### **RE** DATUM

#### November 2023

Area Delimited by County Of Rogers - Residential Property Type



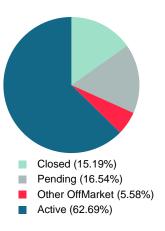
Last update: Dec 11, 2023

#### MONTHLY INVENTORY ANALYSIS

Report produced on Dec 11, 2023 for MLS Technology Inc.

Compared		November	
Metrics	2022	2023	+/-%
Closed Listings	91	79	-13.19%
Pending Listings	81	86	6.17%
New Listings	108	138	27.78%
Average List Price	341,431	303,020	-11.25%
Average Sale Price	338,960	298,909	-11.82%
Average Percent of Selling Price to List Price	98.97%	98.46%	-0.51%
Average Days on Market to Sale	24.14	30.41	25.94%
End of Month Inventory	273	326	19.41%
Months Supply of Inventory	2.07	3.09	49.36%

**Absorption:** Last 12 months, an Average of **106** Sales/Month **Active Inventory** as of November 30, 2023 = **326** 



#### **Analysis Wrap-Up**

#### Months Supply of Inventory (MSI) Increases

The total housing inventory at the end of November 2023 rose 19.41% to 326 existing homes available for sale. Over the last 12 months this area has had an average of 106 closed sales per month. This represents an unsold inventory index of 3.09 MSI for this period.

#### Average Sale Price Falling

According to the preliminary trends, this market area has experienced some downward momentum with the decline of Average Price this month. Prices dipped **11.82%** in November 2023 to \$298,909 versus the previous year at \$338,960.

#### **Average Days on Market Lengthens**

The average number of **30.41** days that homes spent on the market before selling increased by 6.26 days or **25.94%** in November 2023 compared to last year's same month at **24.14** DOM.

#### Sales Success for November 2023 is Positive

Overall, with Average Prices falling and Days on Market increasing, the Listed versus Closed Ratio finished weak this month.

There were 138 New Listings in November 2023, up **27.78%** from last year at 108. Furthermore, there were 79 Closed Listings this month versus last year at 91, a **-13.19%** decrease.

Closed versus Listed trends yielded a **57.2%** ratio, down from previous year's, November 2022, at **84.3%**, a **32.06%** downswing. This will certainly create pressure on an increasing Monthï¿ $\frac{1}{2}$ s Supply of Inventory (MSI) in the months to come.

#### What's in this Issue

Closed Listings	2
Pending Listings	3
New Listings	4
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Months Supply of Inventory	6
Average Days on Market to Sale	7
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Average Percent of Selling Price to List Price	10
Market Summary	11

#### **Real Estate is Local**

#### Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

#### Are You Ready to Buy or Sell Real Estate?

Contact an experienced REALTOR®

MLS Technology Inc. -

Phone: 918-663-7500

Email: support@mlstechnology.com



Area Delimited by County Of Rogers - Residential Property Type



Last update: Dec 11, 2023

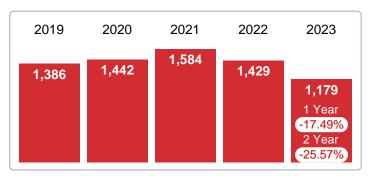
#### **CLOSED LISTINGS**

Report produced on Dec 11, 2023 for MLS Technology Inc.

