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# Ready to Buy or Sell Real Estate?



# March 2018

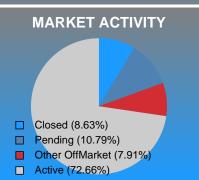
Area Delimited by Counties Coal, Garvin, Murray, Pontotoc



#### MONTHLY INVENTORY ANALYSIS

#### Report produced on Apr 11, 2018 for Greater Tulsa Association of REALTORS

Compared		March	
Metrics	2017	2018	+/-%
Closed Listings	35	36	2.86%
Pending Listings	50	45	-10.00%
New Listings	115	107	-6.96%
Median List Price	135,000	109,950	-18.56%
Median Sale Price	125,000	107,500	-14.00%
Median Percent of List Price to Selling Price	96.23%	96.95%	0.75%
Median Days on Market to Sale	34.00	27.50	-19.12%
End of Month Inventory	278	303	8.99%
Months Supply of Inventory	7.96	7.32	-8.11%



**Absorption:** Last 12 months, an Average of **41** Sales/Month **Active Inventory** as of March 31, 2018 = **303** 

#### **Analysis Wrap-Up**

# Months Supply of Inventory (MSI) Increases

The total housing inventory at the end of March 2018 rose **8.99%** to 303 existing homes available for sale. Over the last 12 months this area has had an average of 41 closed sales per month. This represents an unsold inventory index of **7.32** MSI for this period.

#### **Median Sale Price Falling**

According to the preliminary trends, this market area has experienced some downward momentum with the decline of Median Price this month. Prices dipped **14.00%** in March 2018 to \$107,500 versus the previous year at \$125,000.

#### **Median Days on Market Shortens**

The median number of **27.50** days that homes spent on the market before selling decreased by 6.50 days or **19.12%** in March 2018 compared to last year's same month at **34.00** DOM.

#### **Sales Success for March 2018 is Positive**

Overall, with Median Prices falling and Days on Market decreasing, the Listed versus Closed Ratio finished strong this month.

There were 107 New Listings in March 2018, down **6.96%** from last year at 115. Furthermore, there were 36 Closed Listings this month versus last year at 35, a **2.86%** increase.

Closed versus Listed trends yielded a **33.6%** ratio, up from previous year's, March 2017, at **30.4%**, a **10.55%** upswing. This will certainly create pressure on an increasing Month's Supply of Inventory (MSI) in the months to come.

#### What's in this Issue

Closed Listings	1
Pending Listings	2
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Months Supply of Inventory	5
Median Days on Market to Sale	6
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Median Percent of List Price to Selling Price	9
Market Summary	10

#### Real Estate is Local

#### **Consumers Should Consult with a REALTOR®**

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

#### Are You Ready to Buy or Sell Real Estate?

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Area Delimited by Counties Coal, Garvin, Murray, Pontotoc



2018

97

1 Year

+15.48%

2 Year

+12.79%

# **CLOSED LISTINGS**

Report produced on Apr 11, 2018 for Greater Tulsa Association of REALTORS





Oct 2014 = 1Closed Listings this month at 36,

above the 5 yr MAR average of 20



3.33% M 36

# A R **16.13%**

# **CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

	Distribution of	Closed Listings by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$20,000 and less	4		11.11%	53.5	2	2	0	0
\$20,001 \$50,000	4		11.11%	14.5	2	2	0	0
\$50,001 \$90,000	5		13.89%	19.0	2	2	1	0
\$90,001 \$130,000	11		30.56%	22.0	2	8	1	0
\$130,001 \$190,000	3		8.33%	66.0	0	3	0	0
\$190,001 \$230,000	5		13.89%	89.0	0	4	0	1
\$230,001 and up	4		11.11%	2.5	0	3	1	0
Total Close	d Units	36			8	24	3	1
<b>Total Close</b>	d Volume	4,299,400	100%	27.5	458.40K	3.17M	469.50K	200.00K
Median Clo	sed Price	\$107,500			\$46,250	\$129,750	\$127,500	\$200,000

