

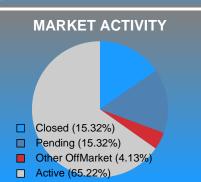
Area Delimited by County Of Rogers



MONTHLY INVENTORY ANALYSIS

Report produced on Jul 11, 2018 for MLS Technology Inc.

| Compared | | June | |
|---|---------|---------|---------|
| Metrics | 2017 | 2018 | +/-% |
| Closed Listings | 157 | 152 | -3.18% |
| Pending Listings | 132 | 152 | 15.15% |
| New Listings | 241 | 207 | -14.11% |
| Median List Price | 169,500 | 174,900 | 3.19% |
| Median Sale Price | 169,500 | 172,650 | 1.86% |
| Median Percent of List Price to Selling Price | 98.60% | 98.03% | -0.58% |
| Median Days on Market to Sale | 27.00 | 27.00 | 0.00% |
| End of Month Inventory | 578 | 647 | 11.94% |
| Months Supply of Inventory | 4.56 | 5.28 | 15.82% |



Absorption: Last 12 months, an Average of **123** Sales/Month

Active Inventory as of June 30, 2018 = 647

Analysis Wrap-Up

Months Supply of Inventory (MSI) Increases

The total housing inventory at the end of June 2018 rose 11.94% to 647 existing homes available for sale. Over the last 12 months this area has had an average of 123 closed sales per month. This represents an unsold inventory index of 5.28 MSI for this period.

Median Sale Price Going Up

According to the preliminary trends, this market area has experienced some upward momentum with the increase of Median Price this month. Prices went up **1.86%** in June 2018 to \$172,650 versus the previous year at \$169,500.

Median Days on Market Shortens

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The median number of **27.00** days that homes spent on the market before selling decreased by 0.00 days or **0.00%** in June 2018 compared to last year's same month at **27.00** DOM.

Sales Success for June 2018 is Positive

Overall, with Median Prices going up and Days on Market decreasing, the Listed versus Closed Ratio finished strong this month.

There were 207 New Listings in June 2018, down 14.11% from last year at 241. Furthermore, there were 152 Closed Listings this month versus last year at 157, a -3.18% decrease.

Closed versus Listed trends yielded a **73.4%** ratio, up from previous year's, June 2017, at **65.1%**, a **12.72%** upswing. This will certainly create pressure on an increasing Month's Supply of Inventory (MSI) in the months to come.

What's in this Issue

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|---|----|
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Real Estate is Local

Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

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Contact an experienced REALTOR®

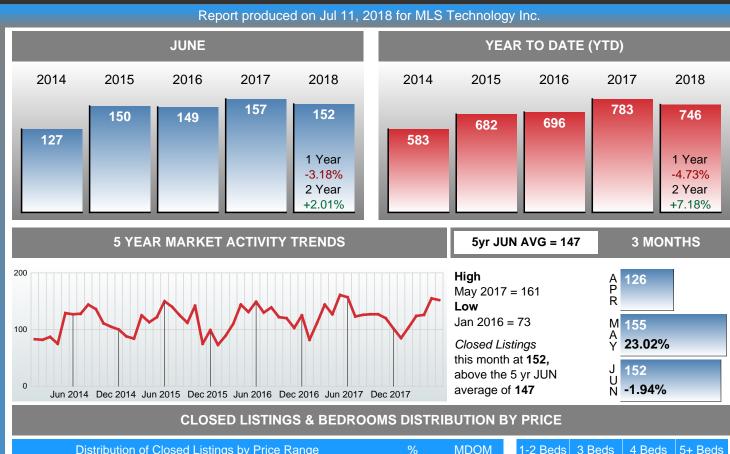
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Area Delimited by County Of Rogers



