# **RE** DATUM

# September 2020

Area Delimited by Counties Atoka, Bryan, Choctaw, Marshall - Residential Property Type



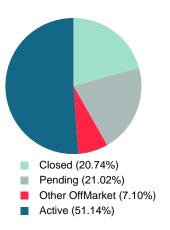
Last update: Jul 27, 2023

#### MONTHLY INVENTORY ANALYSIS

Report produced on Jul 27, 2023 for MLS Technology Inc.

Compared	September					
Metrics	2019 2020					
Closed Listings	63	73	15.87%			
Pending Listings	71	74	4.23%			
New Listings	102	89	-12.75%			
Average List Price	194,938	179,842	-7.74%			
Average Sale Price	184,046	173,348	-5.81%			
Average Percent of Selling Price to List Price	93.01%	95.85%	3.06%			
Average Days on Market to Sale	54.35	32.11	-40.92%			
End of Month Inventory	300	180	-40.00%			
Months Supply of Inventory	4.79	3.03	-36.80%			

**Absorption:** Last 12 months, an Average of **59** Sales/Month **Active Inventory** as of September 30, 2020 = **180** 



# **Analysis Wrap-Up**

# Months Supply of Inventory (MSI) Decreases

The total housing inventory at the end of September 2020 decreased 40.00% to 180 existing homes available for sale. Over the last 12 months this area has had an average of 59 closed sales per month. This represents an unsold inventory index of 3.03 MSI for this period.

#### Average Sale Price Falling

According to the preliminary trends, this market area has experienced some downward momentum with the decline of Average Price this month. Prices dipped **5.81%** in September 2020 to \$173,348 versus the previous year at \$184,046.

#### **Average Days on Market Shortens**

The average number of **32.11** days that homes spent on the market before selling decreased by 22.24 days or **40.92%** in September 2020 compared to last year's same month at **54.35** DOM.

### Sales Success for September 2020 is Positive

Overall, with Average Prices falling and Days on Market decreasing, the Listed versus Closed Ratio finished strong this month.

There were 89 New Listings in September 2020, down 12.75% from last year at 102. Furthermore, there were 73 Closed Listings this month versus last year at 63, a 15.87% increase.

Closed versus Listed trends yielded a **82.0%** ratio, up from previous year's, September 2019, at **61.8%**, a **32.80%** upswing. This will certainly create pressure on a decreasing Monthi; ½s Supply of Inventory (MSI) in the months to come.

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# **Real Estate is Local**

# Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

# Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

# Are You Ready to Buy or Sell Real Estate?

Contact an experienced REALTOR®

MLS Technology Inc. -

Phone: 918-663-7500



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# September 2020

Area Delimited by Counties Atoka, Bryan, Choctaw, Marshall - Residential Property Type



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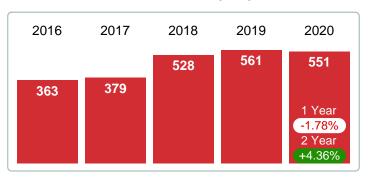
### **CLOSED LISTINGS**

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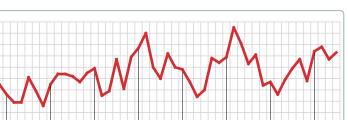
# SEPTEMBER

# 2016 2017 2018 2019 2020 73 48 52 50 1 Year +15.87% 2 Year +46.00%

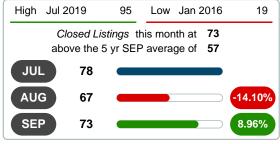
# YEAR TO DATE (YTD)



# **5 YEAR MARKET ACTIVITY TRENDS**



# 3 MONTHS 5 year SEP AVG = 57



#### **CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018 Dec 2018 Jun 2019 Dec 2019 Jun 2020

	Distribution of Closed Listings by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	5	6.85%	60.4	3	2	0	0
\$50,001 \$75,000	4	5.48%	68.5	3	1	0	0
\$75,001 \$125,000	17	23.29%	26.3	5	10	2	0
\$125,001 \$150,000		19.18%	29.1	4	9	1	0
\$150,001 \$175,000		8.22%	35.5	1	4	1	0
\$175,001 \$275,000	1/ /	23.29%	12.2	0	14	3	0
\$275,001 and up	10	13.70%	49.3	0	6	3	1
Total Close	ed Units 73			16	46	10	1
Total Close	ed Volume 12,654,425	100%	32.1	1.53M	8.18M	2.60M	340.00K
Average CI	osed Price \$173,348			\$95,530	\$177,868	\$260,400	\$340,000



