

June 2025



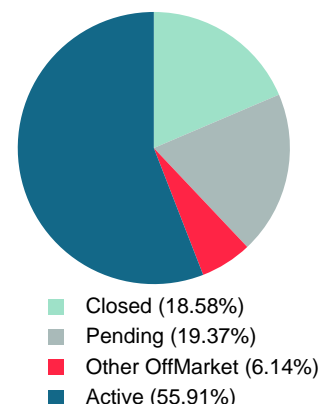
Area Delimited by County Of Rogers - Residential Property Type



MONTHLY INVENTORY ANALYSIS

Report produced on Jul 11, 2025 for MLS Technology Inc.

Compared Metrics	2024	June 2025	+/- %
Closed Listings	118	118	0.00%
Pending Listings	110	123	11.82%
New Listings	157	179	14.01%
Median List Price	296,950	276,488	-6.89%
Median Sale Price	284,500	278,488	-2.11%
Median Percent of Selling Price to List Price	100.00%	99.63%	-0.37%
Median Days on Market to Sale	15.50	17.00	9.68%
End of Month Inventory	292	355	21.58%
Months Supply of Inventory	2.73	3.41	25.18%



Absorption: Last 12 months, an Average of **104** Sales/Month
Active Inventory as of June 30, 2025 = **355**

Analysis Wrap-Up

Months Supply of Inventory (MSI) Increases

The total housing inventory at the end of June 2025 rose **21.58%** to 355 existing homes available for sale. Over the last 12 months this area has had an average of 104 closed sales per month. This represents an unsold inventory index of **3.41** MSI for this period.

Median Sale Price Falling

According to the preliminary trends, this market area has experienced some downward momentum with the decline of Median Price this month. Prices dipped **2.11%** in June 2025 to \$278,488 versus the previous year at \$284,500.

Median Days on Market Lengthens

The median number of **17.00** days that homes spent on the market before selling increased by 1.50 days or **9.68%** in June 2025 compared to last year's same month at **15.50** DOM.

Sales Success for June 2025 is Positive

Overall, with Median Prices falling and Days on Market increasing, the Listed versus Closed Ratio finished weak this month.

There were 179 New Listings in June 2025, up **14.01%** from last year at 157. Furthermore, there were 118 Closed Listings this month versus last year at 118, a **0.00%** decrease.

Closed versus Listed trends yielded a **65.9%** ratio, down from previous year's, June 2024, at **75.2%**, a **12.29%** downswing. This will certainly create pressure on an increasing Month's Supply of Inventory (MSI) in the months to come.

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Real Estate is Local

Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

Are You Ready to Buy or Sell Real Estate?

Contact an experienced REALTOR®

MLS Technology Inc. -

Phone: 918-663-7500

Email: support@mlstechnology.com

June 2025



Area Delimited by County Of Rogers - Residential Property Type

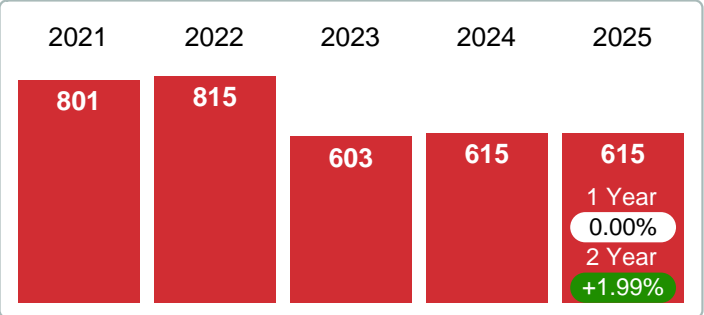
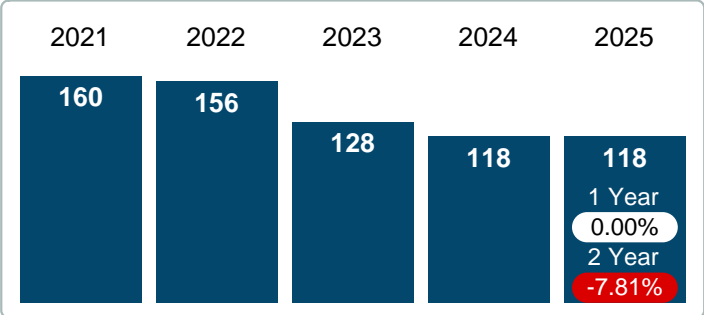


CLOSED LISTINGS

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JUNE

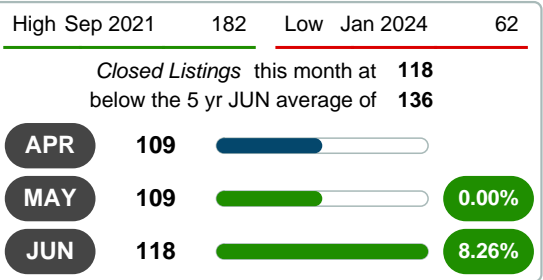
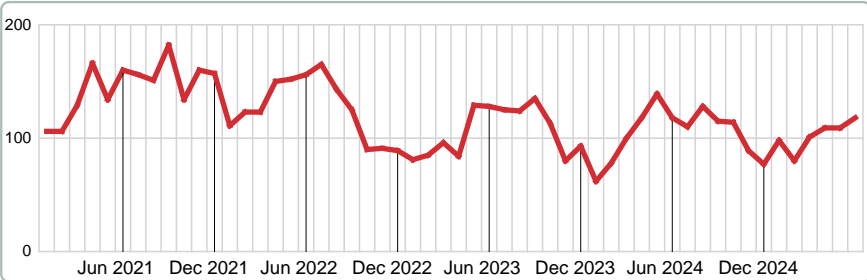
YEAR TO DATE (YTD)