CLOSED LISTINGS



| | Distribution of | f Closed Listings by Price Range | % | MDOM | 1-2 Beds | 3 Beds | 4 Beds | 5+ Beds |
|------------------------|-----------------|----------------------------------|--------|------|----------|-----------|-----------|-----------|
| \$50,000 and less | 9 | | 5.92% | 28.0 | 8 | 1 | 0 | 0 |
| \$50,001 \$100,000 | 16 | | 10.53% | 51.0 | 5 | 10 | 1 | 0 |
| \$100,001 \$125,000 | 15 | | 9.87% | 11.0 | 3 | 11 | 1 | 0 |
| \$125,001 \$200,000 | 55 | | 36.18% | 20.0 | 1 | 40 | 12 | 2 |
| \$200,001 \$250,000 | 21 | | 13.82% | 27.0 | 0 | 12 | 9 | 0 |
| \$250,001 \$325,000 | 16 | | 10.53% | 28.5 | 0 | 7 | 9 | 0 |
| \$325,001 and up | 20 | | 13.16% | 37.0 | 0 | 4 | 10 | 6 |
| Total Close | d Units | 152 | | | 17 | 85 | 42 | 8 |
| Total Close | d Volume | 31,924,942 | 100% | 27.0 | 1.08M | 14.56M | 11.55M | 4.73M |
| Median Clo | sed Price | \$172,650 | | | \$69,500 | \$156,250 | \$229,988 | \$460,000 |

Contact: MLS Technology Inc.

Ready to Buy or Sell Real Estate?

Phone: 918-663-7500

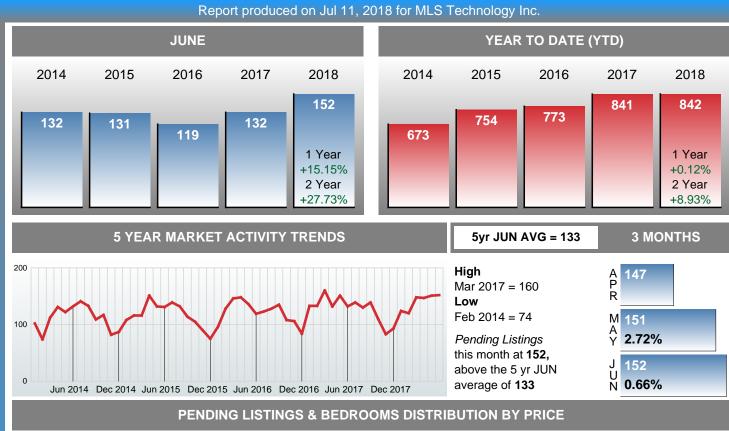
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Area Delimited by County Of Rogers



PENDING LISTINGS



| | Distribution of | Pending Listings by Price Range | % | MDOM | 1-2 Beds | 3 Beds | 4 Beds | 5+ Beds |
|------------------------|-----------------|---------------------------------|--------|------|----------|-----------|-----------|-----------|
| \$50,000 and less | 13 | | 8.55% | 77.0 | 11 | 2 | 0 | 0 |
| \$50,001 \$100,000 | 17 | | 11.18% | 29.0 | 5 | 11 | 1 | 0 |
| \$100,001 \$125,000 | 9 | | 5.92% | 46.0 | 1 | 7 | 1 | 0 |
| \$125,001 \$200,000 | 54 | | 35.53% | 22.0 | 3 | 42 | 9 | 0 |
| \$200,001 \$250,000 | 21 | | 13.82% | 49.0 | 0 | 11 | 9 | 1 |
| \$250,001 \$325,000 | 19 | | 12.50% | 43.0 | 0 | 12 | 6 | 1 |
| \$325,001 and up | 19 | | 12.50% | 33.0 | 2 | 1 | 12 | 4 |
| Total Pendin | g Units | 152 | | | 22 | 86 | 38 | 6 |
| Total Pendin | g Volume | 30,158,834 | 100% | 33.5 | 2.03M | 14.57M | 10.99M | 2.57M |
| Median Listin | a Price | \$172,450 | | | \$52.000 | \$156,500 | \$246,206 | \$464,700 |

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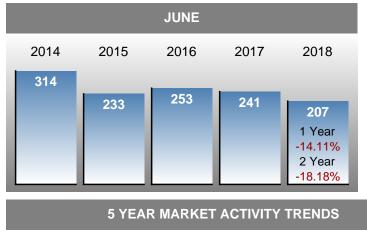
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3 MONTHS

NEW LISTINGS

Report produced on Jul 11, 2018 for MLS Technology Inc.







