RE DATUM

June 2019

Area Delimited by County Of Cherokee - Residential Property Type



Last update: Jul 20, 2023

MONTHLY INVENTORY ANALYSIS

Report produced on Jul 20, 2023 for MLS Technology Inc.

Compared	June					
Metrics	2018	2019	+/-%			
Closed Listings	50	43	-14.00%			
Pending Listings	37	38	2.70%			
New Listings	85	83	-2.35%			
Median List Price	132,250	122,000	-7.75%			
Median Sale Price	126,250	120,000	-4.95%			
Median Percent of Selling Price to List Price	96.24%	96.06%	-0.19%			
Median Days on Market to Sale	33.00	42.00	27.27%			
End of Month Inventory	291	287	-1.37%			
Months Supply of Inventory	6.98	7.00	0.23%			

Closed (10.64%)
Pending (9.41%)
Other OffMarket (8.91%)
Active (71.04%)

Absorption: Last 12 months, an Average of **41** Sales/Month **Active Inventory** as of June 30, 2019 = **287**

Analysis Wrap-Up

Months Supply of Inventory (MSI) Decreases

The total housing inventory at the end of June 2019 decreased **1.37%** to 287 existing homes available for sale. Over the last 12 months this area has had an average of 41 closed sales per month. This represents an unsold inventory index of **7.00** MSI for this period.

Median Sale Price Falling

According to the preliminary trends, this market area has experienced some downward momentum with the decline of Median Price this month. Prices dipped **4.95%** in June 2019 to \$120,000 versus the previous year at \$126,250.

Median Days on Market Lengthens

The median number of **42.00** days that homes spent on the market before selling increased by 9.00 days or **27.27%** in June 2019 compared to last year's same month at **33.00** DOM.

Sales Success for June 2019 is Positive

Overall, with Median Prices falling and Days on Market increasing, the Listed versus Closed Ratio finished weak this month.

There were 83 New Listings in June 2019, down **2.35%** from last year at 85. Furthermore, there were 43 Closed Listings this month versus last year at 50, a **-14.00%** decrease.

Closed versus Listed trends yielded a **51.8%** ratio, down from previous year's, June 2018, at **58.8%**, a **11.93%** downswing. This will certainly create pressure on a decreasing Month�s Supply of Inventory (MSI) in the months to come.

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Real Estate is Local

Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

Are You Ready to Buy or Sell Real Estate?

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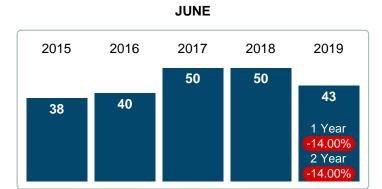
Area Delimited by County Of Cherokee - Residential Property Type

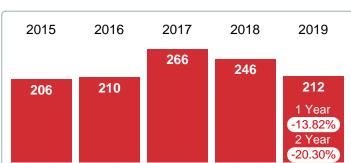


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CLOSED LISTINGS

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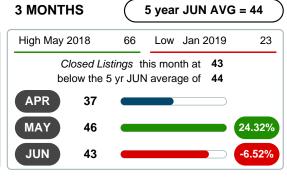




YEAR TO DATE (YTD)

70 60 50 40 30 20 10 0 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018 Dec 2018

5 YEAR MARKET ACTIVITY TRENDS



CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

	Distribution of Closed Listings by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$40,000 and less	4	9.30%	53.5	4	0	0	0
\$40,001 \$50,000	4	9.30%	34.5	1	2	1	0
\$50,001 \$80,000	7	16.28%	105.0	3	2	2	0
\$80,001 \$140,000	9	20.93%	16.0	1	6	2	0
\$140,001 \$160,000	5	11.63%	43.0	0	5	0	0
\$160,001 \$250,000	9	20.93%	16.0	0	8	1	0
\$250,001 and up	5	11.63%	64.0	1	3	1	0
Total Close	d Units 43			10	26	7	0
Total Close	d Volume 5,583,602	100%	42.0	764.90K	3.99M	827.75K	0.00B
Median Clo	sed Price \$120,000			\$49,250	\$149,450	\$104,947	\$0