5 YEAR MARKET ACTIVITY TRENDS

3 MONTHS

5 year JUN AVG = 136



CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Closed Listings by Price Range				%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$150,000 and less	9			7.63%	39.0	7	1	1	0
\$150,001 - \$200,000	16			13.56%	6.5	5	10	1	0
\$200,001 - \$225,000	10			8.47%	21.0	1	6	3	0
\$225,001 - \$350,000	38			32.20%	18.0	1	26	11	0
\$350,001 - \$450,000	17			14.41%	15.0	1	10	5	1
\$450,001 - \$675,000	16			13.56%	17.0	0	3	10	3
\$675,001 and up	12			10.17%	19.5	0	0	9	3
Total Closed Units					118	15	56	40	7
Total Closed Volume					42,827,656	2.47M	15.48M	19.26M	5.61M
Median Closed Price					\$278,488	\$155,000	\$250,000	\$422,100	\$675,000

June 2025



Area Delimited by County Of Rogers - Residential Property Type

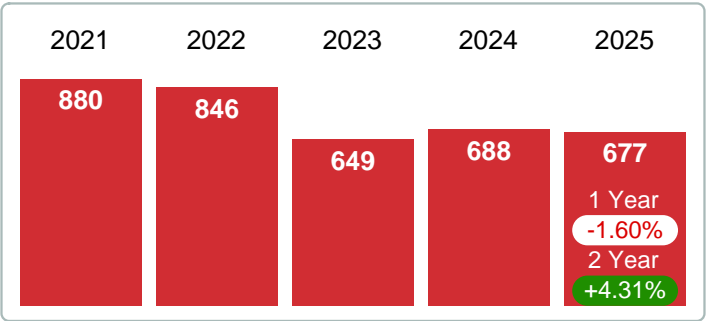
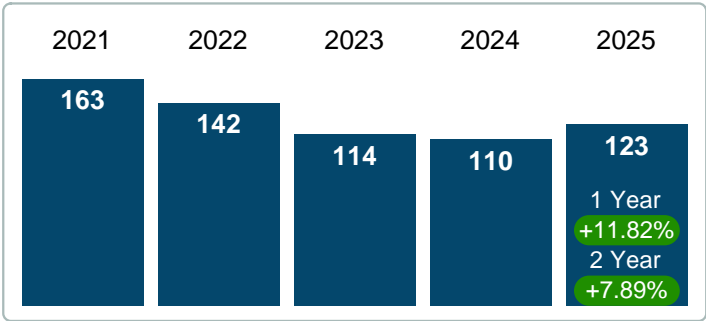


PENDING LISTINGS

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JUNE

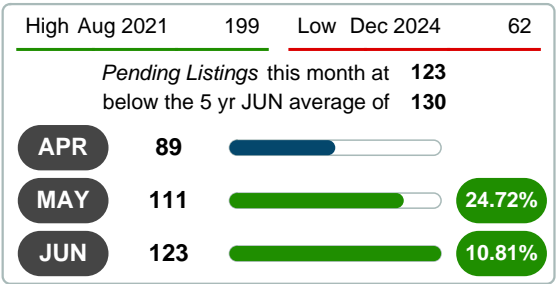
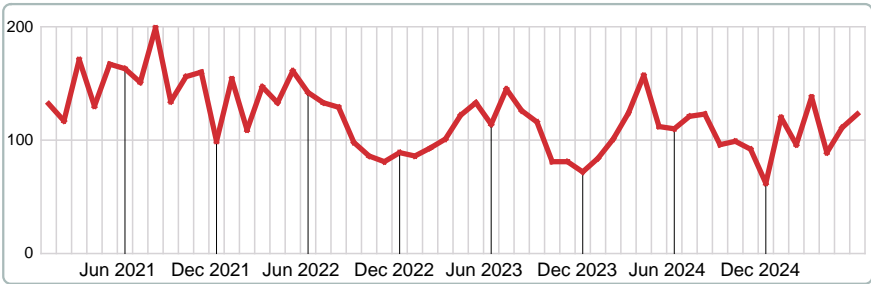
YEAR TO DATE (YTD)



5 YEAR MARKET ACTIVITY TRENDS

3 MONTHS

5 year JUN AVG = 130



PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Pending Listings by Price Range				%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$150,000 and less	8			6.50%	10.5	4	1	3	0
\$150,001 - \$200,000	13			10.57%	30.0	3	9	1	0
\$200,001 - \$250,000	23			18.70%	17.0	2	18	3	0
\$250,001 - \$350,000	32			26.02%	13.0	1	17	14	0
\$350,001 - \$475,000	20			16.26%	11.5	1	10	9	0
\$475,001 - \$575,000	11			8.94%	46.0	0	3	7	1
\$575,001 and up	16			13.01%	45.5	0	2	11	3
Total Pending Units					123	11	60	48	4
Total Pending Volume					43,413,622	2.12M	17.62M	20.47M	3.20M
Median Listing Price					\$309,500	\$175,000	\$261,000	\$384,500	\$604,900