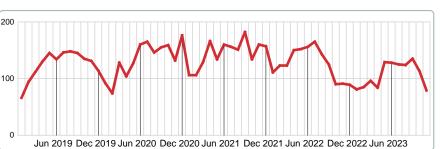
#### **NOVEMBER**

# 2019 2020 2021 2022 2023 131 132 160 91 79 1 Year -13.19% 2 Year -50.63%

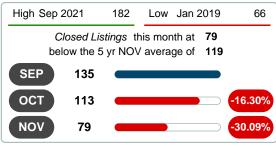
#### YEAR TO DATE (YTD)



#### **5 YEAR MARKET ACTIVITY TRENDS**



#### 3 MONTHS 5 year NOV AVG = 119



#### **CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

Distribution of	of Closed Listings by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$150,000 and less 6		7.59%	21.7	2	4	0	0
\$150,001 \$175,000		7.59%	7.7	1	4	1	0
\$175,001 \$200,000		15.19%	21.6	1	8	3	0
\$200,001 \$300,000		30.38%	23.1	3	15	6	0
\$300,001 \$375,000		16.46%	45.9	0	7	6	0
\$375,001 \$500,000		12.66%	32.5	0	4	6	0
\$500,001 and up		10.13%	61.4	0	1	5	2
Total Closed Units	79			7	43	27	2
Total Closed Volume	23,613,840	100%	30.4	1.22M	10.90M	10.34M	1.15M
Average Closed Price	\$298,909			\$173,571	\$253,564	\$383,078	\$576,250



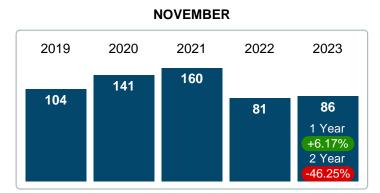
Area Delimited by County Of Rogers - Residential Property Type

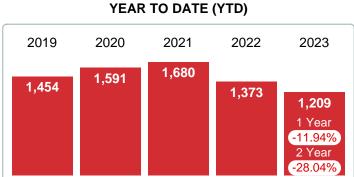


Last update: Dec 11, 2023

#### PENDING LISTINGS

Report produced on Dec 11, 2023 for MLS Technology Inc.

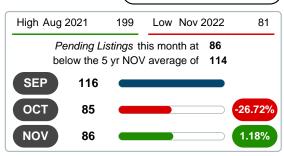




3 MONTHS

## Jun 2019 Dec 2019 Jun 2020 Dec 2020 Jun 2021 Dec 2021 Jun 2022 Dec 2022 Jun 2023

**5 YEAR MARKET ACTIVITY TRENDS** 



5 year NOV AVG = 114

#### PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Distribution of	Pending Listings by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$125,000 and less 5		5.81%	60.6	1	4	0	0
\$125,001 \$175,000		12.79%	12.8	2	7	2	0
\$175,001 \$225,000		19.77%	26.3	1	16	0	0
\$225,001 \$325,000		19.77%	25.6	0	13	4	0
\$325,001 \$425,000		19.77%	40.3	0	8	9	0
\$425,001 \$525,000		9.30%	99.1	0	3	5	0
\$525,001 and up		12.79%	76.5	0	3	6	2
Total Pending Units	86			4	54	26	2
Total Pending Volume	27,476,120	100%	43.0	502.40K	14.24M	11.32M	1.42M
Average Listing Price	\$272,064			\$125,600	\$263,661	\$435,347	\$708,500

### **RE** DATUM

300

200

100

0

#### November 2023

Area Delimited by County Of Rogers - Residential Property Type



Last update: Dec 11, 2023

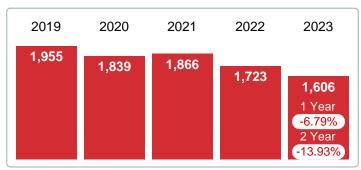
#### **NEW LISTINGS**

Report produced on Dec 11, 2023 for MLS Technology Inc.