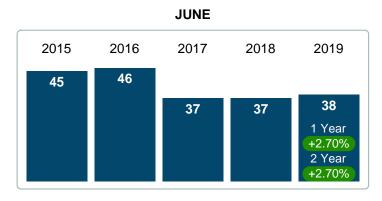
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PENDING LISTINGS

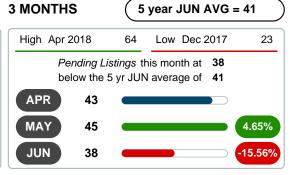
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3 MONTHS

5 YEAR MARKET ACTIVITY TRENDS 70 60 50 40 30 20 10 0 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018 Dec 2018



PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Distribut	tion of Pending Listings by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$30,000 and less		7.89%	31.0	2	1	0	0
\$30,001 \$60,000		13.16%	8.0	0	5	0	0
\$60,001 \$100,000		10.53%	31.5	1	2	1	0
\$100,001 \$140,000		28.95%	35.0	1	9	1	0
\$140,001 \$170,000		10.53%	76.5	0	3	0	1
\$170,001 \$210,000		15.79%	52.0	1	5	0	0
\$210,001 and up 5		13.16%	18.0	0	5	0	0
Total Pending Units	38			5	30	2	1
Total Pending Volum	5,014,300	100%	30.0	445.40K	4.23M	171.50K	169.90K
Median Listing Price	\$128,450			\$99,000	\$138,950	\$85,750	\$169,900

Phone: 918-663-7500 Contact: MLS Technology Inc. Email: support@mlstechnology.com



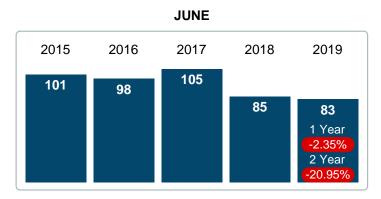
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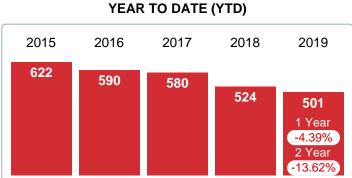


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NEW LISTINGS

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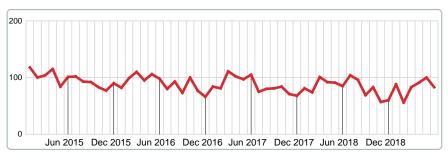


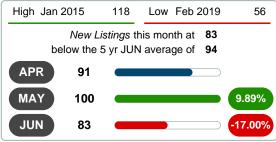


5 YEAR MARKET ACTIVITY TRENDS

3 MONTHS

5 year JUN AVG = 94





NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Distribution of New	Listings by Price Range	%
\$40,000 and less		8.43%
\$40,001 \$50,000		8.43%
\$50,001 \$100,000		20.48%
\$100,001 \$160,000		22.89%
\$160,001 \$210,000		14.46%
\$210,001 \$340,000		13.25%
\$340,001 and up		12.05%
Total New Listed Units	83	
Total New Listed Volume	15,643,500	100%
Median New Listed Listing Price	\$139,000	

1-2 Beds	3 Beds	4 Beds	5+ Beds
4	3	0	0
2	4	1	0
4	13	0	0
3	13	3	0
0	6	5	1
1	5	5	0
1	6	0	3
15	50	14	4
1.57M	10.04M	2.63M	1.41M
\$69,900	\$115,700	\$197,900	\$392,200

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Area Delimited by County Of Cherokee - Residential Property Type