**Contact: Greater Tulsa Association of REALTORS** 

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# March 2018

Area Delimited by Counties Coal, Garvin, Murray, Pontotoc



3 MONTHS

# PENDING LISTINGS

Report produced on Apr 11, 2018 for Greater Tulsa Association of REALTORS





5yr MAR AVG = 28

**MDOM** 

#### 90 80 70 60 50 40 30 20 10 0 Sep 2014 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017

Distribution of Pending Listings by Price Range

High
May 2016 = 81
Low
Aug 2014 = 1

Pending Listings
this month at 45,
above the 5 yr MAR
average of 28

J
42
A
N

45
B
-16.67%

1-2 Beds 3 Beds

# PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

	Diotribution of	Torraing Eletings by Theo Italige	,,,	mb om	Dodo	o Dodo	. 2040	o. Dodo
\$40,000 and less	4		8.89%	53.5	4	0	0	0
\$40,001 \$70,000	4		8.89%	38.0	1	3	0	0
\$70,001 \$80,000	5		11.11%	7.0	1	4	0	0
\$80,001 \$160,000	15		33.33%	15.0	4	10	1	0
\$160,001 \$190,000	5		11.11%	33.0	0	5	0	0
\$190,001 \$220,000	6		13.33%	45.0	0	4	2	0
\$220,001 and up	6		13.33%	56.0	0	3	3	0
Total Pendi	ng Units	45			10	29	6	0
Total Pendi	ng Volume	6,033,400	100%	31.0	586.10K	4.23M	1.22M	0.00B
Median List	ting Price	\$129,000			\$68,250	\$152,000	\$214,900	\$0

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# March 2018

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3 MONTHS

Beds

0

0

0

0

0

0

0

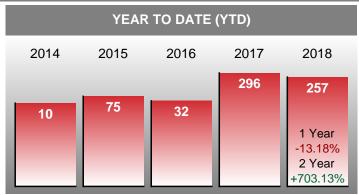
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# **NEW LISTINGS**

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High
May 2016 = 275
Low
Jun 2014 = 2

New Listings
this month at 107,
above the 5 yr MAR
average of 53

J 70
A
N
107
A
33.75%

5yr MAR AVG = 53

# NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

	Distribution of New	Listings by Price Range	%	1-2 Beds	3 Beds	4 Beds
\$40,000 and less	11		10.28%	10	1	0
\$40,001 \$70,000	8		7.48%	6	1	1
\$70,001 \$110,000	20		18.69%	8	11	1
\$110,001 \$160,000	26		24.30%	6	16	4
\$160,001 \$220,000	15		14.02%	1	11	3
\$220,001 \$320,000	14		13.08%	2	8	4
\$320,001 and up	13		12.15%	4	4	5
Total New Li	sted Units	107		37	52	18
Total New Li	sted Volume	19,789,199	100%	4.89M	10.24M	4.66M
Median New	Listed Listing Price	\$135,000		\$79,000	\$150,950	\$222,200

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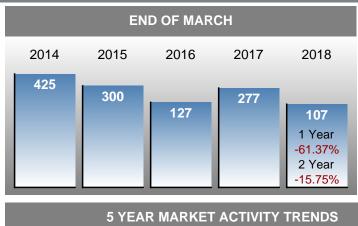


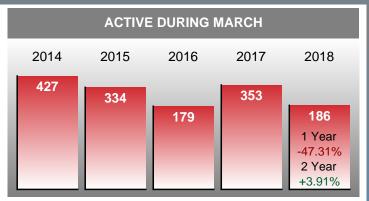
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#### **ACTIVE INVENTORY**

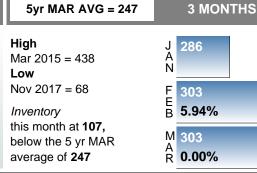
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Distribution of Inventory by Price Range