Area Delimited by Counties Atoka, Bryan, Choctaw, Marshall - Residential Property Type

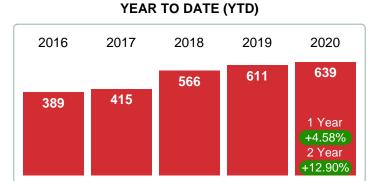


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### PENDING LISTINGS

Report produced on Jul 27, 2023 for MLS Technology Inc.

# SEPTEMBER 2016 2017 2018 2019 2020 66 62 71 74 1 Year +4.23% 2 Year +19.35%



# 5 YEAR MARKET ACTIVITY TRENDS 90 80 70 60 50 40 30 20 10 0 Jun 2016 Dec 2016 Jun 2017 Dec 2017 Jun 2018 Dec 2018 Jun 2019 Dec 2019 Jun 2020



#### PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Distribution of	Pending Listings by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$75,000 and less 3		4.05	% 42.7	0	3	0	0
\$75,001 \$100,000		13.51	% 23.2	2	7	1	0
\$100,001 \$125,000		9.46	% 47.1	2	4	1	0
\$125,001 \$175,000		28.38	% 17.8	5	15	1	0
\$175,001 \$225,000		18.92	% 41.6	0	12	1	1
\$225,001 \$375,000		14.86	% 40.0	2	4	4	1
\$375,001 and up		10.81	% 88.0	0	3	2	3
Total Pending Units	74			11	48	10	5
Total Pending Volume	15,210,750	100%	37.9	1.62M	8.62M	2.69M	2.28M
Average Listing Price	\$204,134			\$147,191	\$179,649	\$269,150	\$455,400



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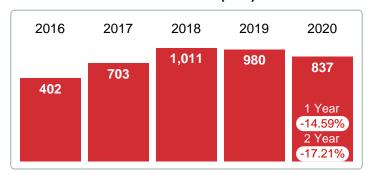
### **NEW LISTINGS**

Report produced on Jul 27, 2023 for MLS Technology Inc.

# **SEPTEMBER**

# 2016 2017 2018 2019 2020 113 102 95 89 38 1 Year 2 Year

# YEAR TO DATE (YTD)



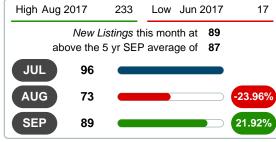
# **5 YEAR MARKET ACTIVITY TRENDS**











#### **NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

Distribution of New	Listings by Price Range	%
\$50,000 and less		7.87%
\$50,001 \$75,000		6.74%
\$75,001 \$125,000		17.98%
\$125,001 \$200,000 <b>25</b>		28.09%
\$200,001 \$300,000		15.73%
\$300,001 \$450,000		13.48%
\$450,001 <b>9</b> and up		10.11%
Total New Listed Units	89	
Total New Listed Volume	24,760,949	100%
Average New Listed Listing Price	\$195,020	

1-2 Beds	3 Beds	4 Beds	5+ Beds
3	4	0	0
1	4	1	0
2	12	2	0
3	19	3	0
2	5	7	0
0	5	5	2
0	6	1	2
11	55	19	4
1.30M	10.82M	4.69M	7.95M
\$117,791	\$196,695	\$246,953\$	1,988,725

Contact: MLS Technology Inc.

Phone: 918-663-7500



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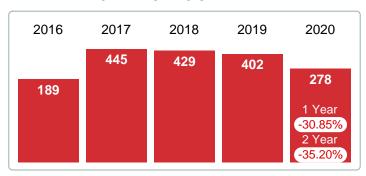
### **ACTIVE INVENTORY**

Report produced on Jul 27, 2023 for MLS Technology Inc.