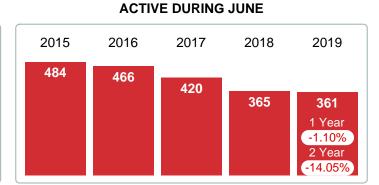


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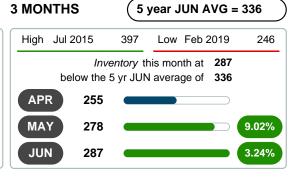
ACTIVE INVENTORY

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2015 2016 2017 2018 2019 392 365 345 291 287 1 Year -1.37% 2 Year



5 YEAR MARKET ACTIVITY TRENDS 400 300 100 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018 Dec 2018



INVENTORY & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Invento	ory by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less		7.67%	27.0	13	8	1	0
\$50,001 \$80,000		13.94%	63.5	21	16	3	0
\$80,001 \$120,000		15.33%	67.0	12	28	2	2
\$120,001 \$180,000 65		22.65%	58.0	5	46	11	3
\$180,001 \$250,000 51		17.77%	66.0	4	24	17	6
\$250,001 \$390,000		12.20%	88.0	2	16	12	5
\$390,001 and up		10.45%	82.0	3	12	11	4
Total Active Inventory by Units	287			60	150	57	20
Total Active Inventory by Volume	63,636,463	100%	64.0	6.67M	31.57M	16.92M	8.48M
Median Active Inventory Listing Price	\$149,999			\$75,750	\$149,900	\$216,000	\$242,400



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June 2019

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MONTHS SUPPLY of INVENTORY (MSI)

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MSI FOR JUNE INDICATORS FOR JUNE 2019 Inventory Closed Absorption MSI MSI % 2015 2016 2017 2018 2019 287 0 0 inf 0.000% End of Month Closed Average Months Percent Supply of Closed per Months Last Supply of Active 12 Month over Inventory Months 12 Months Inventory Inventory **5 YEAR MARKET ACTIVITY TRENDS** 3 MONTHS 5 year JUN AVG = inf High Jun 2019 Low Jun 2019 inf Months Supply this month at inf equal to 5 yr JUN average of **APR** inf MAY % JUN inf % MSI Distribution of Active Inventory by Price Range and MSI % 1-2 Beds 3 Beds 4 Beds 5+ Beds \$50,000 3.62 22 7.67% 3.71 3.84 3.00 0.00 and less \$50,001 13.94% 6.00 0.00 40 7.20 5.05 6.00 \$80,000 \$80,001 44 15.33% 4.93 5.33 5.17 1.60 0.00 \$120,000 \$120,001 65 22.65% 6.24 6.00 5.69 8.25 18.00 \$180,000 \$180,001 51 17.77% 10.74 9.60 8.47 36.00 12.75 \$250,000 \$250,001 35 12.20% 10.50 10.67 30.00 4.80 9.60 \$390,000 \$390,001 30 10.45% 36.00 18.00 36.00 33.00 0.00 and up 7.00 26.67 Market Supply of Inventory (MSI) 5.71 6.41 9.00 100% 7.00 Total Active Inventory by Units 287 60 150 20 57

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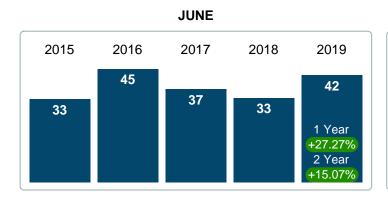
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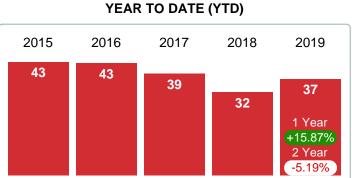


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MEDIAN DAYS ON MARKET TO SALE

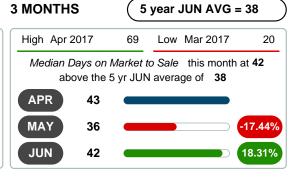
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70 60 50 40 30 20 10 0 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018 Dec 2018