1-2 Beds 3 Beds

**MDOM** 

# INVENTORY & BEDROOMS DISTRIBUTION BY PRICE

	Distribution of invent	ory by throo rango	70	IIID OIVI		o Dodo	1 2000	o. Dodo
\$30,000 and less	26		8.58%	74.0	25	1	0	0
\$30,001 \$70,000	43		14.19%	85.0	28	13	2	0
\$70,001 \$90,000	31		10.23%	72.0	15	14	2	0
\$90,001 \$170,000	89		29.37%	40.0	25	54	9	1
\$170,001 \$230,000	43		14.19%	80.0	10	23	10	0
\$230,001 \$360,000	41		13.53%	80.0	9	15	16	1
\$360,001 and up	30		9.90%	107.0	5	13	6	6
Total Active I	nventory by Units	303			117	133	45	8
Total Active I	nventory by Volume	58,009,133	100%	68.0	16.03M	25.12M	11.45M	5.41M
Median Active	a Inventory Listing Price	\$140,000			\$77,000	\$154,900	\$230,000	\$527.450

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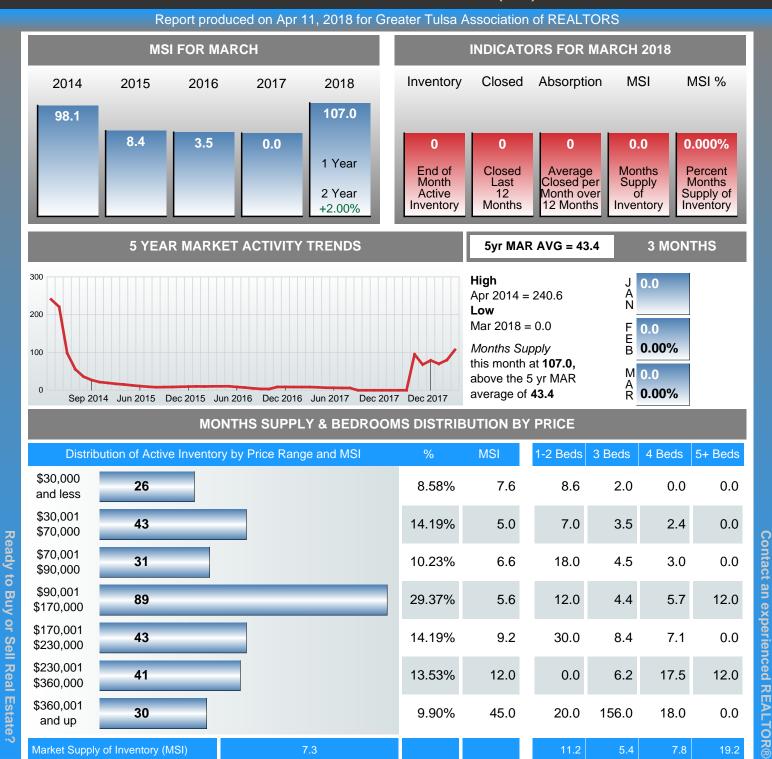
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# **MONTHS SUPPLY of INVENTORY (MSI)**



Contact: Greater Tulsa Association of REALTORS

Total Active Inventory by Units

Phone: 918-663-7500

7.3

Email: helpdesk@tulsarealtors.com

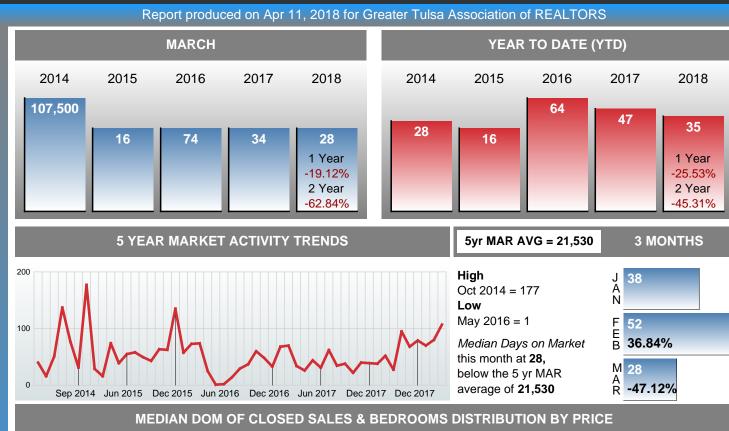


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#### MEDIAN DAYS ON MARKET TO SALE