High 254 A P R Jul 2015 = 366 Low Nov 2014 = 137 M 234 -7.87% New Listings this month at 207, 207 below the 5 yr JUN -11.54% average of 250

5yr JUN AVG = 250

NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

| | Distribution of New | Listings by Price Range | % | 1-2 Beds |
|---------------------------------|---------------------|-------------------------|--------|-----------|
| \$75,000 and less | 20 | | 9.66% | 12 |
| \$75,001 \$125,000 | 22 | | 10.63% | 4 |
| \$125,001 \$150,000 | 35 | | 16.91% | 4 |
| \$150,001 \$250,000 | 52 | | 25.12% | 3 |
| \$250,001 \$325,000 | 28 | | 13.53% | 3 |
| \$325,001 \$450,000 | 28 | | 13.53% | 1 |
| \$450,001 and up | 22 | | 10.63% | 6 |
| Total New Lis | sted Units | 207 | | 33 |
| Total New Lis | sted Volume | 52,234,631 | 100% | 6.81M |
| Median New Listed Listing Price | | \$199,400 | | \$127,500 |

3 Beds

8

4 Beds

0

5+ Beds

0

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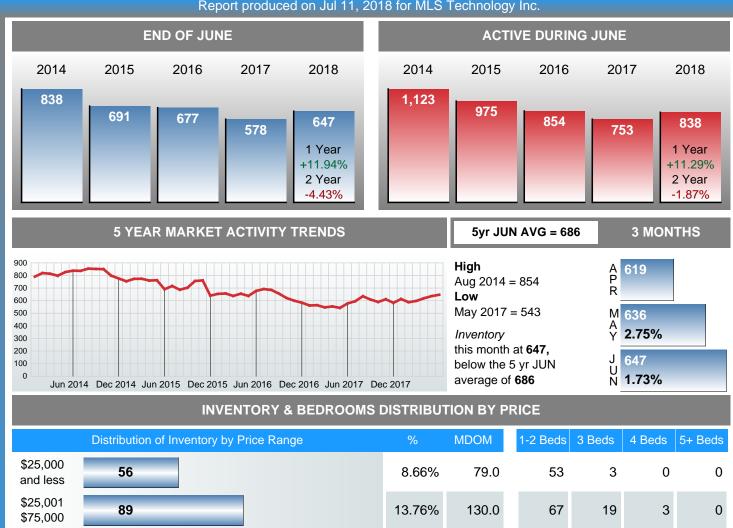


Area Delimited by County Of Rogers



ACTIVE INVENTORY

Report produced on Jul 11, 2018 for MLS Technology Inc.



| | Distribution of Invento | ory by Price Range | % | MDOM | 1-2 Beds | 3 Beds | 4 Beds | 5+ Beds |
|---------------------------------------|-------------------------|--------------------|--------|-------|----------|-----------|-----------|-----------|
| \$25,000 and less | 56 | | 8.66% | 79.0 | 53 | 3 | 0 | 0 |
| \$25,001 \$75,000 | 89 | | 13.76% | 130.0 | 67 | 19 | 3 | 0 |
| \$75,001 \$125,000 | 78 | | 12.06% | 70.5 | 22 | 41 | 11 | 4 |
| \$125,001 \$225,000 | 154 | | 23.80% | 50.0 | 28 | 86 | 33 | 7 |
| \$225,001 \$350,000 | 126 | | 19.47% | 73.5 | 19 | 42 | 52 | 13 |
| \$350,001 \$525,000 | 81 | | 12.52% | 59.0 | 13 | 13 | 36 | 19 |
| \$525,001 and up | 63 | | 9.74% | 94.0 | 18 | 7 | 14 | 24 |
| Total Active I | nventory by Units | 647 | | | 220 | 211 | 149 | 67 |
| Total Active Inventory by Volume | | 169,806,605 | 100% | 74.0 | 36.37M | 43.36M | 48.18M | 41.90M |
| Median Active Inventory Listing Price | | \$183,900 | | | \$67,000 | \$160,000 | \$273,400 | \$449,999 |

Contact: MLS Technology Inc.