June 2025



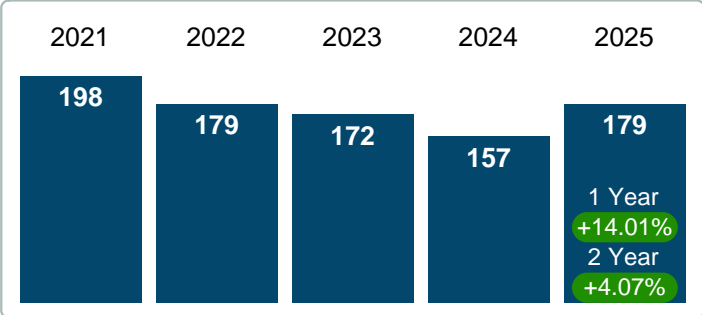
Area Delimited by County Of Rogers - Residential Property Type



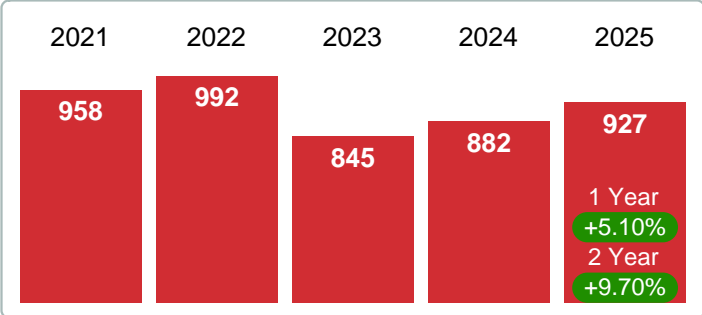
NEW LISTINGS

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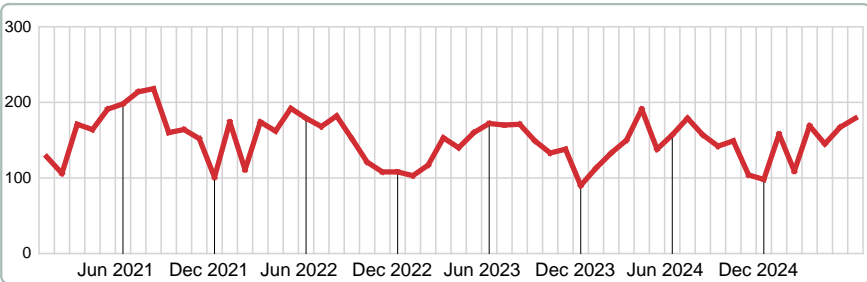
JUNE



YEAR TO DATE (YTD)

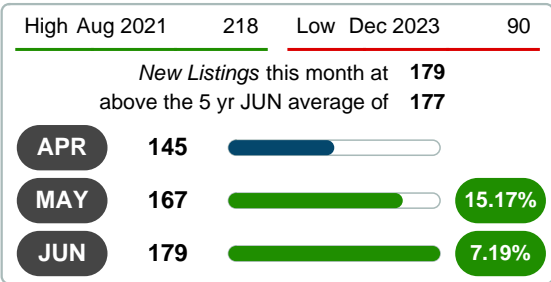


5 YEAR MARKET ACTIVITY TRENDS



3 MONTHS

5 year JUN AVG = 177



NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Distribution of New Listings by Price Range			%
\$175,000 and less	18		10.06%
\$175,001 - \$225,000	22		12.29%
\$225,001 - \$250,000	18		10.06%
\$250,001 - \$350,000	53		29.61%
\$350,001 - \$475,000	25		13.97%
\$475,001 - \$725,000	26		14.53%
\$725,001 and up	17		9.50%
Total New Listed Units			179
Total New Listed Volume			71,292,861
Median New Listed Listing Price			\$315,000

1-2 Beds	3 Beds	4 Beds	5+ Beds
9	6	2	1
1	18	3	0
1	12	5	0
4	29	18	2
1	10	14	0
1	10	12	3
0	3	10	4
17	88	64	10
3.48M	29.50M	28.96M	9.35M
\$175,000	\$259,900	\$389,000	\$507,000

June 2025



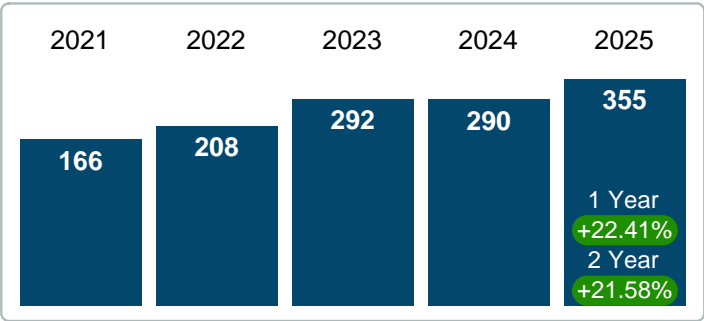
Area Delimited by County Of Rogers - Residential Property Type