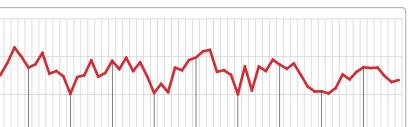
#### **NOVEMBER**

# 2019 2020 2021 2022 2023 148 148 152 138 1 108 1 Year +27.78% 2 Year -9.21%

#### YEAR TO DATE (YTD)

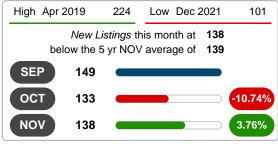


#### **5 YEAR MARKET ACTIVITY TRENDS**



Jun 2019 Dec 2019 Jun 2020 Dec 2020 Jun 2021 Dec 2021 Jun 2022 Dec 2022 Jun 2023

#### 3 MONTHS (5 year NOV AVG = 139



#### **NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE**

Distribution of New	Listings by Price Range	%
\$125,000 and less		4.35%
\$125,001 \$200,000		19.57%
\$200,001 \$275,000		13.04%
\$275,001 \$425,000		23.91%
\$425,001 \$500,000		13.04%
\$500,001 \$600,000		13.04%
\$600,001 and up		<b>13.04%</b>
Total New Listed Units	138	
Total New Listed Volume	61,266,468	100%
Average New Listed Listing Price	\$300,397	

1-2 Beds	3 Beds	4 Beds	5+ Beds
4	2	0	0
5	19	3	0
1	15	2	0
1	12	16	4
0	2	11	5
1	2	15	0
0	2	9	7
12	54	56	16
2.04M	14.56M	29.76M	14.90M
\$170,267	\$269,678	\$531,408	\$931,363



Area Delimited by County Of Rogers - Residential Property Type

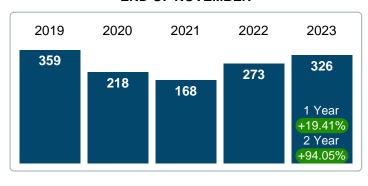


Last update: Dec 11, 2023

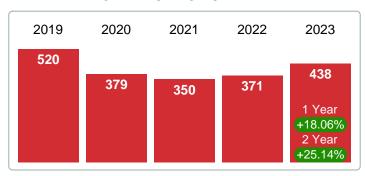
#### **ACTIVE INVENTORY**

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#### **END OF NOVEMBER**



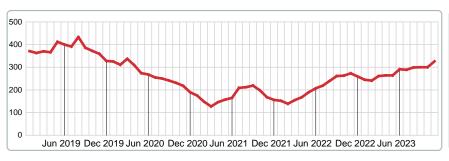
#### **ACTIVE DURING NOVEMBER**

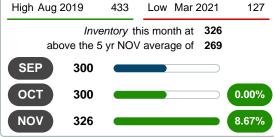


#### **5 YEAR MARKET ACTIVITY TRENDS**









#### **INVENTORY & BEDROOMS DISTRIBUTION BY PRICE**

Distribution of Invento	ory by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$175,000 and less		9.20%	61.8	10	14	6	0
\$175,001 \$250,000 <b>35</b>		10.74%	64.1	1	29	5	0
\$250,001 \$325,000 <b>56</b>		17.18%	62.4	4	28	22	2
\$325,001 \$475,000		23.62%	94.2	3	34	32	8
\$475,001 \$575,000 <b>53</b>		16.26%	86.3	1	11	33	8
\$575,001 \$775,000		12.88%	90.6	0	6	27	9
\$775,001 and up		10.12%	80.6	1	5	11	16
Total Active Inventory by Units	326			20	127	136	43
Total Active Inventory by Volume	164,780,787	100%	79.4	5.47M	47.24M	71.26M	40.81M
Average Active Inventory Listing Price	\$505,463			\$273,433	\$371,977	\$523,944	\$949,179



Area Delimited by County Of Rogers - Residential Property Type



Last update: Dec 11, 2023

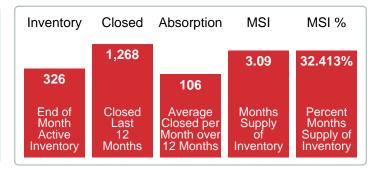
#### MONTHS SUPPLY of INVENTORY (MSI)

Report produced on Dec 11, 2023 for MLS Technology Inc.