# **END OF SEPTEMBER**

# 2016 2017 2018 2019 2020 333 327 300 180 1 Year -40.00% 2 Year -44.95%

### **ACTIVE DURING SEPTEMBER**

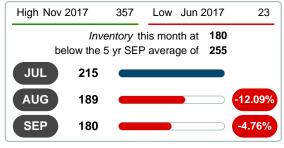


# **5 YEAR MARKET ACTIVITY TRENDS**









#### **INVENTORY & BEDROOMS DISTRIBUTION BY PRICE**

Distribution of Invento	ory by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less		6.67%	52.8	4	8	0	0
\$50,001 \$100,000		14.44%	94.9	8	15	3	0
\$100,001 \$150,000		16.11%	98.8	5	20	3	1
\$150,001 \$275,000		23.33%	85.6	2	30	10	0
\$275,001 \$375,000		15.00%	80.8	1	14	11	1
\$375,001 \$575,000		13.33%	87.6	2	9	6	7
\$575,001 and up		11.11%	128.5	0	4	8	8
Total Active Inventory by Units	180			22	100	41	17
Total Active Inventory by Volume	57,655,548	100%	91.2	3.06M	22.46M	17.03M	15.11M
Average Active Inventory Listing Price	\$320,309			\$138,914	\$224,584	\$415,295	\$889,053

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Phone: 918-663-7500



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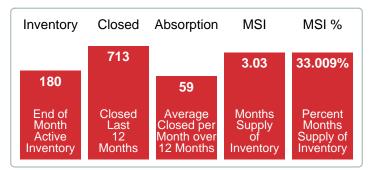
# **MONTHS SUPPLY of INVENTORY (MSI)**

Report produced on Jul 27, 2023 for MLS Technology Inc.

# **MSI FOR SEPTEMBER**

# 2016 2017 2018 2019 2020 8.07 5.70 4.79 3.03 1 Year -36.80% 2 Year -46.81%

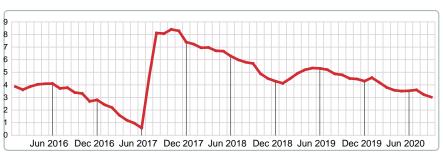
# **INDICATORS FOR SEPTEMBER 2020**

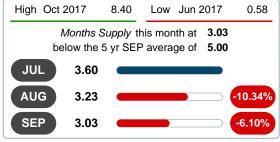


# **5 YEAR MARKET ACTIVITY TRENDS**

### 3 MONTHS







#### MONTHS SUPPLY & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Active Inventor	ry by Price Range and MSI	%	MSI	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less		6.67%	2.94	2.40	3.84	0.00	0.00
\$50,001 \$100,000		14.44%	2.58	2.46	2.54	4.50	0.00
\$100,001 \$150,000		16.11%	2.20	2.22	2.12	2.25	6.00
\$150,001 \$275,000		23.33%	1.85	1.85	1.82	2.11	0.00
\$275,001 \$375,000		15.00%	5.31	2.40	5.79	6.29	2.00
\$375,001 \$575,000		13.33%	8.23	0.00	8.31	4.80	12.00
\$575,001 and up		11.11%	15.00	0.00	9.60	12.00	32.00
Market Supply of Inventory (MSI)	3.03	1000/	2.02	2.54	2.64	3.81	7.85
Total Active Inventory by Units	180	100%	3.03	22	100	41	17

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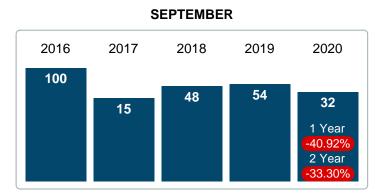
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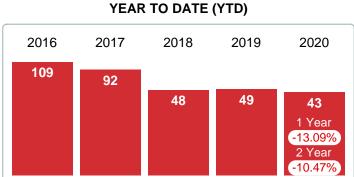


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# AVERAGE DAYS ON MARKET TO SALE

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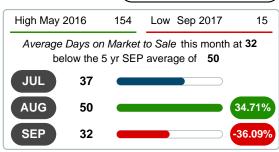




