### **RE** DATUM

### March 2020

Area Delimited by County Of Rogers - Residential Property Type



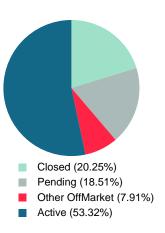
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### MONTHLY INVENTORY ANALYSIS

Report produced on Jul 26, 2023 for MLS Technology Inc.

Compared	March				
Metrics	2019 2020				
Closed Listings	112	128	14.29%		
Pending Listings	129	117	-9.30%		
New Listings	184	190	3.26%		
Median List Price	164,875	194,900	18.21%		
Median Sale Price	164,000	191,000	16.46%		
Median Percent of Selling Price to List Price	100.00%	99.08%	-0.92%		
Median Days on Market to Sale	35.50	19.50	-45.07%		
End of Month Inventory	371	337	-9.16%		
Months Supply of Inventory	3.14	2.66	-15.43%		

**Absorption:** Last 12 months, an Average of **127** Sales/Month **Active Inventory** as of March 31, 2020 = **337** 



### **Analysis Wrap-Up**

### Months Supply of Inventory (MSI) Decreases

The total housing inventory at the end of March 2020 decreased **9.16%** to 337 existing homes available for sale. Over the last 12 months this area has had an average of 127 closed sales per month. This represents an unsold inventory index of **2.66** MSI for this period.

### Median Sale Price Going Up

According to the preliminary trends, this market area has experienced some upward momentum with the increase of Median Price this month. Prices went up **16.46%** in March 2020 to \$191,000 versus the previous year at \$164,000.

### **Median Days on Market Shortens**

The median number of **19.50** days that homes spent on the market before selling decreased by 16.00 days or **45.07%** in March 2020 compared to last year's same month at **35.50** DOM.

### Sales Success for March 2020 is Positive

Overall, with Median Prices going up and Days on Market decreasing, the Listed versus Closed Ratio finished strong this month.

There were 190 New Listings in March 2020, up **3.26%** from last year at 184. Furthermore, there were 128 Closed Listings this month versus last year at 112, a **14.29%** increase.

Closed versus Listed trends yielded a **67.4%** ratio, up from previous year's, March 2019, at **60.9%**, a **10.68%** upswing. This will certainly create pressure on a decreasing Monthii¿½s Supply of Inventory (MSI) in the months to come.

### What's in this Issue

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### **Real Estate is Local**

### Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

### Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

### Are You Ready to Buy or Sell Real Estate?

Contact an experienced REALTOR®

MLS Technology Inc. -

Phone: 918-663-7500



Area Delimited by County Of Rogers - Residential Property Type



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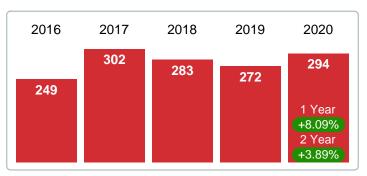
### **CLOSED LISTINGS**

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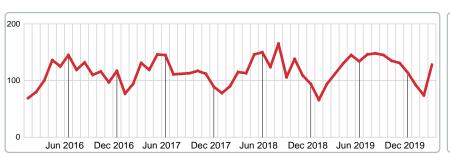
### **MARCH**

## 2016 2017 2018 2019 2020 131 115 112 1 Year +14.29% 2 Year +11.30%

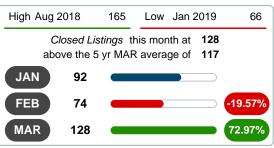
### YEAR TO DATE (YTD)



### **5 YEAR MARKET ACTIVITY TRENDS**



### 3 MONTHS (5 year MAR AVG = 117



### **CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

	Distribution of Closed Listings by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$100,000 and less	12	9.38%	22.5	4	7	1	0
\$100,001 \$125,000	11	8.59%	10.0	3	6	2	0
\$125,001 \$150,000	15	11.72%	7.0	0	15	0	0
\$150,001 \$225,000	41	32.03%	25.0	5	26	10	0
\$225,001 \$275,000	20	15.63%	18.0	0	10	9	1
\$275,001 \$375,000	15	11.72%	61.0	0	4	9	2
\$375,001 and up	14	10.94%	55.0	0	1	11	2
Total Close	d Units 128			12	69	42	5
Total Close	d Volume 28,255,992	100%	19.5	1.60M	12.28M	12.16M	2.22M
Median Clos	sed Price \$191,000			\$117,500	\$169,900	\$268,000	\$340,000

Contact: MLS Technology Inc.