Distributi	on of Mediar	Days on Market to Sale by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$20,000 and less	4		11.11%	53.5	44.5	53.5	0.0	0.0
\$20,001 \$50,000	4		11.11%	14.5	1.0	55.0	0.0	0.0
\$50,001 \$90,000	5		13.89%	19.0	17.5	85.0	3.0	0.0
\$90,001 \$130,000	11		30.56%	22.0	41.5	20.5	1.0	0.0
\$130,001 \$190,000	3		8.33%	66.0	0.0	66.0	0.0	0.0
\$190,001 \$230,000	5		13.89%	89.0	0.0	113.0	0.0	11.0
\$230,001 and up	4		11.11%	2.5	0.0	2.0	128.0	0.0
Median Close	ed DOM	27.5			23.0	37.0	3.0	11.0
Total Closed	Units	36	100%	27.5	8	24	3	1
<b>Total Closed</b>	Volume	4,299,400			458.40K	3.17M	469.50K	200.00K

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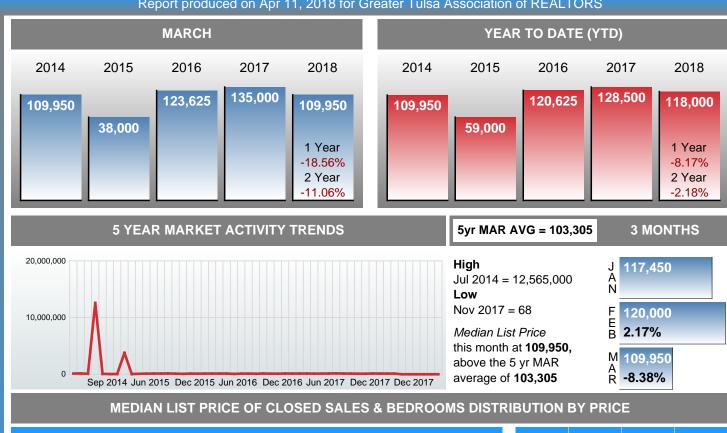
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#### **MEDIAN LIST PRICE AT CLOSING**

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Distribu	ution of Media	an List Price at Closing by Price Range	%	MLPrice	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$20,000 and less	1		2.78%	19,900	0	19,900	0	0
\$20,001 \$50,000	7		19.44%	37,500	31,250	37,500	0	0
\$50,001 \$90,000	4		11.11%	79,750	73,750	77,500	82,000	0
\$90,001 \$130,000	9		25.00%	99,900	104,950	99,450	127,500	0
\$130,001 \$190,000	6		16.67%	140,000	0	140,000	0	0
\$190,001 \$230,000	4		11.11%	205,000	0	205,000	0	0
\$230,001 and up	5		13.89%	259,000	0	259,000	271,900	249,000
Median List P	Price	109,950			48,750	135,000	127,500	249,000
<b>Total Closed</b>	Units	36	100%	109,950	8	24	3	1
<b>Total Closed</b>	Volume	4,507,000			482.30K	3.29M	481.40K	249.00K

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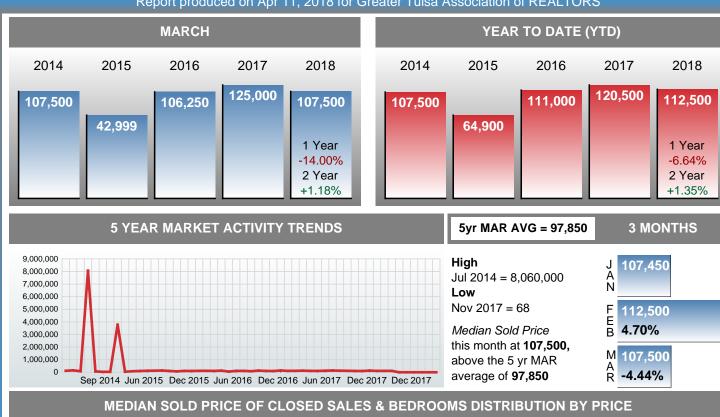
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#### **MEDIAN SOLD PRICE AT CLOSING**