**3 MONTHS** 



**5 YEAR MARKET ACTIVITY TRENDS** 



5 year SEP AVG = 50

#### **AVERAGE DOM OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE**

Distribution of Average I	Days on Market to Sale by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less 5		6.85%	60	80	32	0	0
\$50,001 \$75,000		5.48%	69	59	97	0	0
\$75,001 \$125,000		23.29%	26	51	18	6	0
\$125,001 \$150,000		19.18%	29	32	28	28	0
\$150,001 \$175,000		8.22%	36	21	46	8	0
\$175,001 \$275,000		23.29%	12	0	13	7	0
\$275,001 and up		13.70%	49	0	78	8	3
Average Closed DOM	32			51	31	9	3
Total Closed Units	73	100%	32	16	46	10	1
Total Closed Volume	12,654,425			1.53M	8.18M	2.60M	340.00K



Area Delimited by Counties Atoka, Bryan, Choctaw, Marshall - Residential Property Type



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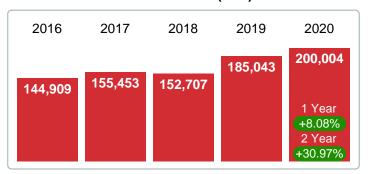
# **AVERAGE LIST PRICE AT CLOSING**

Report produced on Jul 27, 2023 for MLS Technology Inc.

# **SEPTEMBER**

# 2016 2017 2018 2019 2020 187,495 192,821 194,938 179,842 1 Year -7.74% 2 Year -6.73%

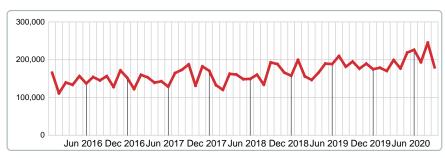
# YEAR TO DATE (YTD)



# **5 YEAR MARKET ACTIVITY TRENDS**



5 year SEP AVG = 182,314





### AVERAGE LIST PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Avera	age List Price at Closing by Price Range		%	AVLPrice	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less 5		$\supset$	6.85%	39,900	44,000	33,750	0	0
\$50,001 \$75,000		$\supset$	5.48%	68,675	66,567	75,000	0	0
\$75,001 \$125,000		$\supset$	20.55%	104,153	109,080	108,830	98,750	0
\$125,001 \$150,000		$\supset$	21.92%	140,688	139,475	141,689	155,000	0
\$150,001 \$175,000		$\supset$	5.48%	159,188	225,000	165,663	149,000	0
\$175,001 \$275,000			26.03%	207,647	0	209,457	202,333	0
\$275,001 and up		$\supset$	13.70%	425,890	0	390,917	521,467	349,000
Average List Price	179,842				103,750	183,621	267,290	349,000
Total Closed Units	73		100%	179,842	16	46	10	1
Total Closed Volume	13,128,450				1.66M	8.45M	2.67M	349.00K



Area Delimited by Counties Atoka, Bryan, Choctaw, Marshall - Residential Property Type



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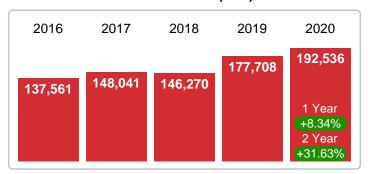
# AVERAGE SOLD PRICE AT CLOSING

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# **SEPTEMBER**

# 2016 2017 2018 2019 2020 177,933 185,970 184,046 173,348 1 Year -5.81% 2 Year -6.79%

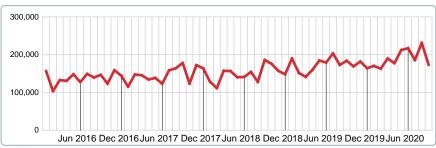
# YEAR TO DATE (YTD)



### **5 YEAR MARKET ACTIVITY TRENDS**









### AVERAGE SOLD PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Average	ge Sold Price at Closing by Price Range	%	AV Sale	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less 5		6.85%	34,655	37,092	31,000	0	0
\$50,001 \$75,000		5.48%	64,600	63,967	66,500	0	0
\$75,001 \$125,000		23.29%	101,876	100,380	103,400	98,000	0
\$125,001 \$150,000		19.18%	136,479	138,350	135,256	140,000	0
\$150,001 \$175,000		8.22%	162,708	170,000	163,563	152,000	0
\$175,001 \$275,000		23.29%	205,641	0	207,136	198,667	0
\$275,001 and up		13.70%	410,800	0	374,667	506,667	340,000
Average Sold Price	173,348			95,530	177,868	260,400	340,000
Total Closed Units	73	100%	173,348	16	46	10	1
Total Closed Volume	12,654,425			1.53M	8.18M	2.60M	340.00K



