## **RE** DATUM

## October 2021

Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type



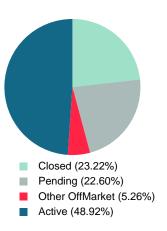
Last update: Aug 10, 2023

## MONTHLY INVENTORY ANALYSIS

Report produced on Aug 10, 2023 for MLS Technology Inc.

Compared		October	
Metrics	2020	2021	+/-%
Closed Listings	66	75	13.64%
Pending Listings	47	73	55.32%
New Listings	71	74	4.23%
Average List Price	179,562	193,724	7.89%
Average Sale Price	169,911	187,125	10.13%
Average Percent of Selling Price to List Price	94.47%	95.66%	1.26%
Average Days on Market to Sale	62.06	26.32	-57.59%
End of Month Inventory	156	158	1.28%
Months Supply of Inventory	3.00	2.27	-24.37%

**Absorption:** Last 12 months, an Average of **70** Sales/Month **Active Inventory** as of October 31, 2021 = **158** 



## **Analysis Wrap-Up**

## Months Supply of Inventory (MSI) Increases

The total housing inventory at the end of October 2021 rose **1.28%** to 158 existing homes available for sale. Over the last 12 months this area has had an average of 70 closed sales per month. This represents an unsold inventory index of **2.27** MSI for this period.

## Average Sale Price Going Up

According to the preliminary trends, this market area has experienced some upward momentum with the increase of Average Price this month. Prices went up **10.13%** in October 2021 to \$187,125 versus the previous year at \$169,911.

## **Average Days on Market Shortens**

The average number of **26.32** days that homes spent on the market before selling decreased by 35.74 days or **57.59%** in October 2021 compared to last year's same month at **62.06** DOM

## Sales Success for October 2021 is Positive

Overall, with Average Prices going up and Days on Market decreasing, the Listed versus Closed Ratio finished strong this month.

There were 74 New Listings in October 2021, up **4.23%** from last year at 71. Furthermore, there were 75 Closed Listings this month versus last year at 66, a **13.64%** increase.

Closed versus Listed trends yielded a **101.4%** ratio, up from previous year's, October 2020, at **93.0%**, a **9.03%** upswing. This will certainly create pressure on an increasing Monthï¿ $\frac{1}{2}$ s Supply of Inventory (MSI) in the months to come.

## What's in this Issue

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## **Real Estate is Local**

## Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

## Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

## Are You Ready to Buy or Sell Real Estate?

Contact an experienced REALTOR®

MLS Technology Inc. -

Phone: 918-663-7500



Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type



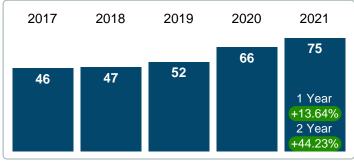
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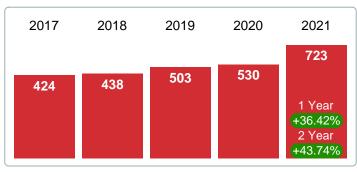
## **CLOSED LISTINGS**

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## OCTOBER

YEAR TO DATE (YTD)

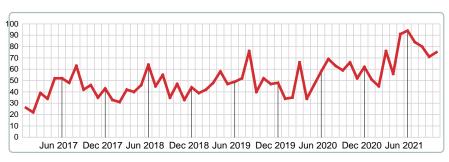


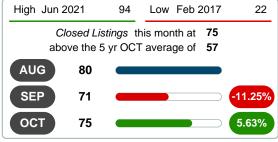


## **5 YEAR MARKET ACTIVITY TRENDS**

3 MONTHS







## **CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

	Distribution of Closed Listings by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$75,000 and less	7	9.33%	83.1	6	1	0	0
\$75,001 \$100,000	9	12.00%	21.4	3	4	2	0
\$100,001 \$125,000	9	12.00%	9.7	3	6	0	0
\$125,001 \$175,000	17	22.67%	24.1	3	10	4	0
\$175,001 \$250,000	15	20.00%	21.8	2	11	1	1
\$250,001 \$325,000	7	9.33%	26.9	0	5	2	0
\$325,001 and up	11	14.67%	17.0	0	6	3	2
Total Close	d Units 75			17	43	12	3
Total Close	d Volume 14,034,370	100%	26.3	1.68M	8.55M	2.72M	1.08M
Average CI	osed Price \$187,125			\$99,100	\$198,777	\$226,583	\$361,083

Contact: MLS Technology Inc.

