT CLOSING**

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Distribut	tion of Avera	ge List Price at Closing by Price Range	%	AVLPrice	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$30,000 and less	5		8.06%	12,640	18,886	42,900	0	0
\$30,001 \$50,000	5		8.06%	42,340	0	49,900	0	0
\$50,001 \$80,000	10		16.13%	67,280	74,022	79,200	75,000	80,000
\$80,001 \$130,000	16		25.81%	109,175	119,900	113,750	124,200	0
\$130,001 \$170,000	12		19.35%	156,000	147,500	162,100	153,133	0
\$170,001 \$240,000	7		11.29%	194,671	0	190,540	219,833	0
\$240,001 and up	7		11.29%	334,600	0	290,967	406,600	0
Average List F	Price	133,410			63,858	143,867	221,842	80,000
Total Closed Units 62		100%	133,410	19	30	12	1	
Total Closed \	Volume	8,271,400			1.21M	4.32M	2.66M	80.00K

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#### **AVERAGE SOLD PRICE AT CLOSING**

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#### AVERAGE SOLD PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Dietribut	ion of Averag	ge Sold Price at Closing by Price Range	%	AV Sale	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$30,000 and less	8	go dola i noc at olosing by i noc Italige	12.90%	16,750	15,214	27,500	0	0
\$30,001 \$50,000	2		3.23%	42,000	0	42,000	0	0
\$50,001 \$80,000	14		22.58%	66,400	64,122	68,333	75,000	72,500
\$80,001 \$130,000	13		20.97%	110,631	109,000	108,570	121,750	0
\$130,001 \$170,000	11		17.74%	152,174	142,025	156,077	151,133	0
\$170,001 \$240,000	8		12.90%	192,500	0	179,000	215,000	0
\$240,001 and up	6		9.68%	326,067	0	273,967	378,167	0
Average Sold	Price	125,099			56,666	135,185	212,617	72,500
Total Closed	Units	62	100%	125,099	19	30	12	1
Total Closed	Volume	7,756,110			1.08M	4.06M	2.55M	72.50K

**Contact: MLS Technology Inc.** 

Phone: 918-663-7500

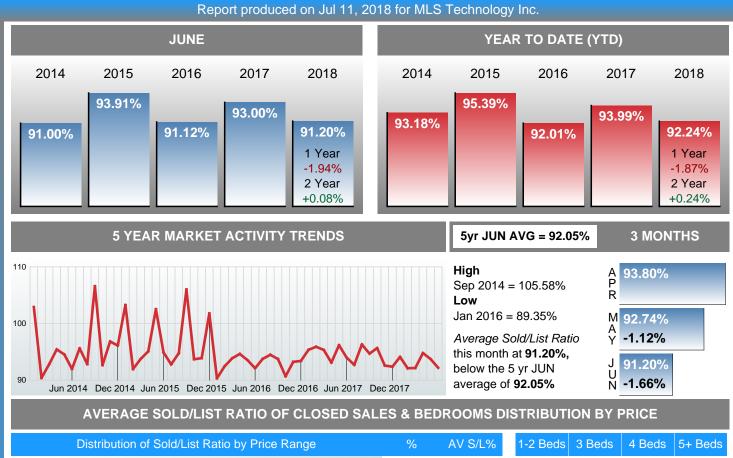
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## **AVERAGE PERCENT OF SELLING PRICE TO LISTING PRICE**



	Distribution o	f Sold/List Ratio by Price Range	%	AV S/L%	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$30,000 and less	8		12.90%	74.51%	76.00%	64.10%	0.00%	0.00%
\$30,001 \$50,000	2		3.23%	84.17%	0.00%	84.17%	0.00%	0.00%
\$50,001 \$80,000	14		22.58%	89.30%	88.08%	88.97%	100.00%	90.63%
\$80,001 \$130,000	13		20.97%	96.03%	90.91%	96.15%	97.98%	0.00%
\$130,001 \$170,000	11		17.74%	97.02%	96.29%	96.38%	98.77%	0.00%
\$170,001 \$240,000	8		12.90%	95.60%	0.00%	94.26%	97.83%	0.00%
\$240,001 and up	6		9.68%	93.22%	0.00%	94.45%	91.98%	0.00%
Average So	ld/List Ratio	91.20%			84.64%	93.13%	96.81%	90.63%
Total Close	d Units	62	100%	91.20%	19	30	12	1
Total Close	d Volume	7,756,110			1.08M	4.06M	2.55M	72.50K

Contact: MLS Technology Inc. Phone: 918-663-7500 Email: support@mlstechnology.com

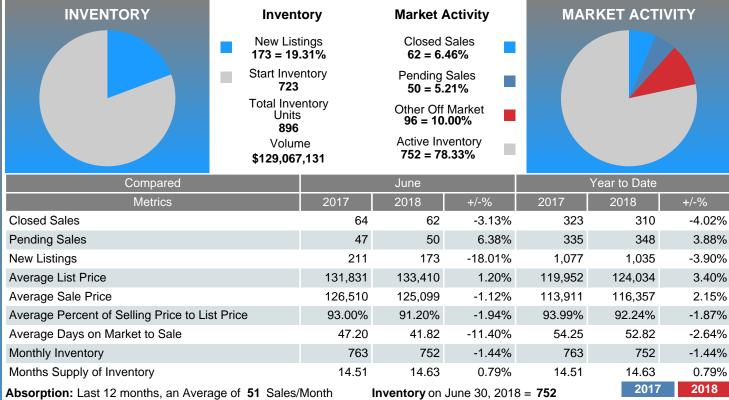


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#### **MARKET SUMMARY**

#### Report produced on Jul 11, 2018 for MLS Technology Inc.



# JUNE MARKET





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41.82

-11.40%