## Revolutionize Your Resimercial Real Estate Business with RPR®

RPR is a powerful tool that can enrich every aspect of your Resimercial business. The platform is tailor-made for clients looking for the perfect business location. In addition to location data, the platform also delivers lifestyle and behavior data, traffic counts, and points of interest, among other features.

Join us for this special MLS Technology webinar, *Revolutionize Your Resimercial Real Estate Business with RPR*<sup>®</sup>.

## Our session includes:

- RPR's extensive partner line-up that lets you search active commercial listings and off-market properties around the country.
- Site selection tools that allow users to search for consumers in a defined area and drill down to demographic variables such as age, gender, income, and much more. Plus, you can also see how much money they spend and where.
- Using the RPR map interface to search 8,700 U.S. Opportunity Zones and identify points of interest (POIs) which can aid in property management and finding desirable business locations.
- Accessing CompStak to research lease and sold commercial comparables
- RPR Commercial Reports:
  - Property Reports that offer a complete look at a property, including detailed information, photos, history and listing activity.
  - Trade Area Reports that provided a summary of an area's demographics and economics.
  - Trade Area Analysis Report to display the results of the Site Selection Analysis.

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Wednesday, August 16

10:00 AM to 11:00 AM

https://narrpr.zoom.us/webinar/register/WN XMWsafIRSkSmAKG5SuAJ9q