# **RE** DATUM

# March 2019

Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type

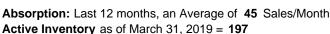


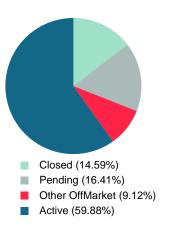
Last update: Jul 20, 2023

## MONTHLY INVENTORY ANALYSIS

Report produced on Jul 20, 2023 for MLS Technology Inc.

Compared	March					
Metrics	2018	2019	+/-%			
Closed Listings	42	48	14.29%			
Pending Listings	47	54	14.89%			
New Listings	95	82	-13.68%			
Average List Price	128,876	166,073	28.86%			
Average Sale Price	123,051	158,831	29.08%			
Average Percent of Selling Price to List Price	93.92%	94.89%	1.04%			
Average Days on Market to Sale	56.74	66.46	17.13%			
End of Month Inventory	270	197	-27.04%			
Months Supply of Inventory	6.22	4.39	-29.34%			





# **Analysis Wrap-Up**

# Months Supply of Inventory (MSI) Decreases

The total housing inventory at the end of March 2019 decreased **27.04%** to 197 existing homes available for sale. Over the last 12 months this area has had an average of 45 closed sales per month. This represents an unsold inventory index of **4.39** MSI for this period.

# Average Sale Price Going Up

According to the preliminary trends, this market area has experienced some upward momentum with the increase of Average Price this month. Prices went up **29.08%** in March 2019 to \$158,831 versus the previous year at \$123,051.

### **Average Days on Market Lengthens**

The average number of **66.46** days that homes spent on the market before selling increased by 9.72 days or **17.13%** in March 2019 compared to last year's same month at **56.74** DOM.

# Sales Success for March 2019 is Positive

Overall, with Average Prices going up and Days on Market increasing, the Listed versus Closed Ratio finished strong this month.

There were 82 New Listings in March 2019, down **13.68%** from last year at 95. Furthermore, there were 48 Closed Listings this month versus last year at 42, a **14.29%** increase.

Closed versus Listed trends yielded a **58.5%** ratio, up from previous year's, March 2018, at **44.2%**, a **32.40%** upswing. This will certainly create pressure on a decreasing Monthï¿ $\frac{1}{2}$ s Supply of Inventory (MSI) in the months to come.

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# Real Estate is Local

# Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

# Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

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Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type



Last update: Jul 20, 2023

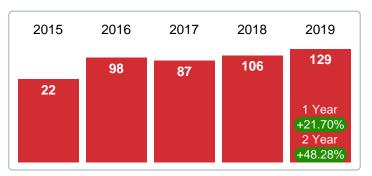
# **CLOSED LISTINGS**

Report produced on Jul 20, 2023 for MLS Technology Inc.

# **MARCH**

# 2015 2016 2017 2018 2019 7 27 39 42 1 Year +14.29% 2 Year +23.08%

# YEAR TO DATE (YTD)

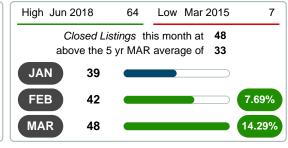


# **5 YEAR MARKET ACTIVITY TRENDS**



# 3 MONTHS





### **CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

Dec 2015 Jun 2016 Dec 2016 Jun 2017

	Distribution of Closed Listings by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	4	8.33%	28.3	2	2	0	0
\$50,001 \$75,000	3	6.25%	167.7	1	2	0	0
\$75,001 \$100,000	11	22.92%	124.3	1	9	1	0
\$100,001 \$150,000	7	14.58%	64.6	0	7	0	0
\$150,001 \$200,000	12	25.00%	30.2	1	4	6	1
\$200,001 \$275,000	4	8.33%	54.8	0	2	1	1
\$275,001 and up	7	14.58%	24.9	0	3	3	1
Total Close	d Units 48			5	29	11	3
Total Close	d Volume 7,623,900	100%	66.5	397.50K	3.83M	2.48M	911.50K
Average Clo	sed Price \$158,831			\$79,500	\$132,210	\$225,527	\$303,833

Dec 2017 Jun 2018 Dec 2018

Contact: MLS Technology Inc.

