### **RE** DATUM

#### March 2019

Area Delimited by County Of Rogers - Residential Property Type



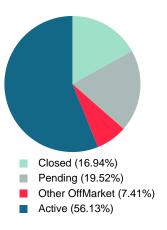
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#### MONTHLY INVENTORY ANALYSIS

Report produced on Jul 20, 2023 for MLS Technology Inc.

Compared	March					
Metrics	2018	2019	+/-%			
Closed Listings	115	112	-2.61%			
Pending Listings	137	129	-5.84%			
New Listings	198	184	-7.07%			
Median List Price	174,000	164,875	-5.24%			
Median Sale Price	169,000	164,000	-2.96%			
Median Percent of Selling Price to List Price	98.15%	100.00%	1.88%			
Median Days on Market to Sale	36.00	35.50	-1.39%			
End of Month Inventory	434	371	-14.52%			
Months Supply of Inventory	3.87	3.14	-18.74%			

**Absorption:** Last 12 months, an Average of **118** Sales/Month **Active Inventory** as of March 31, 2019 = **371** 



#### **Analysis Wrap-Up**

#### Months Supply of Inventory (MSI) Decreases

The total housing inventory at the end of March 2019 decreased **14.52%** to 371 existing homes available for sale. Over the last 12 months this area has had an average of 118 closed sales per month. This represents an unsold inventory index of **3.14** MSI for this period.

#### Median Sale Price Falling

According to the preliminary trends, this market area has experienced some downward momentum with the decline of Median Price this month. Prices dipped **2.96%** in March 2019 to \$164,000 versus the previous year at \$169,000.

#### **Median Days on Market Shortens**

The median number of **35.50** days that homes spent on the market before selling decreased by 0.50 days or **1.39%** in March 2019 compared to last year's same month at **36.00** DOM.

#### Sales Success for March 2019 is Positive

Overall, with Median Prices falling and Days on Market decreasing, the Listed versus Closed Ratio finished strong this month.

There were 184 New Listings in March 2019, down **7.07%** from last year at 198. Furthermore, there were 112 Closed Listings this month versus last year at 115, a **-2.61%** decrease.

Closed versus Listed trends yielded a **60.9%** ratio, up from previous year's, March 2018, at **58.1%**, a **4.80%** upswing. This will certainly create pressure on a decreasing Monthii¿½s Supply of Inventory (MSI) in the months to come.

#### What's in this Issue

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#### **Real Estate is Local**

#### Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

#### Are You Ready to Buy or Sell Real Estate?

Contact an experienced REALTOR®

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### **RE** DATUM

#### **March 2019**

Area Delimited by County Of Rogers - Residential Property Type



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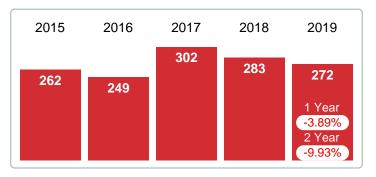
#### **CLOSED LISTINGS**

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#### MARCH

# 2015 2016 2017 2018 2019 131 115 112 1 Year -2.61% 2 Year -14.50%

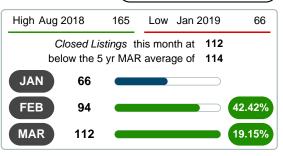
#### YEAR TO DATE (YTD)



#### **5 YEAR MARKET ACTIVITY TRENDS**



#### 3 MONTHS (5 year MAR AVG = 114



#### **CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

	Distribution of Closed Listings by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	4	3.57%	41.0	3	0	1	0
\$50,001 \$100,000	19	16.96%	28.0	5	11	3	0
\$100,001 \$150,000	17	15.18%	35.0	0	14	3	0
\$150,001 \$175,000	25	22.32%	27.0	1	20	4	0
\$175,001 \$250,000	22	19.64%	37.5	0	11	9	2
\$250,001 \$350,000	10	8.93%	53.5	0	3	5	2
\$350,001 and up	15	13.39%	47.0	0	1	11	3
Total Close	d Units 112			9	60	36	7
Total Close	d Volume 21,937,018	100%	35.5	632.50K	9.64M	9.17M	2.49M
Median Clo	sed Price \$164,000			\$58,000	\$157,500	\$231,765	\$340,000