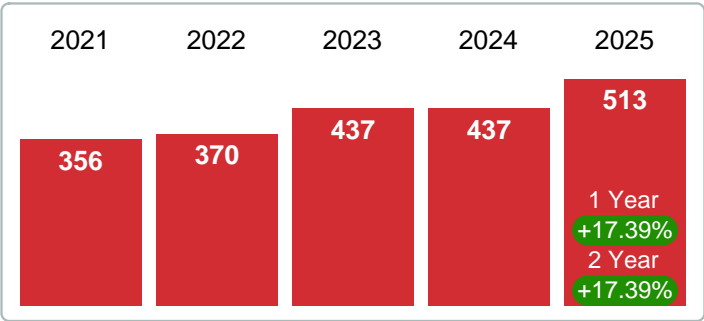
ACTIVE INVENTORY

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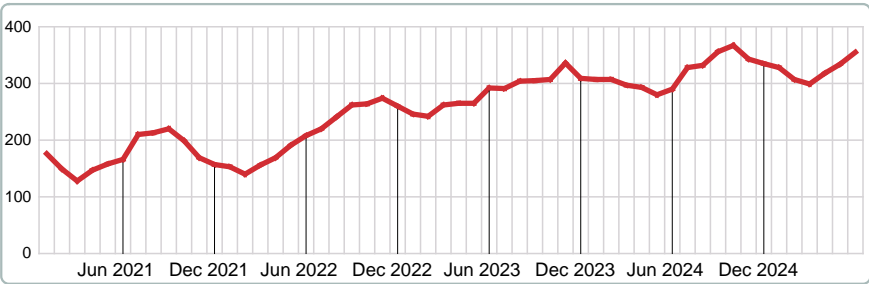
END OF JUNE



ACTIVE DURING JUNE

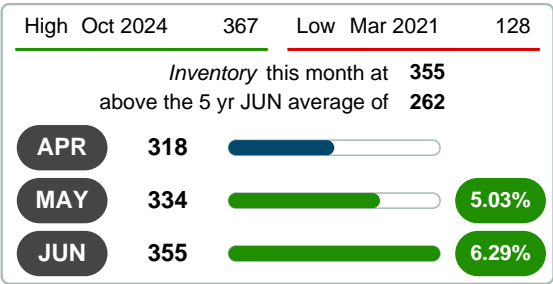


5 YEAR MARKET ACTIVITY TRENDS



3 MONTHS

5 year JUN AVG = 262



INVENTORY & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Inventory by Price Range			%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$200,000 and less	35		9.86%	39.0	14	17	3	1
\$200,001 - \$250,000	47		13.24%	38.0	1	38	8	0
\$250,001 - \$300,000	36		10.14%	26.0	2	24	9	1
\$300,001 - \$450,000	101		28.45%	56.0	3	43	47	8
\$450,001 - \$550,000	58		16.34%	51.0	1	18	33	6
\$550,001 - \$825,000	44		12.39%	58.5	0	8	32	4
\$825,001 and up	34		9.58%	53.5	1	6	13	14
Total Active Inventory by Units			355		22	154	145	34
Total Active Inventory by Volume			164,009,926	100%	4.78M	55.84M	75.24M	28.14M
Median Active Inventory Listing Price			\$375,000		\$172,125	\$298,950	\$479,000	\$674,500

June 2025



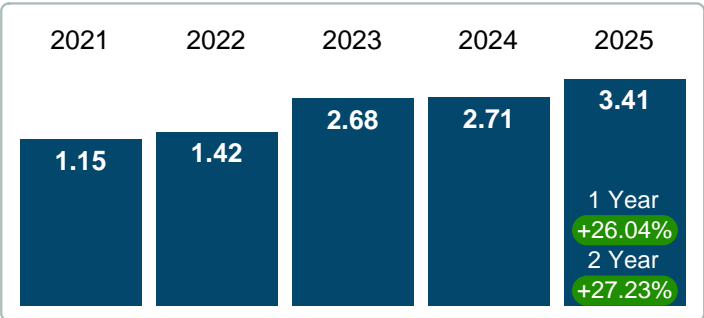
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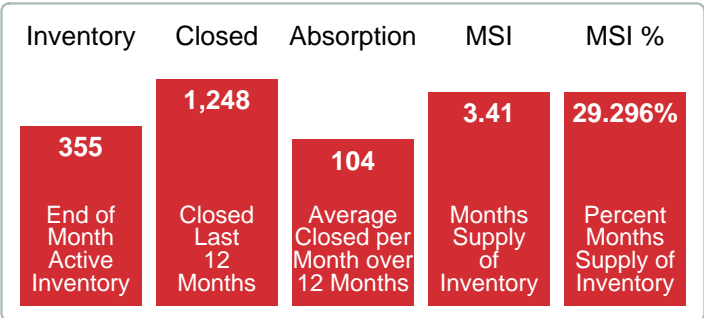
MONTHS SUPPLY of INVENTORY (MSI)

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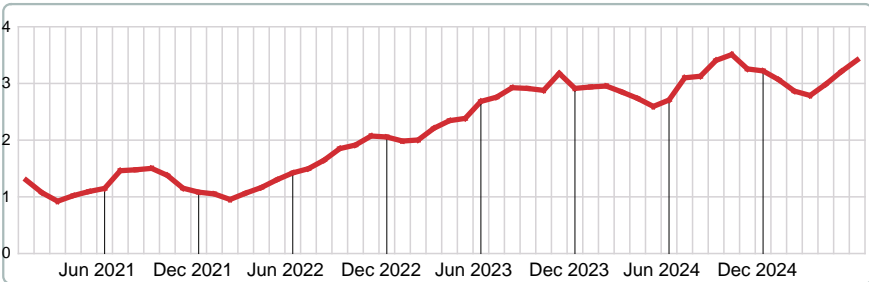
MSI FOR JUNE