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Distribution of Me	dian Sold Price at Closing by Price Range	%	M Sale	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$20,000 and less		11.11%	18,250	16,500	19,250	0	0
\$20,001 \$50,000		11.11%	37,500	37,500	40,500	0	0
\$50,001 \$90,000		13.89%	77,500	70,250	78,750	75,000	0
\$90,001 \$130,000		30.56%	110,000	104,950	113,500	127,500	0
\$130,001 \$190,000		8.33%	140,000	0	140,000	0	0
\$190,001 \$230,000		13.89%	200,000	0	202,000	0	200,000
\$230,001 and up		11.11%	252,000	0	245,000	267,000	0
Median Sold Price	107,500			46,250	129,750	127,500	200,000
Total Closed Units	36	100%	107,500	8	24	3	1
Total Closed Volume	4,299,400			458.40K	3.17M	469.50K	200.00K

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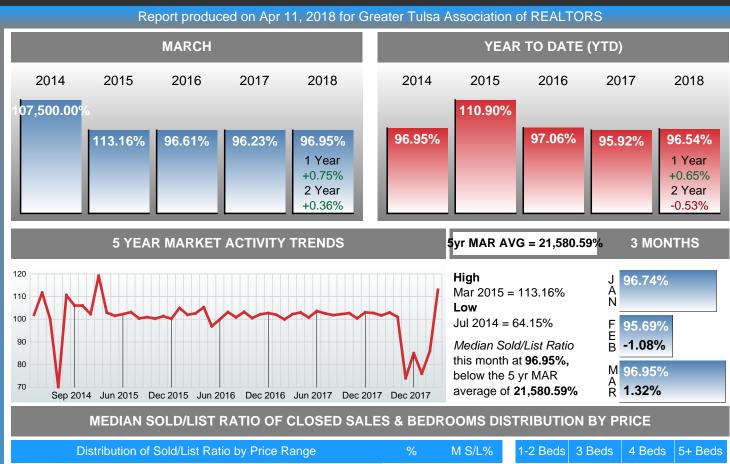


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#### MEDIAN PERCENT OF SELLING PRICE TO LISTING PRICE



	Distribution o	f Sold/List Ratio by Price Range	%	M S/L%	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$20,000 and less	4		11.11%	71.86%	66.14%	82.20%	0.00%	0.00%
\$20,001 \$50,000	4		11.11%	100.00%	100.00%	94.39%	0.00%	0.00%
\$50,001 \$90,000	5		13.89%	91.67%	94.69%	91.24%	91.46%	0.00%
\$90,001 \$130,000	11		30.56%	97.35%	100.00%	96.30%	100.00%	0.00%
\$130,001 \$190,000	3		8.33%	96.55%	0.00%	96.55%	0.00%	0.00%
\$190,001 \$230,000	5		13.89%	99.05%	0.00%	99.55%	0.00%	80.32%
\$230,001 and up	4		11.11%	99.10%	0.00%	100.00%	98.20%	0.00%
Median Solo	I/List Ratio	96.95%			98.86%	96.42%	98.20%	80.32%
Total Closed	d Units	36	100%	96.95%	8	24	3	1
Total Closed	d Volume	4,299,400			458.40K	3.17M	469.50K	200.00K

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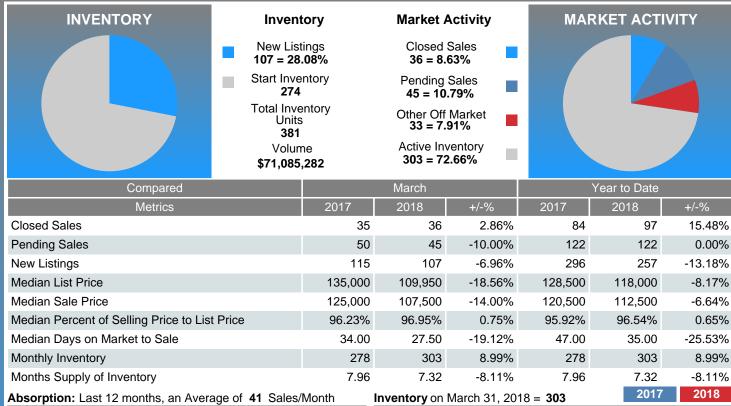


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#### **MARKET SUMMARY**

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