Phone: 918-663-7500



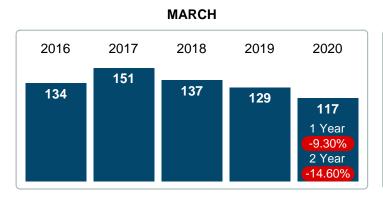
Area Delimited by County Of Rogers - Residential Property Type

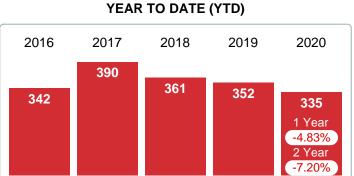


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### PENDING LISTINGS

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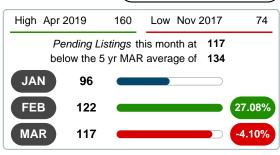




3 MONTHS

Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018 Dec 2018 Jun 2019 Dec 2019

**5 YEAR MARKET ACTIVITY TRENDS** 



5 year MAR AVG = 134

### PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Distribution of	Pending Listings by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$100,000 g and less		7.69%	40.0	2	6	1	0
\$100,001 \$125,000		8.55%	8.5	2	6	2	0
\$125,001 \$175,000		20.51%	7.5	0	21	3	0
\$175,001 \$225,000		23.08%	12.0	2	15	10	0
\$225,001 \$350,000		17.09%	77.0	0	12	7	1
\$350,001 \$425,000		11.11%	92.0	0	0	12	1
\$425,001 and up		11.97%	63.5	0	3	9	2
Total Pending Units	117			6	63	44	4
Total Pending Volume	30,242,092	100%	21.0	763.30K	13.22M	14.49M	1.76M
Median Listing Price	\$195,000			\$112,450	\$169,900	\$319,032	\$422,400



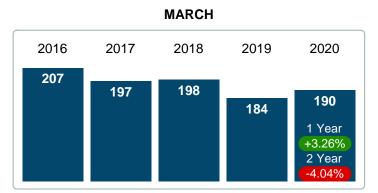
Area Delimited by County Of Rogers - Residential Property Type

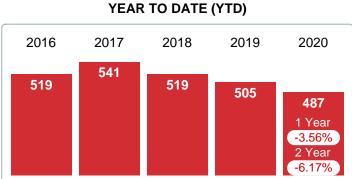


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### **NEW LISTINGS**

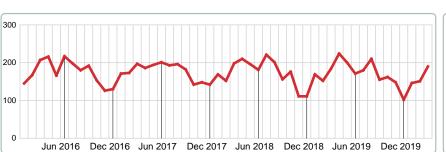
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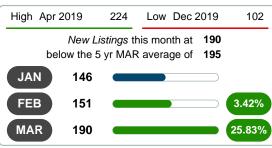




3 MONTHS

### **5 YEAR MARKET ACTIVITY TRENDS**





5 year MAR AVG = 195

### **NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

Distribution of New	%	
\$100,000 and less		6.32%
\$100,001 \$150,000		12.11%
\$150,001 \$175,000		14.74%
\$175,001 \$225,000		24.21%
\$225,001 \$325,000		19.47%
\$325,001 \$450,000		12.63%
\$450,001 and up		10.53%
Total New Listed Units	190	
Total New Listed Volume	50,256,608	100%
Median New Listed Listing Price	\$209,950	

1-2 Beds	3 Beds	4 Beds	5+ Beds
5	3	4	0
1	21	1	0
0	19	9	0
1	26	19	0
0	22	11	4
0	5	13	6
0	2	9	9
7	98	66	19
624.40K	19.86M	19.78M	9.99M
\$59,900	\$185,497	\$232,000	\$430,000