Phone: 918-663-7500



Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type

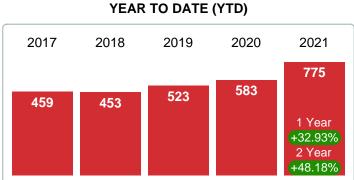


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## PENDING LISTINGS

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**3 MONTHS** 





5 year OCT AVG = 50

## PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Distribution of	Pending Listings by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less 4		5.48%	46.5	3	1	0	0
\$50,001 \$100,000		16.44%	30.9	4	8	0	0
\$100,001 \$125,000		5.48%	38.5	0	4	0	0
\$125,001 \$200,000		30.14%	40.4	1	14	6	1
\$200,001 \$250,000		20.55%	48.7	1	9	4	1
\$250,001 \$350,000		9.59%	21.0	0	4	3	0
\$350,001 9 and up		12.33%	60.7	2	5	2	0
Total Pending Units	73			11	45	15	2
Total Pending Volume	16,449,679	100%	41.2	2.68M	9.71M	3.67M	382.50K
Average Listing Price	\$225,725			\$243,627	\$215,884	\$244,833	\$191,250



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100

Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type



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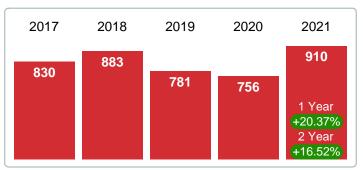
## **NEW LISTINGS**

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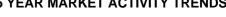
## **OCTOBER**

## 2017 2018 2019 2020 2021 86 82 81 74 71 1 Year +4.23% 2 Year

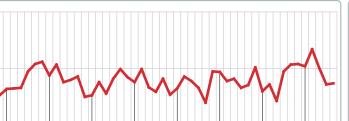
## YEAR TO DATE (YTD)



## **5 YEAR MARKET ACTIVITY TRENDS**



Jun 2017 Dec 2017 Jun 2018 Dec 2018 Jun 2019 Dec 2019 Jun 2020 Dec 2020 Jun 2021



## 5 year OCT AVG = 79 **3 MONTHS**



## **NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

Distribution of New	Listings by Price Range	%
\$75,000 and less		10.81%
\$75,001 \$100,000		10.81%
\$100,001 \$125,000		10.81%
\$125,001 \$200,000 <b>21</b>		28.38%
\$200,001 \$275,000		18.92%
\$275,001 \$375,000		6.76%
\$375,001 and up		⊃ 13.51%
Total New Listed Units	74	
Total New Listed Volume	16,695,290	100%
Average New Listed Listing Price	\$193,347	

1-2 Beds	3 Beds	4 Beds	5+ Beds
2	6	0	0
3	5	0	0
2	6	0	0
2	14	5	0
0	9	4	1
0	4	1	0
0	6	1	3
9	50	11	4
862.90K	10.50M	2.53M	2.80M
\$95,878	\$210,094	\$229,973	\$699,500

Contact: MLS Technology Inc.

Phone: 918-663-7500



Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type



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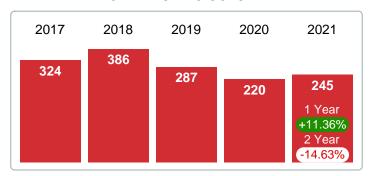
## **ACTIVE INVENTORY**