#### **MSI FOR NOVEMBER**

#### 

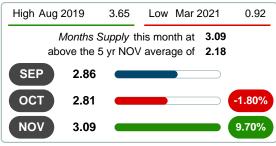
#### **INDICATORS FOR NOVEMBER 2023**



#### **5 YEAR MARKET ACTIVITY TRENDS**



#### 3 MONTHS (5 year NOV AVG = 2.18



#### MONTHS SUPPLY & BEDROOMS DISTRIBUTION BY PRICE

Jun 2019 Dec 2019 Jun 2020 Dec 2020 Jun 2021 Dec 2021 Jun 2022 Dec 2022 Jun 2023

Distribution of Active Inventor	ry by Price Range and MSI	%	MSI	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$175,000 and less		9.20%	1.88	2.67	1.29	6.55	0.00
\$175,001 \$250,000		10.74%	1.30	0.80	1.31	1.54	0.00
\$250,001 \$325,000 <b>56</b>		17.18%	2.58	6.86	2.26	2.75	3.00
\$325,001 \$475,000		23.62%	3.28	9.00	2.96	3.20	4.80
\$475,001 \$575,000 <b>53</b>		16.26%	6.99	0.00	5.28	7.92	6.00
\$575,001 \$775,000		12.88%	6.15	0.00	7.20	6.11	6.35
\$775,001 and up		10.12%	10.15	0.00	12.00	8.80	10.11
Market Supply of Inventory (MSI)	3.09	4000/	2.00	3.29	2.11	4.25	5.86
Total Active Inventory by Units	326	100%	3.09	20	127	136	43



Area Delimited by County Of Rogers - Residential Property Type



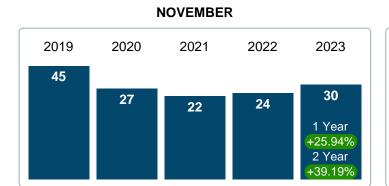
+59.21%

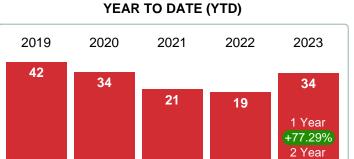
5 year NOV AVG = 30

Last update: Dec 11, 2023

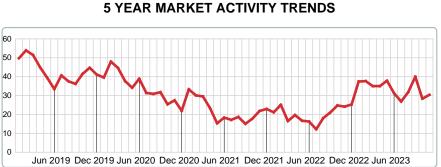
#### **AVERAGE DAYS ON MARKET TO SALE**

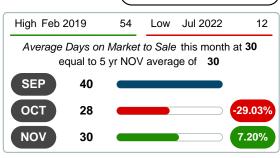
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3 MONTHS





#### AVERAGE DOM OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Averag	e Days on Market to Sale by Price Range	%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$150,000 and less 6		7.59%	22	31	17	0	0
\$150,001 \$175,000		7.59%	8	3	7	16	0
\$175,001 \$200,000		15.19%	22	13	28	8	0
\$200,001 \$300,000		30.38%	23	10	23	30	0
\$300,001 \$375,000		16.46%	46	0	45	48	0
\$375,001 \$500,000		12.66%	33	0	32	33	0
\$500,001 and up		10.13%	61	0	2	54	110
Average Closed DOM	30			15	26	36	110
Total Closed Units	79	100%	30	7	43	27	2
Total Closed Volume	23,613,840			1.22M	10.90M	10.34M	1.15M

### **RE** DATUM

#### November 2023

Area Delimited by County Of Rogers - Residential Property Type

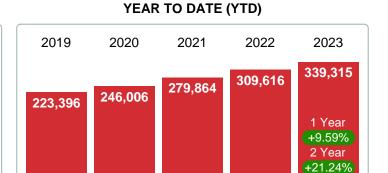


Last update: Dec 11, 2023

#### **AVERAGE LIST PRICE AT CLOSING**

Report produced on Dec 11, 2023 for MLS Technology Inc.