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Phone: 918-663-7500



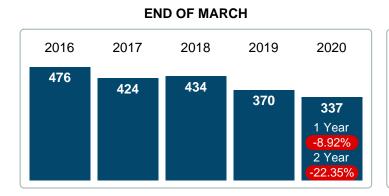
Area Delimited by County Of Rogers - Residential Property Type

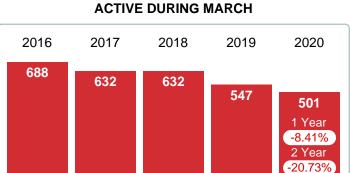


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### **ACTIVE INVENTORY**

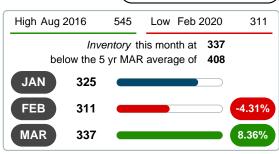
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3 MONTHS





5 year MAR AVG = 408

### **INVENTORY & BEDROOMS DISTRIBUTION BY PRICE**

Distribution of Invento	ory by Price Range	%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$100,000 and less		10.09%	50.0	11	15	7	1
\$100,001 \$150,000		7.12%	29.5	3	20	1	0
\$150,001 \$200,000 <b>68</b>		20.18%	23.5	2	37	27	2
\$200,001 \$300,000		22.26%	33.0	0	44	28	3
\$300,001 \$375,000		13.65%	36.0	0	12	24	10
\$375,001 \$550,000 <b>56</b>		16.62%	57.0	1	8	34	13
\$550,001 and up		10.09%	51.0	0	2	15	17
Total Active Inventory by Units	337			17	138	136	46
Total Active Inventory by Volume	112,480,383	100%	39.0	1.83M	30.34M	47.94M	32.38M
Median Active Inventory Listing Price	\$260,500			\$79,900	\$196,495	\$323,000	\$479,500



Area Delimited by County Of Rogers - Residential Property Type



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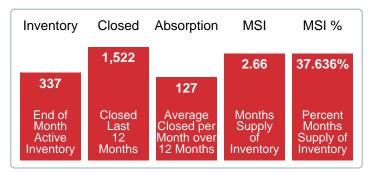
### MONTHS SUPPLY of INVENTORY (MSI)

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### **MSI FOR MARCH**

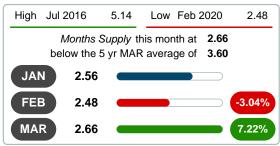
### 2016 2017 2018 2019 2020 4.71 3.87 3.64 3.13 2.66 1 Year 2 Year

### **INDICATORS FOR MARCH 2020**



### **5 YEAR MARKET ACTIVITY TRENDS**





5 year MAR AVG = 3.60



### MONTHS SUPPLY & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Active Inventor	ry by Price Range and MSI	%	MSI	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$100,000 and less		10.09%	2.49	2.69	1.73	7.64	0.00
\$100,001 \$150,000		7.12%	0.97	1.33	1.01	0.40	0.00
\$150,001 \$200,000		20.18%	2.01	1.09	1.56	3.41	6.00
\$200,001 \$300,000		22.26%	2.73	0.00	3.47	2.14	2.25
\$300,001 \$375,000		13.65%	3.68	0.00	3.51	3.24	6.67
\$375,001 \$550,000 <b>56</b>		16.62%	5.25	0.00	4.17	4.74	8.21
\$550,001 and up		10.09%	8.68	0.00	12.00	7.20	10.20
Market Supply of Inventory (MSI)	2.66	1000/	2.66	1.94	1.96	3.31	6.81
Total Active Inventory by Units	337	100%	2.66	17	138	136	46

Contact: MLS Technology Inc.

Phone: 918-663-7500



Area Delimited by County Of Rogers - Residential Property Type

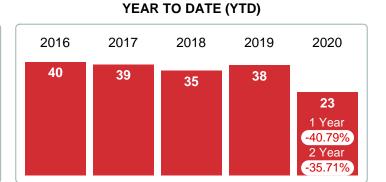


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### MEDIAN DAYS ON MARKET TO SALE

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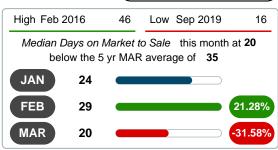
# MARCH 2016 2017 2018 2019 2020 43 39 36 36 20 1 Year -45.07% 2 Year -45.83%