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## END OF OCTOBER

# 2017 2018 2019 2020 2021 257 285 202 155 158 1 Year +1.94% 2 Year -21.78%

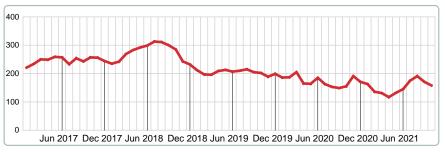
## **ACTIVE DURING OCTOBER**

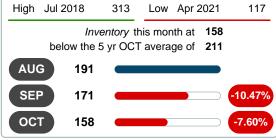


## **5 YEAR MARKET ACTIVITY TRENDS**









## **INVENTORY & BEDROOMS DISTRIBUTION BY PRICE**

Distribution of Invento	ory by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less		5.06%	110.9	6	1	1	0
\$50,001 \$100,000		14.56%	82.3	8	12	3	0
\$100,001 \$150,000		17.09%	77.0	8	18	1	0
\$150,001 \$275,000		26.58%	69.8	6	23	11	2
\$275,001 \$375,000		10.76%	87.4	0	9	7	1
\$375,001 \$550,000		15.82%	74.7	0	11	12	2
\$550,001 and up		10.13%	139.4	0	8	5	3
Total Active Inventory by Units	158			28	82	40	8
Total Active Inventory by Volume	50,816,244	100%	84.7	2.99M	28.29M	14.01M	5.52M
Average Active Inventory Listing Price	\$321,622			\$106,828	\$345,054	\$350,204	\$690,313



Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type



Last update: Aug 10, 2023

## **MONTHS SUPPLY of INVENTORY (MSI)**

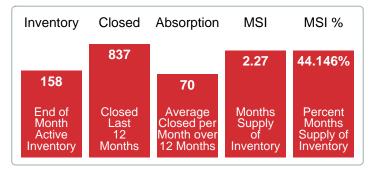
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45.80%

## **MSI FOR OCTOBER**

## 2017 2018 2019 2020 2021 6.23 6.63 4.18 2.98 2.27 1 Year -23.88% 2 Year

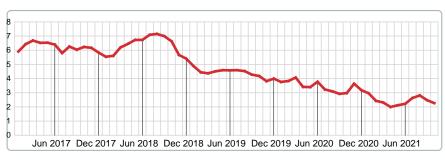
## **INDICATORS FOR OCTOBER 2021**

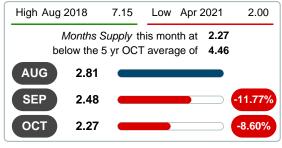


## **5 YEAR MARKET ACTIVITY TRENDS**

## 3 MONTHS







## MONTHS SUPPLY & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Active Inventor	ry by Price Range and MSI	%	MSI	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less		5.06%	1.23	1.57	0.41	6.00	0.00
\$50,001 \$100,000		14.56%	1.61	1.68	1.43	2.77	0.00
\$100,001 \$150,000		17.09%	1.85	4.57	1.61	0.75	0.00
\$150,001 \$275,000		26.58%	1.85	2.77	1.54	2.32	2.18
\$275,001 \$375,000		10.76%	2.65	0.00	3.18	2.55	2.00
\$375,001 \$550,000		15.82%	7.32	0.00	9.43	9.60	4.00
\$550,001 and up		10.13%	8.73	0.00	12.00	6.67	9.00
Market Supply of Inventory (MSI)	2.27	4000/	2.27	2.09	1.97	3.31	3.00
Total Active Inventory by Units	158	100%	2.27	28	82	40	8

Contact: MLS Technology Inc. Phone: 918-663-7500



Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type

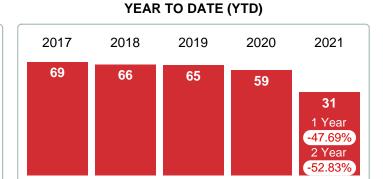


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## AVERAGE DAYS ON MARKET TO SALE

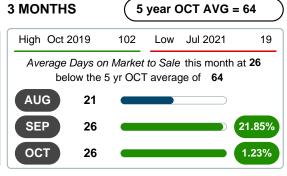
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## OCTOBER 2017 2018 2019 2020 2021 77 102 62 26 1 Year -57.59% 2 Year



## Jun 2017 Dec 2017 Jun 2018 Dec 2018 Jun 2019 Dec 2019 Jun 2020 Dec 2020 Jun 2021

**5 YEAR MARKET ACTIVITY TRENDS** 



## **AVERAGE DOM OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE**

Distribution of Average I	Days on Market to Sale by Price Rang	е	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$75,000 and less 7			9.33%	83	96	4	0	0
\$75,001 \$100,000			12.00%	21	34	20	6	0
\$100,001 \$125,000			12.00%	10	14	8	0	0
\$125,001 \$175,000			22.67%	24	65	17	12	0
\$175,001 \$250,000			20.00%	22	45	12	2	103
\$250,001 \$325,000			9.33%	27	0	11	66	0
\$325,001 and up			14.67%	17	0	26	5	9
Average Closed DOM	26				59	15	17	40
Total Closed Units	75		100%	26	17	43	12	3
Total Closed Volume	14,034,370				1.68M	8.55M	2.72M	1.08M



Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type



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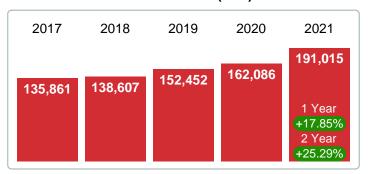
## **AVERAGE LIST PRICE AT CLOSING**

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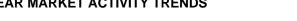
## **OCTOBER**

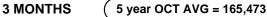
## 2021 2017 2018 2019 2020 193,724 179,562 166,648 166,393 121,037 1 Year +7.89% 2 Year +16.43%

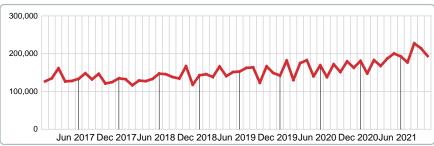
## YEAR TO DATE (YTD)



## **5 YEAR MARKET ACTIVITY TRENDS**









## AVERAGE LIST PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Avera	ge List Price at Closing by Price Range	%	AVLPrice	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$75,000 and less 7		9.33%	45,986	46,150	45,000	0	0
\$75,001 \$100,000 <b>6</b>		8.00%	91,650	92,667	97,375	102,450	0
\$100,001 \$125,000		16.00%	113,925	110,300	120,633	0	0
\$125,001 \$175,000		18.67%	151,871	154,967	154,710	165,450	0
\$175,001 \$250,000		22.67%	213,706	210,000	225,255	197,000	235,000
\$250,001 \$325,000		8.00%	277,233	0	289,760	324,500	0
\$325,001 and up		17.33%	374,445	0	366,815	372,667	430,000
Average List Price	193,724			104,159	205,416	235,892	365,000
Total Closed Units	75	100%	193,724	17	43	12	3
Total Closed Volume	14,529,290			1.77M	8.83M	2.83M	1.10M

Phone: 918-663-7500 Contact: MLS Technology Inc. Email: support@mlstechnology.com



Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type

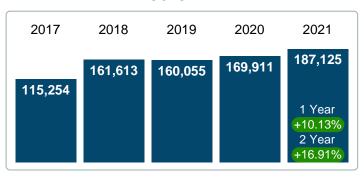


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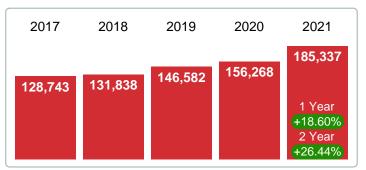
## **AVERAGE SOLD PRICE AT CLOSING**

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## **OCTOBER**



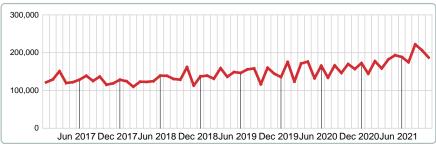
## YEAR TO DATE (YTD)



## **5 YEAR MARKET ACTIVITY TRENDS**



5 year OCT AVG = 158,792





## AVERAGE SOLD PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Average	ge Sold Price at Closing by Price Range	%	AV Sale	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$75,000 and less 7		9.33%	40,200	39,400	45,000	0	0
\$75,001 \$100,000		12.00%	90,644	92,000	88,700	92,500	0
\$100,001 \$125,000		12.00%	113,689	103,467	118,800	0	0
\$125,001 \$175,000		22.67%	154,422	152,300	154,328	156,250	0
\$175,001 \$250,000		20.00%	209,500	202,500	209,682	196,000	235,000
\$250,001 \$325,000		9.33%	292,557	0	285,580	310,000	0
\$325,001 and up		14.67%	372,581	0	359,523	364,333	424,125
Average Sold Price	187,125			99,100	198,777	226,583	361,083
Total Closed Units	75	100%	187,125	17	43	12	3
Total Closed Volume	14,034,370			1.68M	8.55M	2.72M	1.08M