Phone: 918-663-7500

Email: support@mlstechnology.com



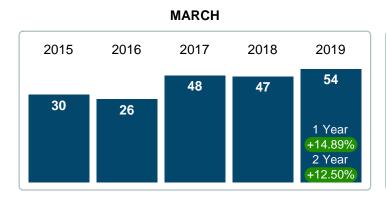
Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type

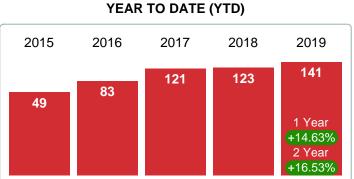


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# PENDING LISTINGS

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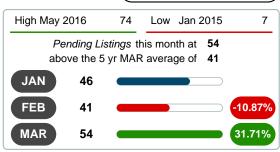




**3 MONTHS** 

# 80 70 60 50 40 30 20 10 0 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018 Dec 2018

**5 YEAR MARKET ACTIVITY TRENDS** 



5 year MAR AVG = 41

# PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Distribution	of Pending Listings by Price Range		%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less		)	5.56%	20.0	1	2	0	0
\$50,001 \$75,000			12.96%	30.9	3	4	0	0
\$75,001 \$100,000		)	14.81%	160.5	2	5	1	0
\$100,001 \$125,000			18.52%	41.2	2	8	0	0
\$125,001 \$175,000			22.22%	67.4	1	9	2	0
\$175,001 \$275,000			16.67%	56.3	1	3	4	1
\$275,001 and up 5		)	9.26%	38.4	0	2	3	0
Total Pending Units	54				10	33	10	1
Total Pending Volume	8,103,300		100%	65.1	975.20K	4.40M	2.48M	250.00K
Average Listing Price	\$151,100				\$97,520	\$133,227	\$248,160	\$250,000



Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type

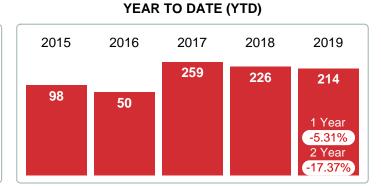


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# **NEW LISTINGS**

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# MARCH 2015 2016 2017 2018 2019 102 95 82 1 Year -13.68% 2 Year -19.61%

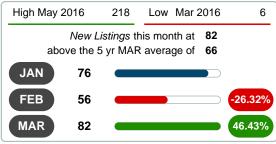


# 5 YEAR MARKET ACTIVITY TRENDS









### **NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

Distribution of New	Listings by Price R	ange	%
\$50,000 and less			9.76%
\$50,001 \$75,000			8.54%
\$75,001 \$100,000			8.54%
\$100,001 \$175,000			35.37%
\$175,001 \$225,000			13.41%
\$225,001 \$275,000			12.20%
\$275,001 and up			12.20%
Total New Listed Units	82		
Total New Listed Volume	13,639,495		100%
Average New Listed Listing Price	\$158,967		

1-2 Beds	3 Beds	4 Beds	5+ Beds
3	5	0	0
1	6	0	0
2	4	1	0
5	21	2	1
1	5	5	0
0	7	3	0
0	2	7	1
12	50	18	2
1.16M	7.12M	4.81M	545.50K
\$96,600	\$142,416	\$267,444	\$272,750

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Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type

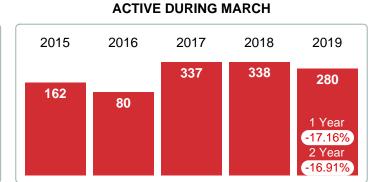


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# **ACTIVE INVENTORY**

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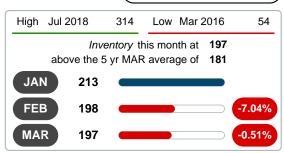
# 2015 2016 2017 2018 2019 251 270 197 132 54 1 Year -27.04% 2 Year