3 MONTHS



**5 YEAR MARKET ACTIVITY TRENDS** 



5 year MAR AVG = 35

### MEDIAN DOM OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Median	Days on Market to Sale by Price Range		%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$100,000 and less		$\supset$	9.38%	23	24	13	84	0
\$100,001 \$125,000		$\supset$	8.59%	10	10	23	12	0
\$125,001 \$150,000			11.72%	7	0	7	0	0
\$150,001 \$225,000			32.03%	25	6	21	58	0
\$225,001 \$275,000		$\supset$	15.63%	18	0	63	9	3
\$275,001 \$375,000		$\supset$	11.72%	61	0	77	61	53
\$375,001 and up		$\supset$	10.94%	55	0	64	48	68
Median Closed DOM	20				10	16	29	21
Total Closed Units	128		100%	19.5	12	69	42	5
Total Closed Volume	28,255,992				1.60M	12.28M	12.16M	2.22M



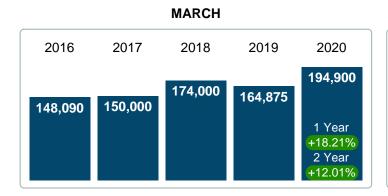
Area Delimited by County Of Rogers - Residential Property Type

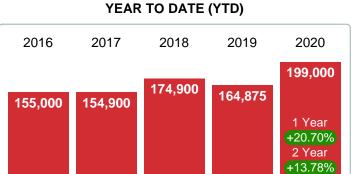


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### MEDIAN LIST PRICE AT CLOSING

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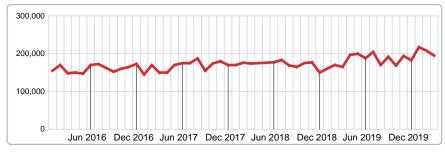


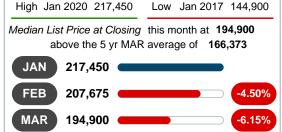


### **5 YEAR MARKET ACTIVITY TRENDS**

### 3 MONTHS

5 year MAR AVG = 166,373





### MEDIAN LIST PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Media	an List Price at Closing by Price Range	%	MLPrice	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$100,000 and less		9.38%	77,500	82,500	75,000	88,000	0
\$100,001 \$125,000		8.59%	119,000	119,000	119,950	113,000	0
\$125,001 \$150,000		11.72%	135,000	0	135,000	0	0
\$150,001 \$225,000		30.47%	184,500	194,900	179,900	195,000	0
\$225,001 \$275,000		14.84%	243,900	0	243,900	249,900	239,000
\$275,001 \$375,000		14.84%	319,000	0	316,950	309,926	337,450
\$375,001 and up		10.16%	399,999	0	549,900	399,900	657,450
Median List Price	194,900			119,450	169,900	273,000	345,000
Total Closed Units	128	100%	194,900	12	69	42	5
Total Closed Volume	28,547,767			1.62M	12.42M	12.28M	2.23M



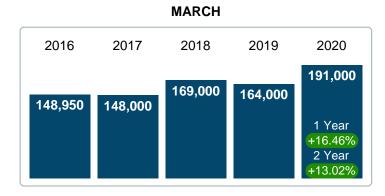
Area Delimited by County Of Rogers - Residential Property Type



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### MEDIAN SOLD PRICE AT CLOSING

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3 MONTHS

### 300,000

Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018 Dec 2018 Jun 2019 Dec 2019

**5 YEAR MARKET ACTIVITY TRENDS** 



5 year MAR AVG = 164,190

### MEDIAN SOLD PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Media	an Sold Price at Closing by Price Range		%	M Sale	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$100,000 and less		$\supset$	9.38%	74,000	79,000	72,900	90,000	0
\$100,001 \$125,000			8.59%	110,000	117,500	108,500	110,557	0
\$125,001 \$150,000		$\supset$	11.72%	134,900	0	134,900	0	0
\$150,001 \$225,000		•	32.03%	184,500	192,000	180,950	194,500	0
\$225,001 \$275,000		$\supset$	15.63%	251,250	0	252,950	250,000	239,000
\$275,001 \$375,000			11.72%	323,000	0	320,000	305,000	334,950
\$375,001 and up		$\supset$	10.94%	405,981	0	545,000	396,700	654,000
Median Sold Price	191,000				117,500	169,900	268,000	340,000
Total Closed Units	128		100%	191,000	12	69	42	5
Total Closed Volume	28,255,992				1.60M	12.28M	12.16M	2.22M