Contact: MLS Technology Inc. Phone: 918-663-7500 Email: sup



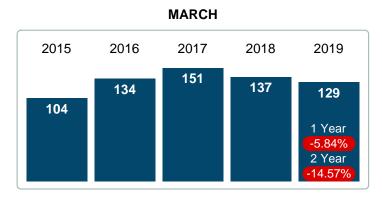
Area Delimited by County Of Rogers - Residential Property Type

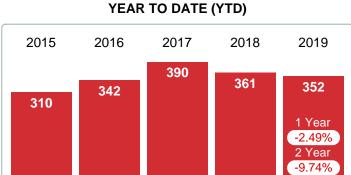


Last update: Jul 20, 2023

#### PENDING LISTINGS

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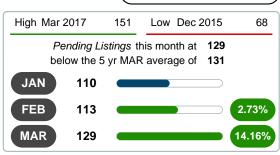




3 MONTHS

## Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018 Dec 2018

**5 YEAR MARKET ACTIVITY TRENDS** 



5 year MAR AVG = 131

#### PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Distribution of	Pending Listings by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$100,000 and less		8.53%	33.0	3	6	2	0
\$100,001 \$125,000		8.53%	14.0	3	6	2	0
\$125,001 \$150,000		13.95%	16.5	1	17	0	0
\$150,001 \$225,000		28.68%	34.0	1	28	7	1
\$225,001 \$275,000		11.63%	33.0	0	11	4	0
\$275,001 \$375,000		17.83%	31.0	2	7	12	2
\$375,001 and up		10.85%	21.0	0	1	11	2
Total Pending Units	129			10	76	38	5
Total Pending Volume	30,534,612	100%	29.0	1.48M	14.18M	12.89M	1.98M
Median Listing Price	\$193,000			\$112,500	\$173,000	\$309,450	\$344,900



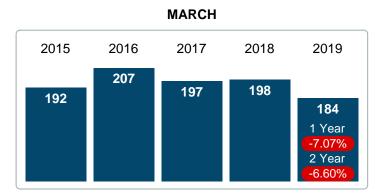
Area Delimited by County Of Rogers - Residential Property Type

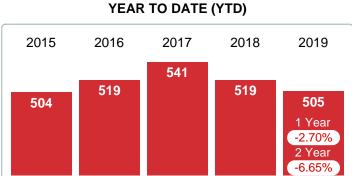


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#### **NEW LISTINGS**

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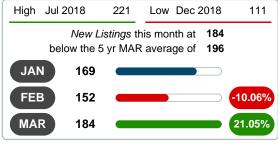


#### **5 YEAR MARKET ACTIVITY TRENDS**

3 MONTHS

5 year MAR AVG = 196





#### **NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

Distribution of New	Listings by Price Range	%
\$100,000 and less		8.15%
\$100,001 \$150,000 <b>26</b>		14.13%
\$150,001 \$175,000		9.78%
\$175,001 \$325,000 <b>58</b>		31.52%
\$325,001 \$375,000		9.24%
\$375,001 \$525,000		16.30%
\$525,001 and up		10.87%
Total New Listed Units	184	
Total New Listed Volume	56,190,041	100%
Median New Listed Listing Price	\$239,800	

1-2 Beds	3 Beds	4 Beds	5+ Beds
5	10	0	0
1	23	2	0
0	15	3	0
1	33	22	2
1	6	9	1
0	1	24	5
0	5	9	6
8	93	69	14
1.04M	20.91M	25.47M	8.77M
\$92,950	\$174,308	\$369,900	\$487,500

Contact: MLS Technology Inc.