**3 MONTHS** 

# 400 300 200 100

**5 YEAR MARKET ACTIVITY TRENDS** 



5 year MAR AVG = 181

### **INVENTORY & BEDROOMS DISTRIBUTION BY PRICE**

Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017

Distribution of Invento	ory by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$25,000 and less 3		1.52%	70.3	1	2	0	0
\$25,001 \$75,000		20.30%	100.3	17	21	1	1
\$75,001 \$100,000		14.72%	85.2	7	18	4	0
\$100,001 \$150,000		20.30%	64.4	3	27	8	2
\$150,001 \$200,000		14.21%	95.1	3	18	7	0
\$200,001 \$275,000		16.75%	102.7	0	23	10	0
\$275,001 and up		12.18%	76.3	1	4	13	6
Total Active Inventory by Units	197			32	113	43	9
Total Active Inventory by Volume	35,593,694	100%	87.1	2.62M	18.49M	10.52M	3.97M
Average Active Inventory Listing Price	\$180,679			\$81,762	\$163,585	\$244,644	\$441,389

Dec 2017 Jun 2018 Dec 2018



Contact: MLS Technology Inc.

Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type



Last update: Jul 20, 2023

# **MONTHS SUPPLY of INVENTORY (MSI)**

Report produced on Jul 20, 2023 for MLS Technology Inc.

### **MSI FOR MARCH INDICATORS FOR MARCH 2019** Inventory Closed Absorption MSI MSI % 2015 2016 2017 2018 2019 197 0 0 inf 0.000% End of Month Closed Average Months Percent Supply of Closed per Months Last Supply of Active Month over Inventory Months 12 Months Inventory Inventory **5 YEAR MARKET ACTIVITY TRENDS** 3 MONTHS 5 year MAR AVG = inf High Mar 2019 Low Mar 2019 inf Months Supply this month at inf equal to 5 yr MAR average of inf JAN inf **FEB** % MAR inf % MSI Distribution of Active Inventory by Price Range and MSI % 1-2 Beds 3 Beds 4 Beds 5+ Beds \$40,000 8.63% 4.25 5.50 0.00 17 3.27 0.00 and less \$40,001 11.68% 0.00 23 3.49 3.11 3.57 2.40 \$70,000 \$70,001 32 16.24% 3.88 3.36 4.34 4.00 0.00 \$100,000 \$100,001 51 25.89% 3.80 3.60 3.25 24.00 7.06 \$170,000 \$170,001 28 14.21% 4.20 18.00 3.85 4.00 0.00 \$220,000 \$220,001 24 12.18% 6.86 0.00 8.18 5.05 12.00 \$290,000 \$290,001 22 11.17% 9.10 0.00 6.00 9.00 12.00 and up 4.36 9.00 Market Supply of Inventory (MSI) 4.39 3.95 5.43 100% 4.39 Total Active Inventory by Units 197 32 113 43 9

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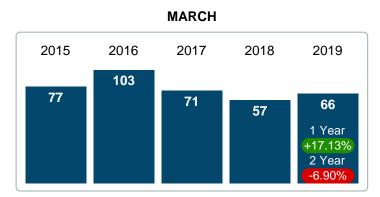
Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type

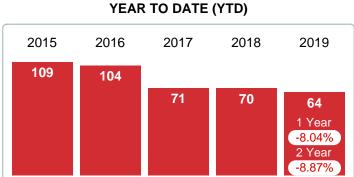


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# **AVERAGE DAYS ON MARKET TO SALE**

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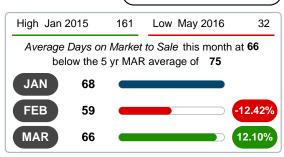