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### MEDIAN PERCENT OF SELLING PRICE TO LISTING PRICE

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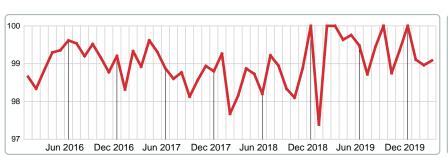
### MARCH

### 2016 2017 2018 2019 2020 98.82% 98.92% 100.00% 98.15% 1 Year -0.92% 2 Year +0.95%

### YEAR TO DATE (YTD)



### **5 YEAR MARKET ACTIVITY TRENDS**



### 3 MONTHS ( 5 year MAR AVG = 99.00%



### MEDIAN SOLD/LIST RATIO OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of	of Sold/List Ratio by Price Range	%	M S/L%	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$100,000 and less		9.38%	98.60%	95.63%	97.20%	102.27%	0.00%
\$100,001 \$125,000		8.59%	95.65%	98.74%	92.54%	97.72%	0.00%
\$125,001 \$150,000		11.72%	100.00%	0.00%	100.00%	0.00%	0.00%
\$150,001 \$225,000		32.03%	100.00%	98.51%	100.00%	100.00%	0.00%
\$225,001 \$275,000		15.63%	99.88%	0.00%	99.88%	99.42%	100.00%
\$275,001 \$375,000		11.72%	98.23%	0.00%	97.25%	98.23%	99.28%
\$375,001 and up		10.94%	98.54%	0.00%	99.11%	98.35%	99.28%
Median Sold/List Ratio	99.08%			98.51%	100.00%	98.80%	100.00%
Total Closed Units	128	100%	99.08%	12	69	42	5
Total Closed Volume	28,255,992			1.60M	12.28M	12.16M	2.22M





Contact: MLS Technology Inc.

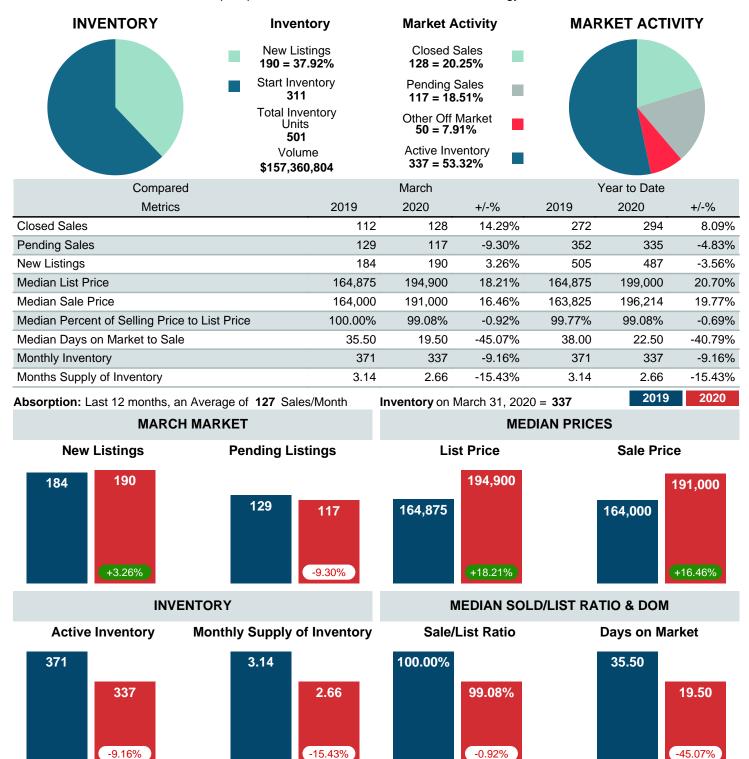
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### **MARKET SUMMARY**

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