INDICATORS FOR JUNE 2025

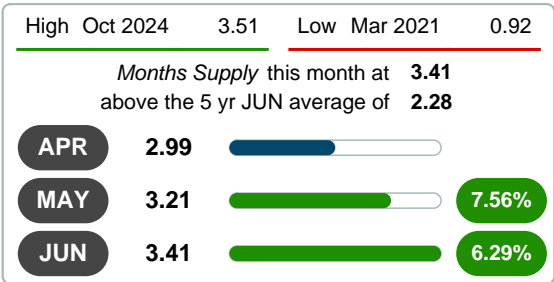


5 YEAR MARKET ACTIVITY TRENDS



3 MONTHS

5 year JUN AVG = 2.28



MONTHS SUPPLY & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Active Inventory by Price Range and MSI				%	MSI	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$200,000 and less	35			9.86%	1.68	2.43	1.33	1.33	12.00
\$200,001 - \$250,000	47			13.24%	2.44	1.20	2.52	2.59	0.00
\$250,001 - \$300,000	36			10.14%	1.92	3.43	2.04	2.25	0.41
\$300,001 - \$450,000	101			28.45%	4.24	7.20	3.51	4.55	9.60
\$450,001 - \$550,000	58			16.34%	7.82	12.00	7.45	8.43	6.00
\$550,001 - \$825,000	44			12.39%	4.40	0.00	5.05	4.86	2.29
\$825,001 and up	34			9.58%	8.68	0.00	36.00	6.00	8.84
Market Supply of Inventory (MSI)					3.41	2.84	2.75	4.48	4.29
Total Active Inventory by Units				100%	3.41	22	154	145	34

June 2025



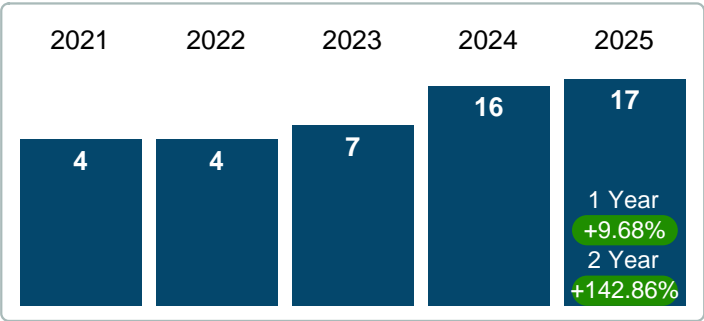
Area Delimited by County Of Rogers - Residential Property Type



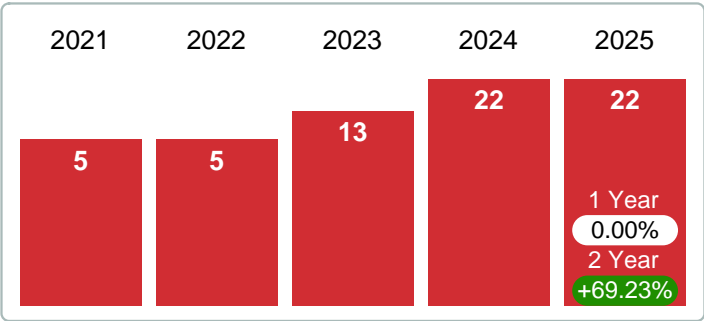
MEDIAN DAYS ON MARKET TO SALE

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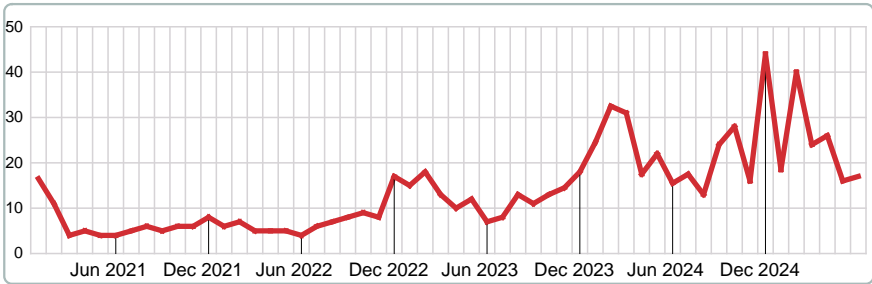
JUNE



YEAR TO DATE (YTD)

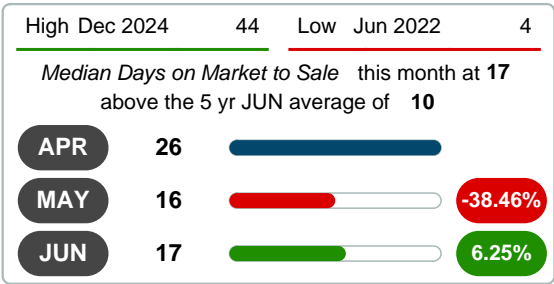


5 YEAR MARKET ACTIVITY TRENDS



3 MONTHS

5 year JUN AVG = 10



MEDIAN DOM OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Median Days on Market to Sale by Price Range		%	MDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$150,000 and less	9	7.63%	39	27	50	53	0
\$150,001 - \$200,000	16	13.56%	7	15	7	5	0
\$200,001 - \$225,000	10	8.47%	21	1	23	6	0
\$225,001 - \$350,000	38	32.20%	18	135	15	23	0
\$350,001 - \$450,000	17	14.41%	15	1	17	20	15
\$450,001 - \$675,000	16	13.56%	17	0	15	16	19
\$675,001 and up	12	10.17%	20	0	0	10	68
Median Closed DOM	17			17	17	18	19
Total Closed Units	118			15	56	40	7
Total Closed Volume	42,827,656			2.47M	15.48M	19.26M	5.61M