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96 95

93 92 Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type



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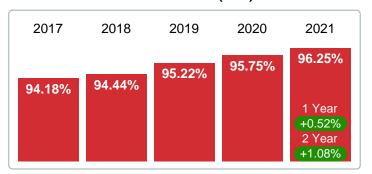
## AVERAGE PERCENT OF SELLING PRICE TO LISTING PRICE

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## **OCTOBER**

# 2017 2018 2019 2020 2021 94.83% 95.92% 94.47% 95.66% 1 Year +1.26% 2 Year +1.68%

## YEAR TO DATE (YTD)

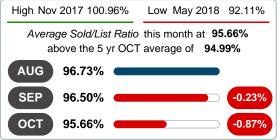


## **5 YEAR MARKET ACTIVITY TRENDS**

Jun 2017 Dec 2017 Jun 2018 Dec 2018 Jun 2019 Dec 2019 Jun 2020 Dec 2020 Jun 2021



## 3 MONTHS ( 5 year OCT AVG = 94.99%



## AVERAGE SOLD/LIST RATIO OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution	of Sold/List Ratio by Price Range	%	AV S/L%	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$75,000 and less		9.33%	85.09%	82.60%	100.00%	0.00%	0.00%
\$75,001 \$100,000		12.00%	93.98%	99.33%	91.88%	90.16%	0.00%
\$100,001 \$125,000		12.00%	97.06%	93.89%	98.64%	0.00%	0.00%
\$125,001 \$175,000		22.67%	98.51%	98.29%	99.81%	95.44%	0.00%
\$175,001 \$250,000		20.00%	94.71%	96.15%	93.53%	99.49%	100.00%
\$250,001 \$325,000		9.33%	97.97%	0.00%	98.83%	95.85%	0.00%
\$325,001 and up		14.67%	98.05%	0.00%	98.01%	97.70%	98.69%
Average Sold/List Ratio	95.70%			91.91%	96.94%	95.53%	99.13%
Total Closed Units	75	100%	95.70%	17	43	12	3
Total Closed Volume	14,034,370			1.68M	8.55M	2.72M	1.08M

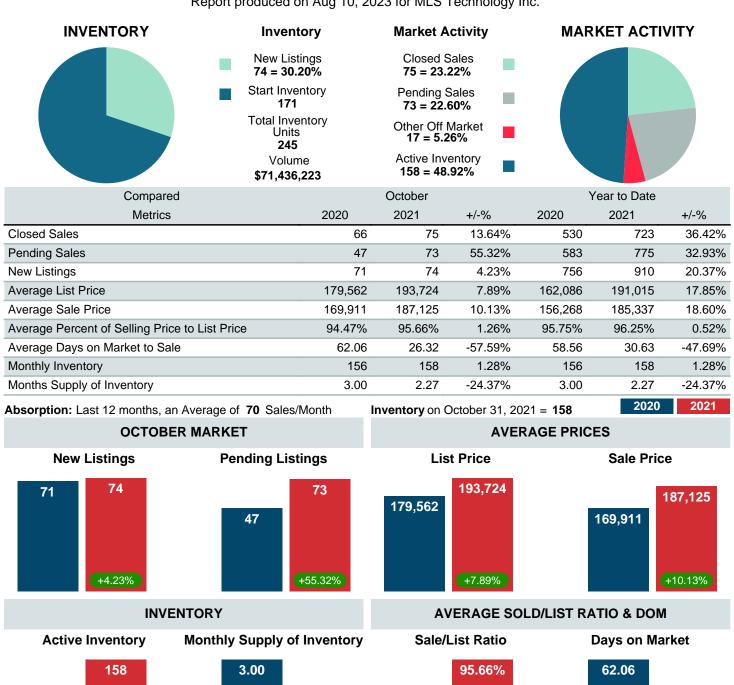


Area Delimited by Counties Coal, Garvin, Murray, Pontotoc - Residential Property Type



## MARKET SUMMARY

Report produced on Aug 10, 2023 for MLS Technology Inc.



Contact: MLS Technology Inc.

+1.28%

156

Phone: 918-663-7500

94.47%

+1.26%

Email: support@mlstechnology.com

2.27

-24.37%

26.32

-57.59%