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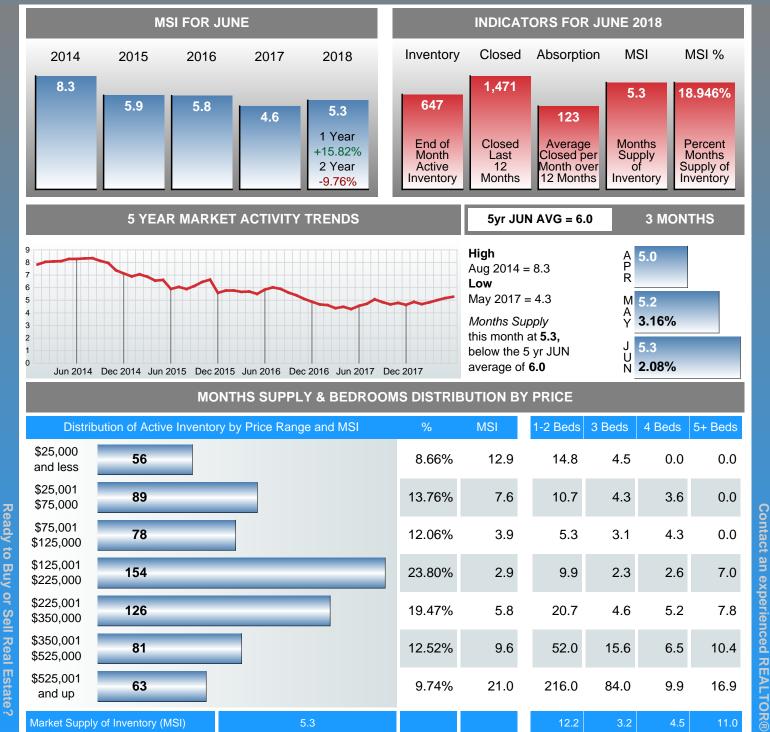


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MONTHS SUPPLY of INVENTORY (MSI)

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Total Active Inventory by Units

Market Supply of Inventory (MSI)

Contact: MLS Technology Inc.

81

63

\$350,001

\$525,000 \$525,001

and up

Phone: 918-663-7500

12.52%

9.74%

9.6

21.0

5.3

52.0

216.0

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15.6

84.0

6.5

9.9

5.3

647

10.4

16.9



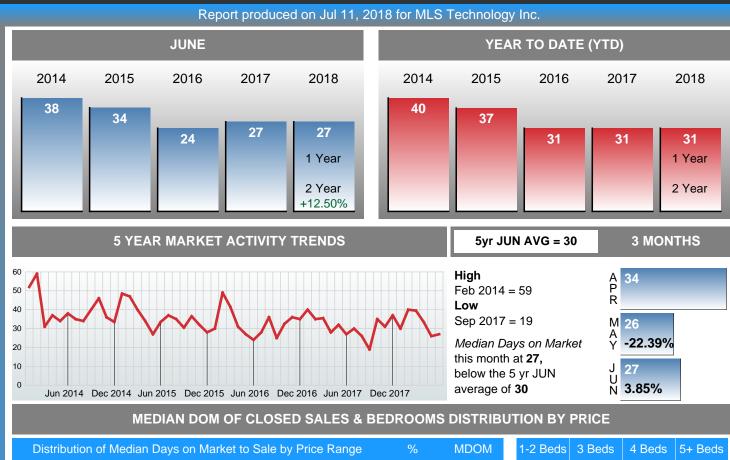
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June 2018