June 2025



Area Delimited by County Of Rogers - Residential Property Type

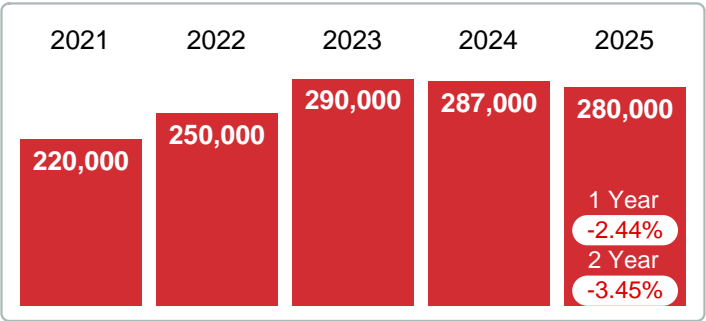
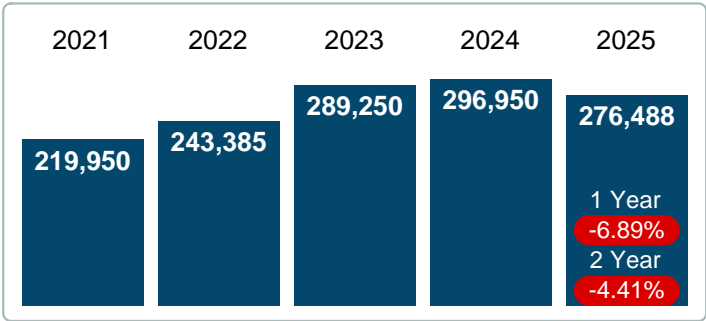


MEDIAN LIST PRICE AT CLOSING

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JUNE

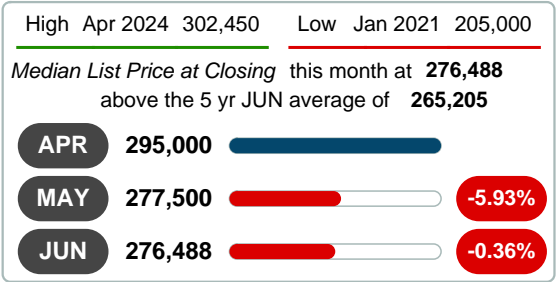
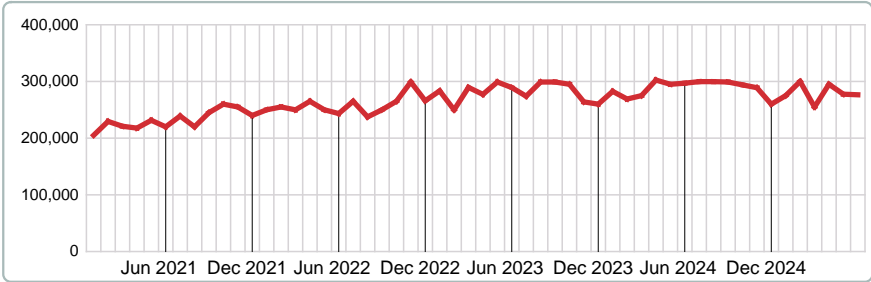
YEAR TO DATE (YTD)



5 YEAR MARKET ACTIVITY TRENDS

3 MONTHS

5 year JUN AVG = 265,205



MEDIAN LIST PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Median List Price at Closing by Price Range				%	MLPrice	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$150,000 and less	10	<div></div>		8.47%	102,500	105,000	120,000	75,000	0
\$150,001 \$200,000	14	<div></div>		11.86%	182,500	174,600	182,500	199,900	0
\$200,001 \$225,000	11	<div></div>		9.32%	219,000	215,000	215,000	225,000	0
\$225,001 \$350,000	38	<div></div>		32.20%	260,803	350,000	254,658	299,900	0
\$350,001 \$450,000	17	<div></div>		14.41%	400,000	425,000	400,000	405,000	385,000
\$450,001 \$675,000	14	<div></div>		11.86%	564,950	0	521,592	575,000	569,900
\$675,001 and up	14	<div></div>		11.86%	834,450	0	0	806,450	934,500
Median List Price	276,488			100%	276,488	165,000	251,250	430,000	700,000
Total Closed Units	118					15	56	40	7
Total Closed Volume	43,459,002					2.56M	15.69M	19.62M	5.59M

June 2025



Area Delimited by County Of Rogers - Residential Property Type

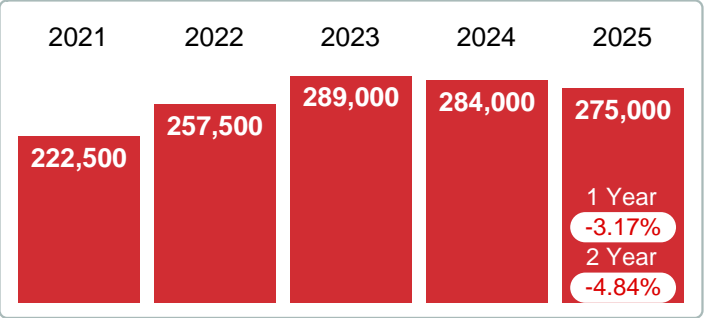
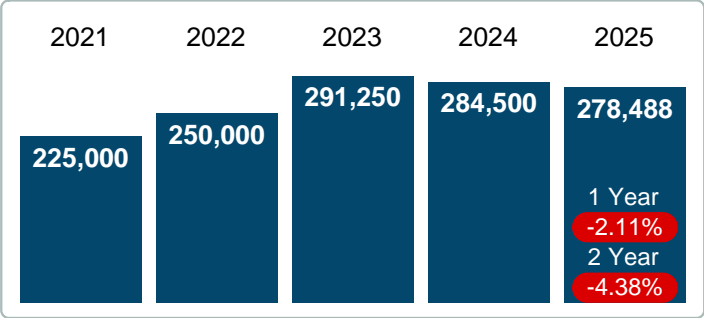