5 YEAR MARKET ACTIVITY TRENDS



MEDIAN DOM OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Median Days on Market to Sa	ale by Price Range %	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$40,000 and less	9.3	0% 54	54	0	0	0
\$40,001 \$50,000	9.3	0% 35	105	19	40	0
\$50,001 \$80,000	16.2	3% 105	126	34	105	0
\$80,001 \$140,000	20.9	3% 16	34	17	9	0
\$140,001 \$160,000 5	11.6	3% 43	0	43	0	0
\$160,001 \$250,000	20.9	3% 16	0	32	8	0
\$250,001 and up 5	11.6	3% 64	12	64	139	0
Median Closed DOM	42		54	25	40	0
Total Closed Units	43 1009	% 42.0	10	26	7	
Total Closed Volume 5,583,6	02		764.90K	3.99M	827.75K	0.00B



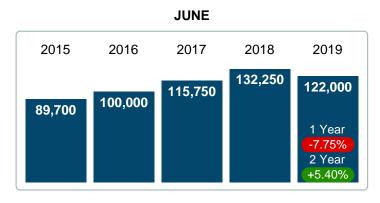
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MEDIAN LIST PRICE AT CLOSING

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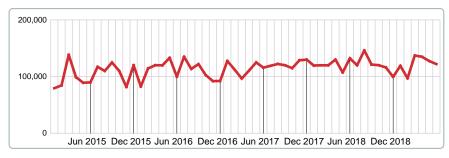




5 YEAR MARKET ACTIVITY TRENDS

3 MONTHS

5 year JUN AVG = 111,940





MEDIAN LIST PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Media	an List Price at Closing by Price Range	%	MLPrice	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$40,000 and less 5		11.639	% 25,600	23,300	34,400	0	0
\$40,001 \$50,000		2.339	% 49,900	0	49,900	0	0
\$50,001 \$80,000		16.289	% 69,900	68,450	79,900	70,750	0
\$80,001 \$140,000		23.269	% 103,250	84,900	103,950	108,500	0
\$140,001 \$160,000		13.959	% 149,900	0	149,900	0	0
\$160,001 \$250,000		20.939	% 179,900	0	179,900	178,900	0
\$250,001 and up		11.639	% 325,000	372,500	325,000	289,900	0
Median List Price	122,000			65,250	149,900	108,500	0
Total Closed Units	43	100%	122,000	10	26	7	
Total Closed Volume	5,877,907			821.20K	4.13M	922.70K	0.00B



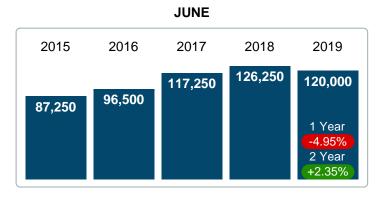
Area Delimited by County Of Cherokee - Residential Property Type

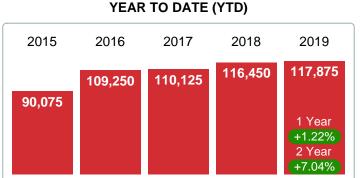


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MEDIAN SOLD PRICE AT CLOSING

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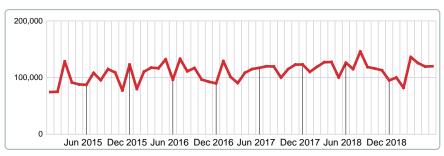




5 YEAR MARKET ACTIVITY TRENDS

3 MONTHS

5 year JUN AVG = 109,450





MEDIAN SOLD PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Media	n Sold Price at Closing by Price Range	%	M Sale	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$40,000 and less		9.30%	20,000	20,000	0	0	0
\$40,001 \$50,000		9.30%	45,278	47,500	44,278	45,000	0
\$50,001 \$80,000		16.28%	69,900	51,500	77,250	67,000	0
\$80,001 \$140,000		20.93%	105,000	86,000	112,500	107,424	0
\$140,001 \$160,000 5		11.63%	149,000	0	149,000	0	0
\$160,001 \$250,000		20.93%	169,900	0	169,700	178,900	0
\$250,001 and up		11.63%	305,000	375,000	305,000	255,000	0
Median Sold Price	120,000			49,250	149,450	104,947	0
Total Closed Units	43	100%	120,000	10	26	7	
Total Closed Volume	5,583,602			764.90K	3.99M	827.75K	0.00B