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MEDIAN DAYS ON MARKET TO SALE



| Distributi | on of Median | Days on Market to Sale by Price Range | % | MDOM | 1-2 Beds | 3 Beds | 4 Beds | 5+ Beds |
|------------------------|--------------|---------------------------------------|--------|------|----------|--------|--------|---------|
| \$50,000 and less | 9 | | 5.92% | 28.0 | 44.5 | 1.0 | 0.0 | 0.0 |
| \$50,001 \$100,000 | 16 | | 10.53% | 51.0 | 50.0 | 55.5 | 43.0 | 0.0 |
| \$100,001 \$125,000 | 15 | | 9.87% | 11.0 | 8.0 | 11.0 | 43.0 | 0.0 |
| \$125,001 \$200,000 | 55 | | 36.18% | 20.0 | 14.0 | 18.0 | 42.0 | 98.5 |
| \$200,001 \$250,000 | 21 | | 13.82% | 27.0 | 0.0 | 26.0 | 28.0 | 0.0 |
| \$250,001 \$325,000 | 16 | | 10.53% | 28.5 | 0.0 | 28.0 | 29.0 | 0.0 |
| \$325,001 and up | 20 | | 13.16% | 37.0 | 0.0 | 14.5 | 74.5 | 33.0 |
| Median Close | ed DOM | 27.0 | | | 28.0 | 20.0 | 43.5 | 36.0 |
| Total Closed | | 152 | 100% | 27.0 | 17 | 85 | 42 | 8 |
| Total Closed | Volume | 31,924,942 | | | 1.08M | 14.56M | 11.55M | 4.73M |

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MEDIAN LIST PRICE AT CLOSING

Report produced on Jul 11, 2018 for MLS Technology Inc.



| Distribu | Distribution of Median List Price at Closing by Price Range | | | MLPrice | 1-2 Beds | 3 Beds | 4 Beds | 5+ Beds |
|------------------------|---|------------|--------|---------|----------|---------|---------|---------|
| \$50,000 and less | 9 | | 5.92% | 36,000 | 30,500 | 49,000 | 0 | 0 |
| \$50,001 \$100,000 | 15 | | 9.87% | 84,000 | 84,000 | 85,000 | 74,900 | 0 |
| \$100,001 \$125,000 | 13 | | 8.55% | 118,500 | 115,000 | 122,500 | 105,500 | 0 |
| \$125,001 \$200,000 | 60 | | 39.47% | 159,400 | 130,000 | 152,750 | 179,900 | 154,350 |
| \$200,001 \$250,000 | 19 | | 12.50% | 225,000 | 0 | 224,900 | 226,895 | 0 |
| \$250,001 \$325,000 | 16 | | 10.53% | 297,250 | 0 | 299,500 | 295,000 | 0 |
| \$325,001 and up | 20 | | 13.16% | 417,060 | 0 | 382,000 | 407,500 | 626,763 |
| Median List F | Price | 174,900 | | | 78,500 | 155,000 | 234,450 | 477,013 |
| Total Closed | Units | 152 | 100% | 174,900 | 17 | 85 | 42 | 8 |
| Total Closed | Volume | 33,998,930 | | | 1.14M | 14.93M | 11.88M | 6.05M |

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Area Delimited by County Of Rogers



MEDIAN SOLD PRICE AT CLOSING

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| Distribu | ition of Media | n Sold Price at Closing by Price Range | % | M Sale | 1-2 Beds | 3 Beds | 4 Beds | 5+ Beds |
|------------------------|----------------|--|--------|---------|----------|---------|---------|---------|
| \$50,000 and less | 9 | | 5.92% | 34,000 | 29,000 | 45,500 | 0 | 0 |
| \$50,001 \$100,000 | 16 | | 10.53% | 78,500 | 77,000 | 85,000 | 67,500 | 0 |
| \$100,001 \$125,000 | 15 | | 9.87% | 118,500 | 115,000 | 120,000 | 110,000 | 0 |
| \$125,001 \$200,000 | 55 | | 36.18% | 159,900 | 130,000 | 155,875 | 177,500 | 154,350 |
| \$200,001 \$250,000 | 21 | | 13.82% | 216,000 | 0 | 215,500 | 217,000 | 0 |
| \$250,001 \$325,000 | 16 | | 10.53% | 285,500 | 0 | 285,000 | 286,000 | 0 |
| \$325,001 and up | 20 | | 13.16% | 410,513 | 0 | 365,000 | 402,450 | 594,000 |
| Median Sold | Price | 172,650 | | | 69,500 | 156,250 | 229,988 | 460,000 |
| Total Closed | Units | 152 | 100% | 172,650 | 17 | 85 | 42 | 8 |
| Total Closed | Volume | 31,924,942 | | | 1.08M | 14.56M | 11.55M | 4.73M |

Contact: MLS Technology Inc.