MEDIAN SOLD PRICE AT CLOSING

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JUNE

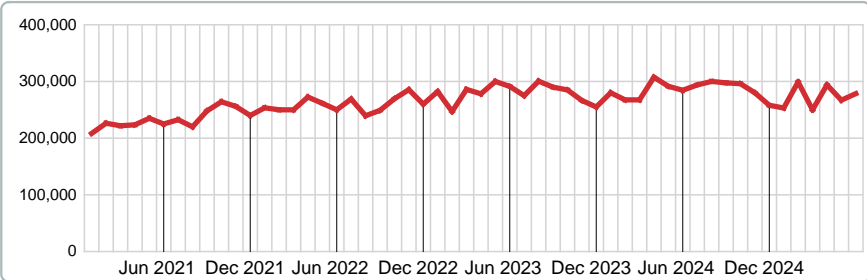
YEAR TO DATE (YTD)



5 YEAR MARKET ACTIVITY TRENDS

3 MONTHS

5 year JUN AVG = 265,848



High Apr 2024 307,450 Low Jan 2021 208,250

Median Sold Price at Closing this month at **278,488**
above the 5 yr JUN average of **265,848**

APR

294,000

MAY

267,000

-9.18%

JUN

278,488

4.30%

MEDIAN SOLD PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Median Sold Price at Closing by Price Range		%	M Sale	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$150,000 and less	9	7.63%	98,000	98,000	100,000	40,000	0
\$150,001 - \$200,000	16	13.56%	182,500	174,600	182,500	199,900	0
\$200,001 - \$225,000	10	8.47%	215,000	215,000	210,950	220,000	0
\$225,001 - \$350,000	38	32.20%	263,628	310,000	252,033	282,525	0
\$350,001 - \$450,000	17	14.41%	400,000	427,000	390,000	405,000	394,587
\$450,001 - \$675,000	16	13.56%	570,000	0	501,592	577,500	565,000
\$675,001 and up	12	10.17%	815,000	0	0	733,500	1,100,000
Median Sold Price	278,488			155,000	250,000	422,100	675,000
Total Closed Units	118			15	56	40	7
Total Closed Volume	42,827,656			2.47M	15.48M	19.26M	5.61M

June 2025



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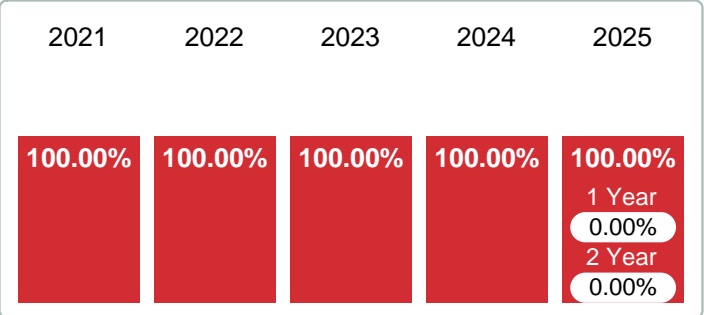
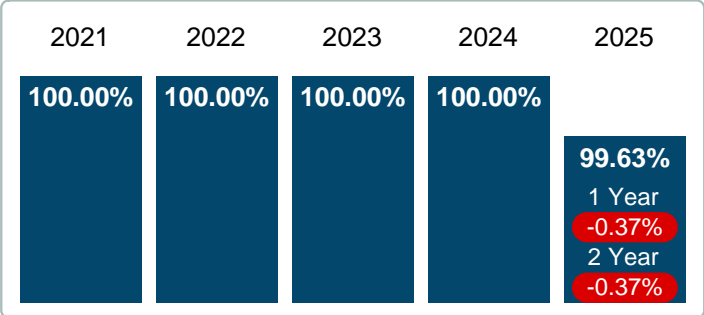


MEDIAN PERCENT OF SELLING PRICE TO LISTING PRICE

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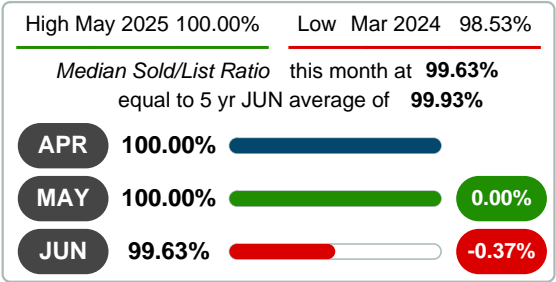
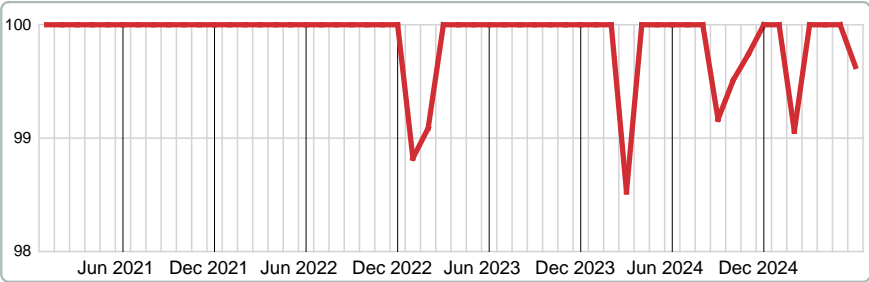
YEAR TO DATE (YTD)