Phone: 918-663-7500



Area Delimited by County Of Rogers - Residential Property Type



Last update: Jul 20, 2023

#### **ACTIVE INVENTORY**

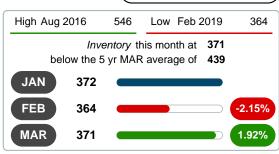
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#### **END OF MARCH** 2015 2016 2017 2018 2019 489 477 435 425 371 1 Year 2 Year



3 MONTHS





5 year MAR AVG = 439

#### **INVENTORY & BEDROOMS DISTRIBUTION BY PRICE**

Distribution of Invento	ory by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$100,000 and less		6.74%	34.0	10	13	2	0
\$100,001 \$150,000		12.67%	44.0	3	34	8	2
\$150,001 \$200,000		18.60%	44.0	0	50	17	2
\$200,001 \$300,000		22.10%	43.5	1	35	42	4
\$300,001 \$375,000 <b>53</b>		14.29%	52.0	0	20	29	4
\$375,001 \$525,000 <b>57</b>		15.36%	37.0	0	9	36	12
\$525,001 and up		10.24%	38.5	0	6	14	18
Total Active Inventory by Units	371			14	167	148	42
Total Active Inventory by Volume	121,111,214	100%	42.0	1.06M	38.60M	50.71M	30.73M
Median Active Inventory Listing Price	\$254,900			\$53,950	\$187,500	\$319,950	\$494,950

Phone: 918-663-7500 Contact: MLS Technology Inc.



Contact: MLS Technology Inc.

#### March 2019

Area Delimited by County Of Rogers - Residential Property Type



Last update: Jul 20, 2023

#### **MONTHS SUPPLY of INVENTORY (MSI)**

Report produced on Jul 20, 2023 for MLS Technology Inc.

#### **MSI FOR MARCH INDICATORS FOR MARCH 2019** Inventory Closed Absorption MSI MSI % 2015 2016 2017 2018 2019 371 0 0 inf 0.000% End of Month Closed Average **Months** Percent Supply of Closed per Months Last Supply of Active 12 Month over Inventory Months 12 Months Inventory Inventory **5 YEAR MARKET ACTIVITY TRENDS** 3 MONTHS 5 year MAR AVG = inf High Mar 2019 Low Mar 2019 inf Months Supply this month at inf equal to 5 yr MAR average of inf JAN inf **FEB** % MAR inf % MSI Distribution of Active Inventory by Price Range and MSI % 1-2 Beds 3 Beds 4 Beds 5+ Beds \$100,000 25 1.27 6.74% 2.07 1.08 0.83 0.00 and less \$100,001 12.67% 47 1.75 1.80 1.56 2.74 4.80 \$150,000 \$150,001 69 18.60% 2.49 0.00 2.52 2.40 4.80 \$200,000 \$200,001 82 22.10% 3.35 12.00 2.90 3.76 3.43 \$300,000 \$300,001 53 14.29% 0.00 5.39 9.23 4.70 3.00 \$375,000 \$375,001 57 15.36% 8.55 0.00 12.00 9.00 6.26 \$525,000 \$525,001 38 10.24% 13.41 0.00 72.00 9.88 13.50 and up 3.14 1.95 Market Supply of Inventory (MSI) 2.43 4.21 6.07 100% 3.14 Total Active Inventory by Units 371 167 148 42 14

Phone: 918-663-7500



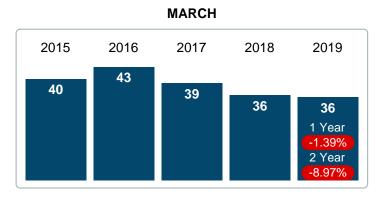
Area Delimited by County Of Rogers - Residential Property Type

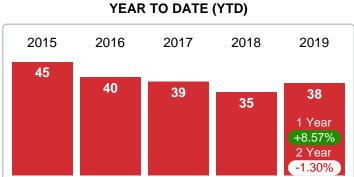


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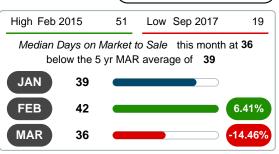
#### MEDIAN DAYS ON MARKET TO SALE