**3 MONTHS** 

# 200 100 Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018 Dec 2018

**5 YEAR MARKET ACTIVITY TRENDS** 



5 year MAR AVG = 75

# AVERAGE DOM OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Average	Days on Market to Sale by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less 4		8.33%	28	42	15	0	0
\$50,001 \$75,000		6.25%	168	99	202	0	0
\$75,001 \$100,000		22.92%	124	123	124	126	0
\$100,001 \$150,000		14.58%	65	0	65	0	0
\$150,001 \$200,000		25.00%	30	1	6	54	13
\$200,001 \$275,000		8.33%	55	0	55	1	109
\$275,001 7 and up		14.58%	25	0	24	3	94
Average Closed DOM	66			61	76	42	72
Total Closed Units	48	100%	66	5	29	11	3
Total Closed Volume	7,623,900			397.50K	3.83M	2.48M	911.50K



100,000

Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type

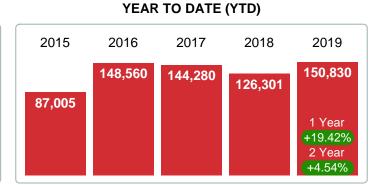


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# **AVERAGE LIST PRICE AT CLOSING**

Report produced on Jul 20, 2023 for MLS Technology Inc.

# MARCH 2015 2016 2017 2018 2019 109,891 161,254 128,876 166,073 1 Year +28.86% 2 Year +2.99%



# 5 YEAR MARKET ACTIVITY TRENDS

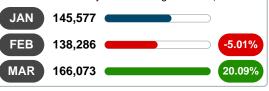
High Jan 2016 174,776 Low Jan 2015 58,5

Average List Price at Closing this month at 166,073 above the 5 yr MAR average of 126,330

JAN 145,577

**3 MONTHS** 





5 year MAR AVG = 126,330

# AVERAGE LIST PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Avera	ge List Price at Closing by Price Range	%	AVLPrice	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less 4		8.33%	34,325	31,200	37,450	0	0
\$50,001 \$75,000		2.08%	59,000	89,000	68,250	0	0
\$75,001 \$100,000		22.92%	88,609	79,900	94,367	99,000	0
\$100,001 \$150,000		18.75%	125,178	0	129,514	0	0
\$150,001 \$200,000		22.92%	177,400	195,000	178,225	179,767	179,900
\$200,001 \$275,000		8.33%	230,950	0	224,450	259,900	285,000
\$275,001 and up		16.67%	349,838	0	291,600	371,300	525,000
Average List Price	166,073			85,260	138,066	231,945	329,967
Total Closed Units	48	100%	166,073	5	29	11	3
Total Closed Volume	7,971,500			426.30K	4.00M	2.55M	989.90K

# **RE** DATUM

# March 2019

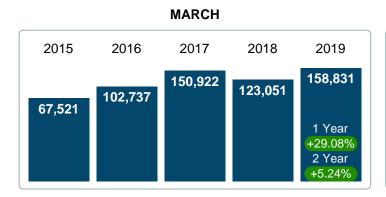
Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type

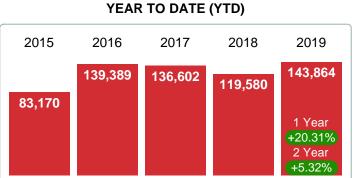


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# **AVERAGE SOLD PRICE AT CLOSING**

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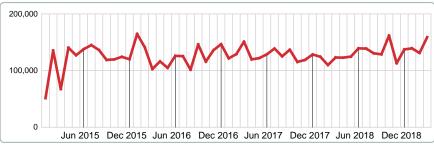




# 5 YEAR MARKET ACTIVITY TRENDS

# 3 MONTHS

5 year MAR AVG = 120,613





# AVERAGE SOLD PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Avera	ge Sold Price at Closing by Price Range	%	AV Sale	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less 4		8.33%	31,250	27,500	35,000	0	0
\$50,001 \$75,000		6.25%	64,000	70,000	61,000	0	0
\$75,001 \$100,000		22.92%	88,191	77,500	88,289	98,000	0
\$100,001 \$150,000		14.58%	122,714	0	122,714	0	0
\$150,001 \$200,000		25.00%	176,525	195,000	176,500	173,883	174,000
\$200,001 \$275,000		8.33%	240,250	0	220,750	254,500	265,000
\$275,001 7 and up		14.58%	342,643	0	280,333	361,667	472,500
Average Sold Price	158,831			79,500	132,210	225,527	303,833
Total Closed Units	48	100%	158,831	5	29	11	3
Total Closed Volume	7,623,900			397.50K	3.83M	2.48M	911.50K



Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type



Last update: Jul 20, 2023

# AVERAGE PERCENT OF SELLING PRICE TO LISTING PRICE

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# MARCH 2015 2016 2017 2018 2019 103.84% 92.86% 93.18% 93.92% 94.89% 1 Year +1.04% 2 Year +1.84%

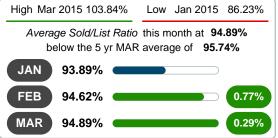


# **5 YEAR MARKET ACTIVITY TRENDS**

# 3 MONTHS

5 year MAR AVG = 95.74%





# AVERAGE SOLD/LIST RATIO OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution	of Sold/List Ratio by Price Range	%	AV S/L%	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less		8.33%	90.01%	88.80%	91.22%	0.00%	0.00%
\$50,001 \$75,000		6.25%	85.70%	78.65%	89.23%	0.00%	0.00%
\$75,001 \$100,000		22.92%	94.65%	97.00%	93.91%	98.99%	0.00%
\$100,001 \$150,000		14.58%	94.85%	0.00%	94.85%	0.00%	0.00%
\$150,001 \$200,000		25.00%	97.85%	100.00%	99.11%	96.84%	96.72%
\$200,001 \$275,000		8.33%	96.96%	0.00%	98.46%	97.92%	92.98%
\$275,001 7 and up		14.58%	95.78%	0.00%	96.19%	97.30%	90.00%
Average Sold/List Ratio	94.90%			90.65%	94.89%	97.26%	93.23%
Total Closed Units	48	100%	94.90%	5	29	11	3
Total Closed Volume	7,623,900			397.50K	3.83M	2.48M	911.50K



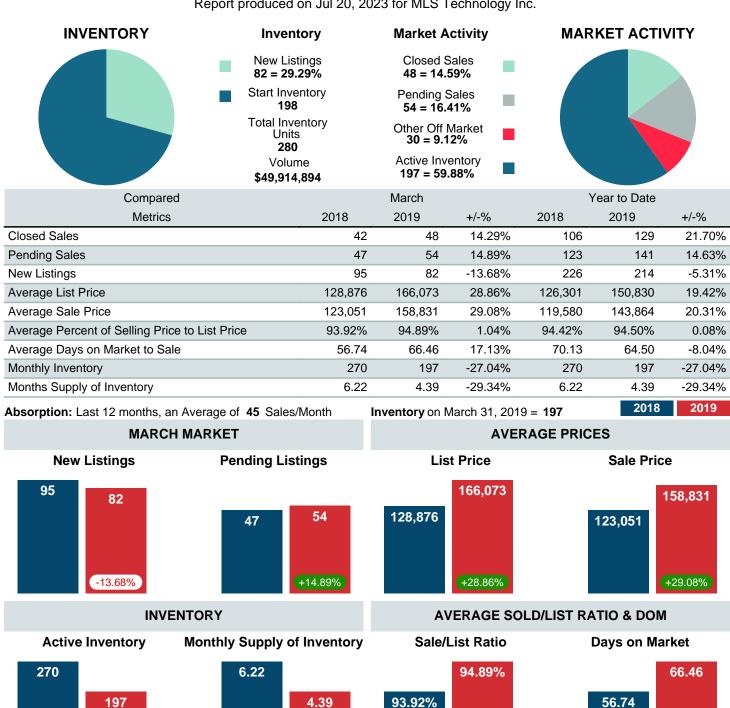
Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type



Last update: Jul 20, 2023

# MARKET SUMMARY

Report produced on Jul 20, 2023 for MLS Technology Inc.



Contact: MLS Technology Inc.

-27.04%

Phone: 918-663-7500 Email: support@mlstechnology.com

+1.04%

-29.34%

+17.13%