5 YEAR MARKET ACTIVITY TRENDS

3 MONTHS

5 year JUN AVG = 99.93%



MEDIAN SOLD/LIST RATIO OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Sold/List Ratio by Price Range		%	M S/L%	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$150,000 and less	9	7.63%	94.40%	95.65%	83.33%	80.00%	0.00%
\$150,001 - \$200,000	16	13.56%	99.72%	98.79%	100.00%	100.00%	0.00%
\$200,001 - \$225,000	10	8.47%	98.89%	100.00%	96.74%	100.00%	0.00%
\$225,001 - \$350,000	38	32.20%	100.00%	88.57%	100.00%	98.78%	0.00%
\$350,001 - \$450,000	17	14.41%	100.00%	100.47%	100.00%	100.00%	102.49%
\$450,001 - \$675,000	16	13.56%	99.55%	0.00%	97.08%	100.00%	96.43%
\$675,001 and up	12	10.17%	98.22%	0.00%	0.00%	97.71%	102.80%
Median Sold/List Ratio		99.63%		97.35%	100.00%	98.95%	99.11%
Total Closed Units		118	100%	15	56	40	7
Total Closed Volume		42,827,656		2.47M	15.48M	19.26M	5.61M

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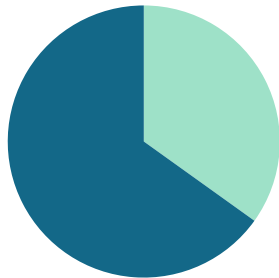
Area Delimited by County Of Rogers - Residential Property Type



MARKET SUMMARY

Report produced on Jul 11, 2025 for MLS Technology Inc.

INVENTORY



Inventory

New Listings
179 = 34.89%

Start Inventory
334

Total Inventory Units
513

Volume
\$223,182,123

Market Activity

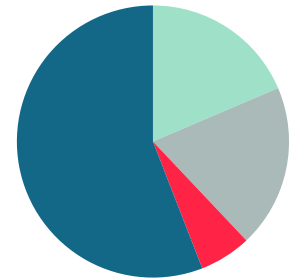
Closed Sales
118 = 18.58%

Pending Sales
123 = 19.37%

Other Off Market
39 = 6.14%

Active Inventory
355 = 55.91%

MARKET ACTIVITY



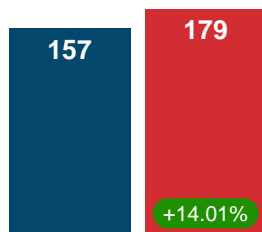
Compared Metrics	June			Year to Date		
	2024	2025	+/- %	2024	2025	+/- %
Closed Sales	118	118	0.00%	615	615	0.00%
Pending Sales	110	123	11.82%	688	677	-1.60%
New Listings	157	179	14.01%	882	927	5.10%
Median List Price	296,950	276,488	-6.89%	287,000	280,000	-2.44%
Median Sale Price	284,500	278,488	-2.11%	284,000	275,000	-3.17%
Median Percent of Selling Price to List Price	100.00%	99.63%	-0.37%	100.00%	100.00%	0.00%
Median Days on Market to Sale	15.50	17.00	9.68%	22.00	22.00	0.00%
Monthly Inventory	292	355	21.58%	292	355	21.58%
Months Supply of Inventory	2.73	3.41	25.18%	2.73	3.41	25.18%

Absorption: Last 12 months, an Average of **104** Sales/Month**Inventory** on June 30, 2025 = **355****2024** **2025**

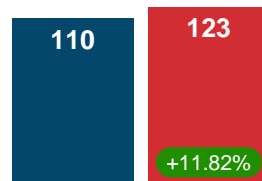
JUNE MARKET

MEDIAN PRICES

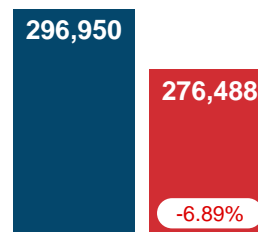
New Listings



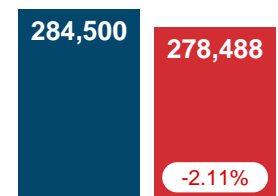
Pending Listings



List Price



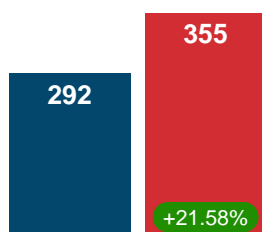
Sale Price



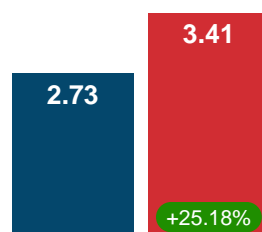
INVENTORY

MEDIAN SOLD/LIST RATIO & DOM

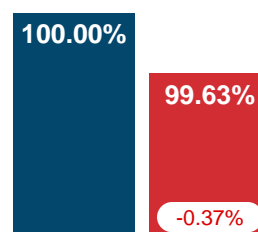
Active Inventory



Monthly Supply of Inventory



Sale/List Ratio



Days on Market