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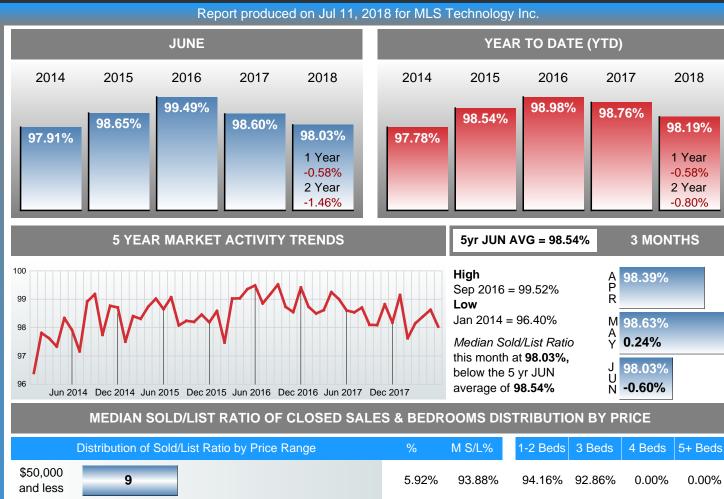
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MEDIAN PERCENT OF SELLING PRICE TO LISTING PRICE



| | Distribution of | f Sold/List Ratio by Price Range | % | M S/L% | 1-2 Beds | 3 Beds | 4 Beds | 5+ Beds |
|------------------------|-----------------|----------------------------------|--------|--------|----------|--------|---------|---------|
| \$50,000 and less | 9 | | 5.92% | 93.88% | 94.16% | 92.86% | 0.00% | 0.00% |
| \$50,001 \$100,000 | 16 | | 10.53% | 94.69% | 91.67% | 96.26% | 90.12% | 0.00% |
| \$100,001 \$125,000 | 15 | | 9.87% | 97.64% | 100.00% | 97.62% | 104.27% | 0.00% |
| \$125,001 \$200,000 | 55 | | 36.18% | 99.12% | 100.00% | 98.62% | 99.65% | 100.00% |
| \$200,001 \$250,000 | 21 | | 13.82% | 98.49% | 0.00% | 98.85% | 96.11% | 0.00% |
| \$250,001 \$325,000 | 16 | | 10.53% | 98.25% | 0.00% | 98.22% | 100.00% | 0.00% |
| \$325,001 and up | 20 | | 13.16% | 97.74% | 0.00% | 98.91% | 97.78% | 96.27% |
| Median Solo | I/List Ratio | 98.03% | | | 94.44% | 98.28% | 98.24% | 97.64% |
| Total Closed | d Units | 152 | 100% | 98.03% | 17 | 85 | 42 | 8 |
| Total Closed | d Volume | 31,924,942 | | | 1.08M | 14.56M | 11.55M | 4.73M |

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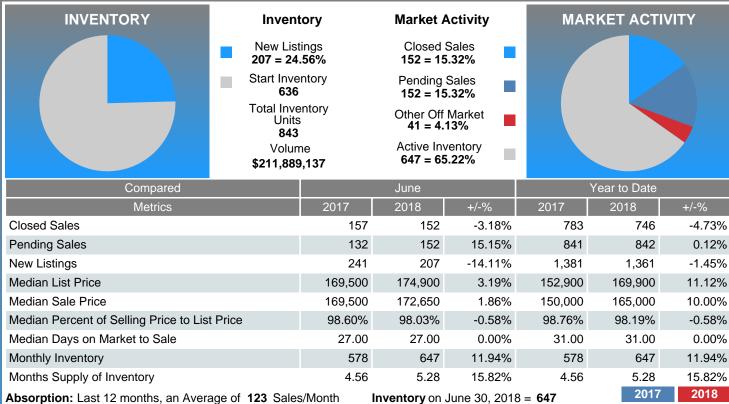


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MARKET SUMMARY

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