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5 year MAR AVG = 39

#### MEDIAN DOM OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Median	n Days on Market to Sale by Price Range		%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less 4		$\supset$	3.57%	41	62	0	7	0
\$50,001 \$100,000		$\supset$	16.96%	28	6	9	50	0
\$100,001 \$150,000		$\supset$	15.18%	35	0	24	86	0
\$150,001 \$175,000 <b>25</b>			22.32%	27	182	30	26	0
\$175,001 \$250,000			19.64%	38	0	19	61	80
\$250,001 \$350,000		$\supset$	8.93%	54	0	31	77	45
\$350,001 and up		$\supset$	13.39%	47	0	94	47	14
Median Closed DOM	36				62	27	50	35
Total Closed Units	112		100%	35.5	9	60	36	7
Total Closed Volume	21,937,018				632.50K	9.64M	9.17M	2.49M



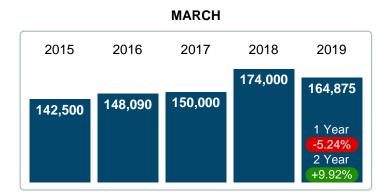
Area Delimited by County Of Rogers - Residential Property Type

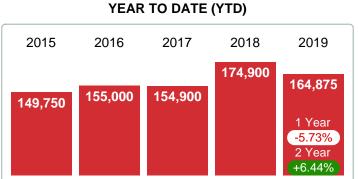


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#### MEDIAN LIST PRICE AT CLOSING

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3 MONTHS

## 100,000

Jun 2015 Dec 2015 Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018 Dec 2018

**5 YEAR MARKET ACTIVITY TRENDS** 



5 year MAR AVG = 155,893

#### MEDIAN LIST PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Median	List Price at Closing by Price Range	%	MLPrice	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less		3.57%	32,050	30,100	0	40,950	0
\$50,001 \$100,000		16.96%	83,000	87,000	85,000	75,000	0
\$100,001 \$150,000		14.29%	130,725	0	135,000	125,000	0
\$150,001 \$175,000		21.43%	159,900	0	159,900	162,368	0
\$175,001 \$250,000		18.75%	205,000	183,900	197,697	210,000	196,250
\$250,001 \$350,000		9.82%	307,900	0	260,000	307,900	337,000
\$350,001 and up		15.18%	387,355	0	376,500	382,450	485,500
Median List Price	164,875			60,000	159,500	234,715	348,999
Total Closed Units	112	100%	164,875	9	60	36	7
Total Closed Volume	22,318,284			654.80K	9.74M	9.37M	2.55M



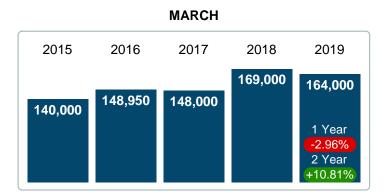
Area Delimited by County Of Rogers - Residential Property Type

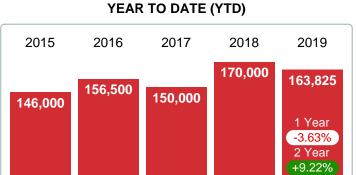


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#### MEDIAN SOLD PRICE AT CLOSING

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#### **5 YEAR MARKET ACTIVITY TRENDS**

#### 3 MONTHS

5 year MAR AVG = 153,990





#### MEDIAN SOLD PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Media	an Sold Price at Closing by Price Range	%	M Sale	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less 4		3.57%	35,000	28,000	0	50,000	0
\$50,001 \$100,000		16.96%	78,100	77,500	90,000	65,000	0
\$100,001 \$150,000		15.18%	132,000	0	136,620	115,000	0
\$150,001 \$175,000 <b>25</b>		22.32%	162,000	175,000	160,250	164,125	0
\$175,001 \$250,000		19.64%	206,500	0	200,000	215,000	191,500
\$250,001 \$350,000		8.93%	312,450	0	309,900	315,000	322,500
\$350,001 and up		13.39%	390,000	0	398,700	375,000	450,983
Median Sold Price	164,000			58,000	157,500	231,765	340,000
Total Closed Units	112	100%	164,000	9	60	36	7
Total Closed Volume	21,937,018			632.50K	9.64M	9.17M	2.49M