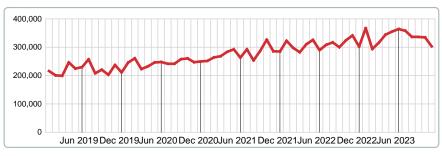
# NOVEMBER 2019 2020 2021 2022 2023 237,236 247,231 285,745 341,431 303,020 1 Year -11.25% 2 Year +6.05%

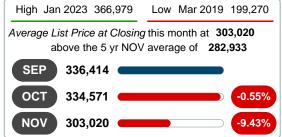


#### **5 YEAR MARKET ACTIVITY TRENDS**

#### 3 MONTHS

5 year NOV AVG = 282,933





#### AVERAGE LIST PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Avera	age List Price at Closing by Price Range	%	AVLPrice	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$150,000 and less		10.13%	131,087	87,500	143,475	0	0
\$150,001 \$175,000 <b>5</b>		6.33%	164,960	155,000	161,200	149,900	0
\$175,001 \$200,000		13.92%	191,754	198,500	190,161	191,467	0
\$200,001 \$300,000		30.38%	248,458	225,300	244,747	267,647	0
\$300,001 \$375,000		16.46%	345,745	0	350,188	340,562	0
\$375,001 \$500,000		13.92%	449,502	0	435,029	453,233	0
\$500,001 <b>7</b> and up		8.86%	650,512	0	485,000	675,917	587,000
Average List Price	303,020			172,057	257,852	387,872	587,000
Total Closed Units	79	100%	303,020	7	43	27	2
Total Closed Volume	23,938,558			1.20M	11.09M	10.47M	1.17M



Area Delimited by County Of Rogers - Residential Property Type



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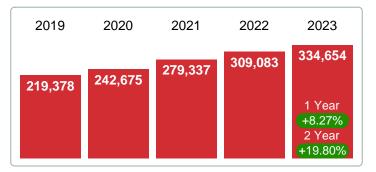
#### **AVERAGE SOLD PRICE AT CLOSING**

Report produced on Dec 11, 2023 for MLS Technology Inc.

2 Year

## NOVEMBER 2019 2020 2021 2022 2023 232,625 246,661 285,413 338,960 298,909 1 Year 11,82%

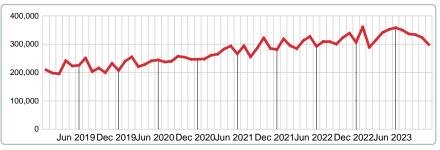
#### YEAR TO DATE (YTD)

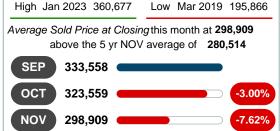


#### **5 YEAR MARKET ACTIVITY TRENDS**

#### 3 MONTHS

5 year NOV AVG = 280,514





#### AVERAGE SOLD PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Average	ge Sold Price at Closing by Price Range	%	AV Sale	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$150,000 and less 6		7.59%	114,500	77,500	133,000	0	0
\$150,001 \$175,000		7.59%	160,567	165,000	160,350	157,000	0
\$175,001 \$200,000		15.19%	188,708	199,000	186,000	192,500	0
\$200,001 \$300,000		30.38%	247,310	232,000	242,120	267,938	0
\$300,001 \$375,000		16.46%	335,324	0	339,973	329,899	0
\$375,001 \$500,000		12.66%	436,672	0	427,554	442,750	0
\$500,001 and up		10.13%	629,698	0	520,000	673,017	576,250
Average Sold Price	298,909			173,571	253,564	383,078	576,250
Total Closed Units	79	100%	298,909	7	43	27	2
Total Closed Volume	23,613,840			1.22M	10.90M	10.34M	1.15M



2019

97.38%

Area Delimited by County Of Rogers - Residential Property Type



Last update: Dec 11, 2023

#### AVERAGE PERCENT OF SELLING PRICE TO LISTING PRICE

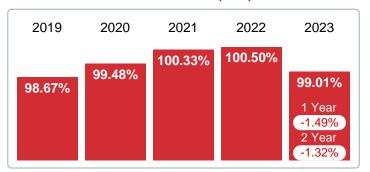
Report produced on Dec 11, 2023 for MLS Technology Inc.