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MEDIAN PERCENT OF SELLING PRICE TO LISTING PRICE

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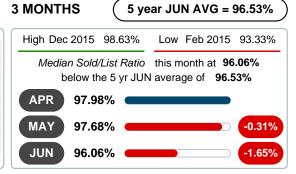
JUNE 2015 2016 2017 2018 2019 97.20% 95.40% 96.24% 96.06% 1 Year -0.19% 2 Year -1.70%



99 98 97 96 95 94

Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018 Dec 2018

5 YEAR MARKET ACTIVITY TRENDS



MEDIAN SOLD/LIST RATIO OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

	Distribution of Sold/List Ratio by Price Range		%	M S/L%	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$40,000 and less	4	\supset	9.30%	73.49%	73.49%	0.00%	0.00%	0.00%
\$40,001 \$50,000	4	\supset	9.30%	79.09%	70.90%	109.30%	72.00%	0.00%
\$50,001 \$80,000	7	\supset	16.28%	80.31%	80.31%	95.15%	77.29%	0.00%
\$80,001 \$140,000	9		20.93%	96.73%	101.30%	94.99%	98.36%	0.00%
\$140,001 \$160,000	5	\supset	11.63%	99.40%	0.00%	99.40%	0.00%	0.00%
\$160,001 \$250,000	9		20.93%	97.70%	0.00%	97.56%	100.00%	0.00%
\$250,001 and up	5	\supset	11.63%	94.50%	100.67%	94.50%	87.96%	0.00%
Median Solo	/List Ratio 96.06%				85.87%	96.79%	87.96%	0.00%
Total Closed	Units 43		100%	96.06%	10	26	7	
Total Close	d Volume 5,583,602				764.90K	3.99M	827.75K	0.00B

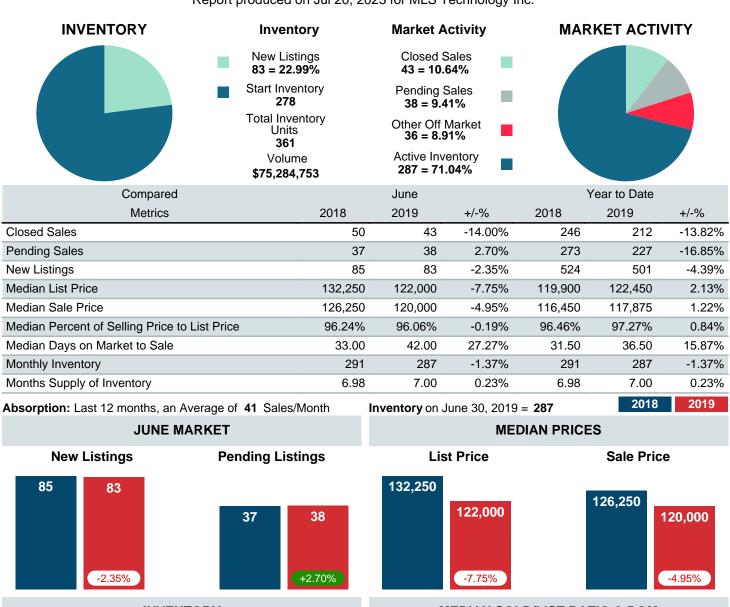


Area Delimited by County Of Cherokee - Residential Property Type



MARKET SUMMARY

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INVENTORY MEDIAN SOLD/LIST RATIO & DOM Active Inventory Monthly Supply of Inventory Sale/List Ratio Days on Market 96.24% 291 42.00 7.00 6.98 96.06% 33.00 287 +0.23% +27.27% -1.37% -0.19%