Area Delimited by County Of Rogers - Residential Property Type



Last update: Jul 20, 2023

#### MEDIAN PERCENT OF SELLING PRICE TO LISTING PRICE

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#### **MARCH** 2015 2016 2017 2018 2019 100.00% 98.92% 98.82% 98.50% 98.15% 1 Year +1.88% 2 Year +1.09%



3 MONTHS

## **5 YEAR MARKET ACTIVITY TRENDS**





5 year MAR AVG = 98.88%



#### MEDIAN SOLD/LIST RATIO OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

	Distribution of Sold/List Ratio by Price Range	%	M S/L%	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	4	3.57%	111.05%	100.00%	0.00%	122.10%	0.00%
\$50,001 \$100,000	19	16.96%	100.00%	96.67%	100.00%	88.67%	0.00%
\$100,001 \$150,000	17	15.18%	100.00%	0.00%	100.00%	92.70%	0.00%
\$150,001 \$175,000	25	22.32%	100.00%	95.16%	100.00%	100.16%	0.00%
\$175,001 \$250,000	22	19.64%	99.62%	0.00%	98.84%	100.00%	97.47%
\$250,001 \$350,000	10	8.93%	97.30%	0.00%	98.83%	96.92%	95.63%
\$350,001 and up	15	13.39%	99.47%	0.00%	100.18%	97.52%	100.24%
Median Solo	I/List Ratio 100.00%			96.67%	100.00%	98.57%	97.42%
Total Close	Units 112	100%	100.00%	9	60	36	7
Total Closed	Volume 21,937,018			632.50K	9.64M	9.17M	2.49M

Phone: 918-663-7500 Contact: MLS Technology Inc. Email: support@mlstechnology.com



Contact: MLS Technology Inc.

#### March 2019

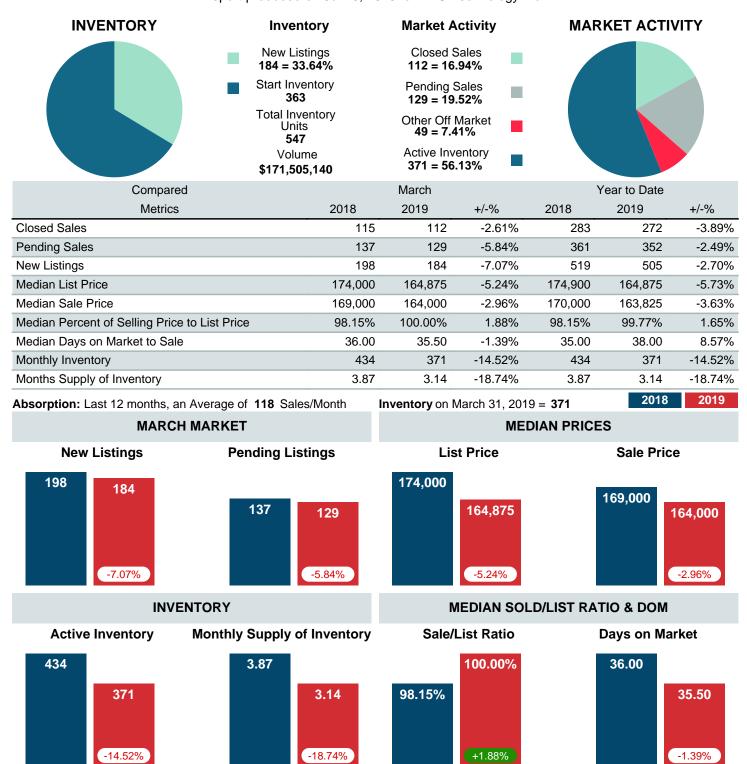
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#### MARKET SUMMARY

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