2 Year

#### **NOVEMBER**

## 2020 2021 2022 2023 100.37% 99.68% 98.97% 98.46% 1 Year

#### YEAR TO DATE (YTD)

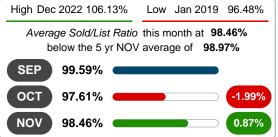


#### **5 YEAR MARKET ACTIVITY TRENDS**

#### 3 MONTHS

5 year NOV AVG = 98.97%





#### AVERAGE SOLD/LIST RATIO OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of	of Sold/List Ratio by Price Range	%	AV S/L%	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$150,000 and less 6		7.59%	90.68%	86.67%	92.69%	0.00%	0.00%
\$150,001 \$175,000		7.59%	101.67%	106.45%	99.71%	104.74%	0.00%
\$175,001 \$200,000		15.19%	98.84%	100.25%	97.93%	100.80%	0.00%
\$200,001 \$300,000		30.38%	99.76%	103.00%	98.98%	100.09%	0.00%
\$300,001 \$375,000		16.46%	97.06%	0.00%	97.15%	96.95%	0.00%
\$375,001 \$500,000		12.66%	98.03%	0.00%	98.45%	97.76%	0.00%
\$500,001 and up		10.13%	100.21%	0.00%	107.22%	99.63%	98.14%
Average Sold/List Ratio	98.50%			98.44%	98.11%	99.04%	98.14%
Total Closed Units	79	100%	98.50%	7	43	27	2
Total Closed Volume	23,613,840			1.22M	10.90M	10.34M	1.15M



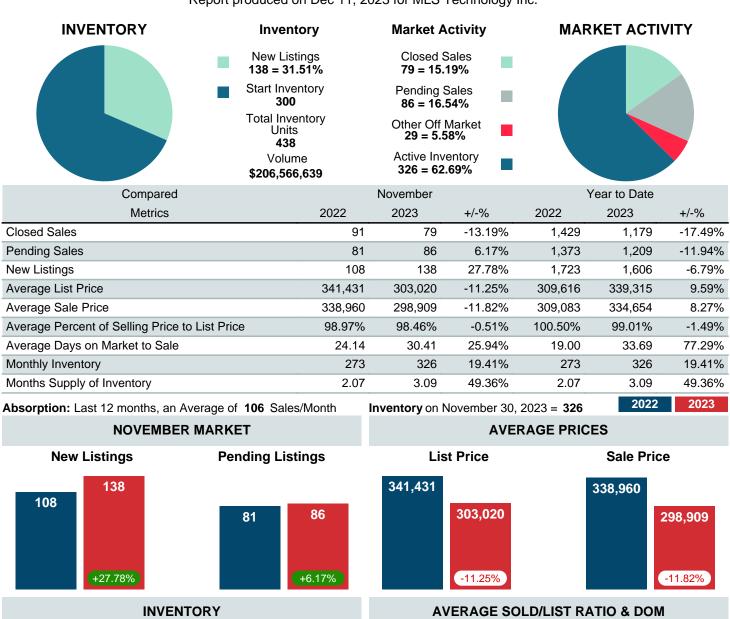
Area Delimited by County Of Rogers - Residential Property Type



Last update: Dec 11, 2023

#### MARKET SUMMARY

Report produced on Dec 11, 2023 for MLS Technology Inc.



#### **Monthly Supply of Inventory** Sale/List Ratio Days on Market **Active Inventory** 98.97% 326 3.09 30.41 2.07 98.46% 24.14 273 +25.94% +19.41% +49.36% -0.51%