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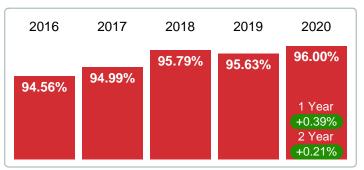
# AVERAGE PERCENT OF SELLING PRICE TO LISTING PRICE

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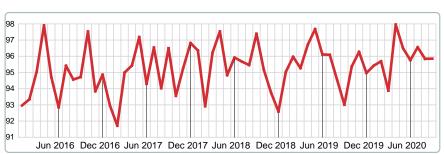
# **SEPTEMBER**

# 2016 2017 2018 2019 2020 94.72% 96.49% 97.39% 93.01% 1 Year +3.06% 2 Year -1.58%

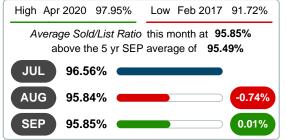
# YEAR TO DATE (YTD)



# **5 YEAR MARKET ACTIVITY TRENDS**



# 3 MONTHS ( 5 year SEP AVG = 95.49%



#### AVERAGE SOLD/LIST RATIO OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

	Distribution of Sold/List Ratio by Price Range	%	AV S/L%	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	5	6.85%	86.90%	84.28%	90.83%	0.00%	0.00%
\$50,001 \$75,000	4	5.48%	94.23%	96.08%	88.67%	0.00%	0.00%
\$75,001 \$125,000	17	23.29%	95.19%	92.96%	95.48%	99.32%	0.00%
\$125,001 \$150,000	14	19.18%	96.31%	99.19%	95.69%	90.32%	0.00%
\$150,001 \$175,000	6	8.22%	95.49%	75.56%	98.84%	102.01%	0.00%
\$175,001 \$275,000	17	23.29%	98.87%	0.00%	99.00%	98.25%	0.00%
\$275,001 and up	10	13.70%	96.57%	0.00%	96.05%	97.35%	97.42%
Average Sol	d/List Ratio 95.90%			92.39%	96.61%	97.78%	97.42%
Total Closed	Units 73	100%	95.90%	16	46	10	1
Total Closed	Volume 12,654,425			1.53M	8.18M	2.60M	340.00K



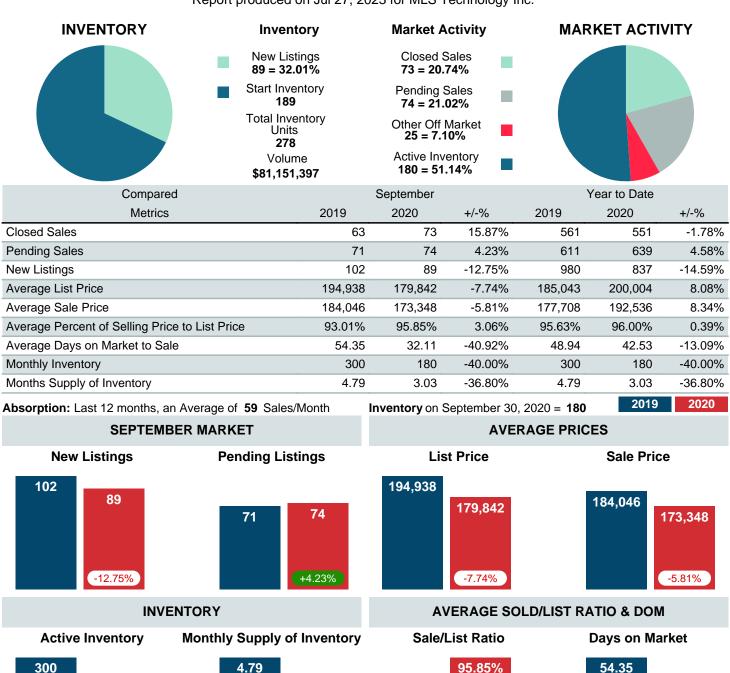
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#### MARKET SUMMARY

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Active Inventory Monthly Supply of Inventory Sale/List Ratio Days on Market

300

4.79

95.85%

93.01%

4.306%